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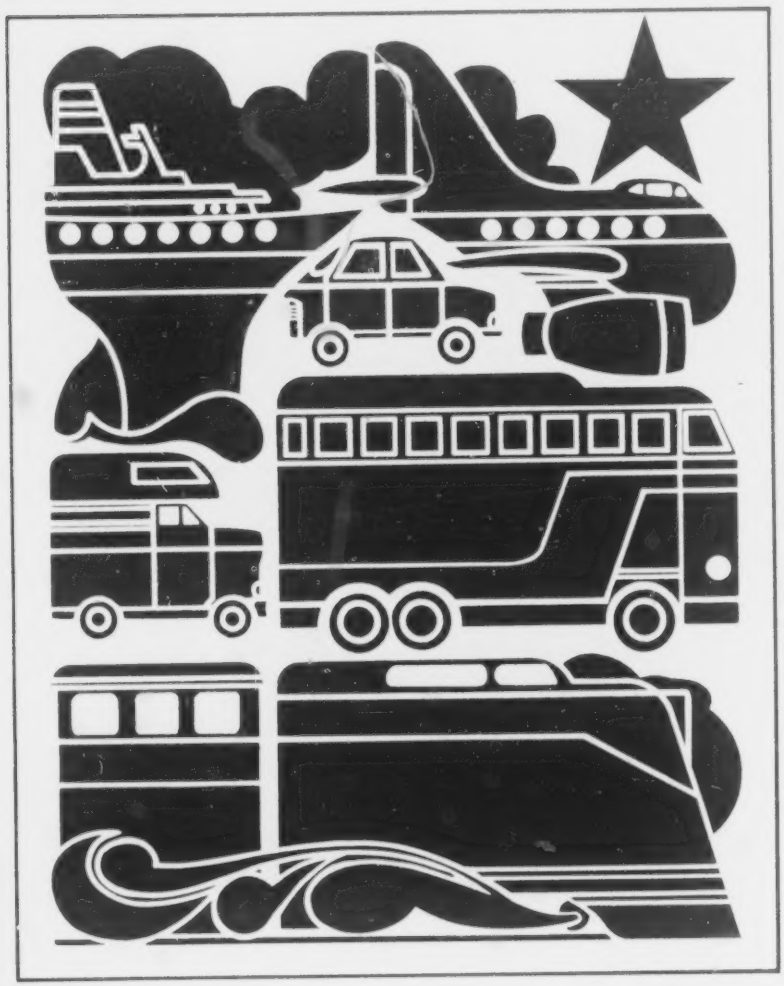
1987 Travel Market Close-Up



National Travel Survey Tabulations

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1987
TRAVEL MARKET CLOSE-UP:
NATIONAL TRAVEL SURVEY TABULATIONS

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The US Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The US Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

Rossi Ralenkotter, Chairman

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1987 TRAVEL MARKET CLOSE-UP:
NATIONAL TRAVEL SURVEY TABULATIONS

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INTRODUCTION

Since 1979, the US Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This report on 1987 travel and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

This TRAVEL MARKET CLOSE-UP provides detailed tabulations of the National Travel Survey. Offering extensive data on trip characteristics and traveler demographics not usually available, this CLOSE-UP report serves as a supplement to the TRAVEL EXECUTIVE BRIEFING report. While the BRIEFING provides a summary of seasonal and annual travel information, the CLOSE-UP yields cross-tabulations in much greater detail.

Encompassing the calendar year for 1987, the TRAVEL MARKET CLOSE-UP reports trip characteristics for "person-trips" and "trips" while demographics are described in terms of "travelers." Travelers are respondents who made one or more trips 100 miles away from home in 1987. Travelers are counted only once regardless of how many trips were taken or how many people were on the trip. The trips unit accounts for the number of trips the traveler took, but does not count other household members on the trip. Assessing all travel activity, the person-trip unit measures both the number of trips taken and the number of people from the respondent's household on the trip. Demographics such as marital status, which apply exclusively to the respondent, can only be evaluated in terms of travelers. More detailed definitions of these and other terms used in this report are in "Appendix A: Glossary of Terms."

Because the sample for the National Travel Survey is representative of the contiguous United States adult population, data from this report are limited to travel by U.S. residents to both domestic and international destinations. This report does not include data on foreign visitor activity in the U.S.

GUIDE TO USING THIS REPORT

The TRAVEL MARKET CLOSE-UP is divided into three sections: trips, person-trips and travelers; which are as defined in the introduction and glossary. Tables are always identified as a trip, person-trip or traveler table on the first or second total line of each page.

Note that the trip and person-trip tables use raw and projected totals while the traveler tables use raw and weighted totals. Raw totals are the actual number of trips taken by respondents with multiple identical trips taken by the same respondent excluded. The raw total for the same travel segment varies according to the particular tabulation in each table, because all respondents did not answer each survey question. Weighted totals are adjusted to account for the limitation of speaking to only one respondent per household and, if necessary, to also account for representative demographics and other factors. Projected totals reflect the weighted total projected up to the entire adult population.

Percentages should add to 100 percent (may vary one or two percentage points due to rounding) except for the primary purpose of trip and lodging tables which may add to more than 100 percent due to multiple responses. Percentages in this report are read vertically.

KEY TO ABBREVIATIONS*

Mode Auto: Travel by auto, truck or recreational vehicle (RV)

Mode Air: Travel by airplane

Pleasure: Travel for entertainment, outdoor recreation or visits to friends and relatives

Business: Travel for business or conventions

Vac Trip: Considered to be a vacation trip

Weekend Trip: Travel took place over a weekend or a long weekend

Used Hotl/Motl: Spent at least one night in a hotel or motel

LT $40K: Resides in household with an annual family income of less than $40,000

$20K+: Resides in household with an annual family income of $20,000 or more

$40K+: Resides in household with an annual income of $40,000 or more

18-34: Between 18 and 34 years old

35-54: Between 35 and 54 years old

55+: 55 years and over

No Child, 1 ADL: One adult without children on trip

No Child, 2+ ADL: Two or more adults without children on trip

Child, 1+ ADL: One or more adults with child(ren) on trip

New Eng (New England): Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

Mid Atl (Mid-Atlantic): New Jersey, New York, Pennsylvania

Sth Atl (South Atlantic): Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia

*For more detailed definitions, see "Appendix A: Glossary of Terms."

E-S Ctl (East South Central): Alabama, Kentucky, Mississippi, Tennessee

E-N Ctl (East North Central): Indiana, Illinois, Michigan, Ohio, Wisconsin

W-S Ctl (West South Central): Arkansas, Louisiana, Oklahoma, Texas

W-N Ctl (West North Central): Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota

Mtn (Mountain): Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming

Pac (Pacific): California, Oregon, Washington (Alaska and Hawaii as destinations only)

TRIP TABLES

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 1-1
ROUND TRIP MILEAGE

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4746	3126	1288	3216	1247	2759	2040	2382
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	433.7	160.7	444.9	157.5	366.2	274.4	300.8
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	20	27	2	21	15	20	25	14
300-399	15	20	2	16	12	15	20	14
400-499	10	11	5	9	10	9	11	10
500-599	6	7	3	7	6	7	7	7
600-999	16	17	16	16	18	16	17	17
1000-1999	14	10	26	14	17	15	9	18
2000 OR MORE	13	5	36	12	18	12	8	14
OUTSIDE U.S.	5	3	12	6	4	7	3	7
AVERAGE DISTANCE OF TRIP	990	650	2030	960	1190	990	740	1080
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	75	71	87	74	82	74	73	80
400 OR MORE	60	50	85	57	71	59	53	66
500 OR MORE	50	39	81	48	60	50	42	56
600 OR MORE	44	32	78	42	54	44	34	49
1000 OR MORE	27	15	62	26	36	28	17	32

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 1-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4746	2547	3300	1623	1970	1809	877	2392	1467	873
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	409.3	478.6	227	267.1	229.7	139.4	328.3	202.5	105.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	20	23	20	16	23	18	20	20	19	24
300-399	15	17	15	14	15	14	19	14	18	16
400-499	10	9	10	11	9	10	10	9	9	12
500-599	6	7	6	6	6	6	6	6	7	5
600-999	16	17	17	16	16	16	18	16	17	15
1000-1999	14	13	14	16	14	15	13	15	12	15
2000 OR MORE	13	11	14	17	12	16	11	16	12	8
OUTSIDE U.S.	5	4	6	7	5	6	5	5	6	5
AVERAGE DISTANCE OF TRIP	1000	900	1010	1080	970	1080	880	1080	940	780
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	75	74	76	78	73	77	76	76	75	71
400 OR MORE	60	57	61	65	58	63	57	63	58	55
500 OR MORE	50	48	51	54	49	53	47	53	48	43
600 OR MORE	44	41	45	49	42	47	41	47	41	38
1000 OR MORE	27	24	28	33	26	31	24	31	24	22

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 1-3
ROUND TRIP MILEAGE

	REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4746	185	407	1001	295	565	470	380	452	657
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	23.2	56.6	131.2	42.2	75.9	63.1	48.5	62.8	95.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	20	25	21	18	22	32	21	33	10	19
300-399	15	30	21	18	14	16	20	14	9	12
400-499	10	10	14	9	15	10	11	11	9	7
500-599	6	6	9	6	7	6	10	5	8	5
600-999	16	13	13	17	23	15	15	15	23	19
1000-1999	14	9	12	20	15	13	11	15	17	13
2000 OR MORE	13	7	10	11	5	7	13	7	24	25
OUTSIDE U.S.	5	*	*	*	*	*	*	*	*	*
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	990	680	870	920	720	730	800	730	1280	1450
CUMULATIVE										
300 OR MORE	75	75	79	82	78	68	79	67	90	81
400 OR MORE	60	45	58	64	64	52	59	53	81	69
500 OR MORE	50	35	44	55	49	42	48	42	72	62
600 OR MORE	44	29	35	49	43	36	38	37	64	57
1000 OR MORE	27	16	23	32	20	20	23	22	41	38

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 1-4
ROUND TRIP MILEAGE

	REGION OF ORIGIN									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4746	201	644	836	280	805	525	439	331	685
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	29.0	88.2	108.9	42.2	100.2	72.2	58.0	45.2	92.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	20	18	17	20	20	26	18	28	15	19
300-399	15	23	16	19	15	13	18	13	8	14
400-499	10	6	11	10	11	8	10	11	10	9
500-599	6	6	7	7	3	5	9	4	7	6
600-999	16	9	10	18	24	14	14	17	23	21
1000-1999	14	12	14	12	15	18	12	9	25	12
2000 OR MORE	13	19	15	11	11	13	15	14	10	13
OUTSIDE U.S.	5	10	10	3	1	4	6	4	4	7
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	990	1210	1100	900	910	990	940	870	1040	1050
CUMULATIVE										
300 OR MORE	75	75	74	77	80	71	78	68	82	75
400 OR MORE	60	51	58	58	64	58	60	56	75	61
500 OR MORE	50	45	47	48	53	50	50	45	65	52
600 OR MORE	44	39	40	41	50	45	41	41	58	46
1000 OR MORE	27	30	30	23	25	31	27	23	36	25

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 2-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4678	3142	1300	3184	1202	2761	2008	2324
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	433.7	160.7	444.9	157.5	366.2	274.4	300.8
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	69	100	*	74	50	74	79	61
RENTAL CAR	2	2	*	1	4	1	1	3
AIRPLANE	26	*	100	22	43	21	16	33
BUS	3	*	*	3	2	3	2	3
TRAIN	1	*	*	1	1	1	1	*
OTHER	2	*	*	1	4	1	2	2

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 2-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4678	2512	3238	1594	1939	1776	874	2338	1467	873
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	409.3	478.6	227	267.1	229.7	139.4	328.3	202.5	105.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	69	75	68	61	69	68	73	60	77	85
RENTAL CAR	2	2	2	2	3	1	*	2	1	1
AIRPLANE	26	19	28	36	26	28	20	33	20	12
BUS	3	3	1	1	2	1	6	3	2	2
TRAIN	1	1	*	*	1	1	*	1	*	1
OTHER	2	2	2	2	3	2	1	3	1	1

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 2-3
PRIMARY MODE OF TRANSPORTATION

	REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4678	182	398	983	290	556	458	369	442	648
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	23.2	56.6	131.2	42.2	75.9	63.1	48.5	62.8	95.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	69	72	70	73	83	72	78	79	60	65
RENTAL CAR	2	1	2	2	1	2	1	3	2	2
AIRPLANE	26	22	22	23	11	21	18	17	35	32
BUS	3	4	5	2	2	2	2	3	4	2
TRAIN	1	1	2	1	*	*	*	*	*	*
OTHER	2	1	1	1	3	5	1	1	2	1

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 2-4
PRIMARY MODE OF TRANSPORTATION

	REGION OF ORIGIN									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4678	201	637	833	272	788	516	429	327	675
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	29.0	88.2	108.9	42.2	100.2	72.2	58.0	45.2	92.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	69	64	63	71	74	70	75	78	62	66
RENTAL CAR	2	2	2	1	1	2	1	2	3	1
AIRPLANE	26	29	32	23	22	24	22	17	32	30
BUS	3	4	2	4	2	1	2	3	4	2
TRAIN	1	1	2	1	*	*	*	*	*	1
OTHER	2	2	2	2	2	4	2	1	1	1

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 3-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4777	3142	1300	3242	1251	2782	2045	2399
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	433.7	160.7	444.9	157.5	366.2	274.4	300.8
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	10	9	11	7	15	6	*	*
1	11	12	8	9	15	7	14	13
2 TO 3	38	42	31	40	35	37	64	40
4 TO 9	28	26	32	29	27	33	22	34
TEN OR MORE	13	10	19	14	8	16	*	12
AVERAGE, IF ANY	5.1	4.5	6.6	5.3	4.3	5.7	2.7	4.8
AVG., INCL. ZERO	4.6	4.1	6.0	5.0	3.8	5.4	2.7	4.8

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 3-2
NIGHTS AWAY FROM HOME

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4777	2564	3312	1630	1987	1817	883	2411	1489	877
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	409.3	478.6	227	267.1	229.7	139.4	328.3	202.5	105.0
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	10	10	9	10	9	10	11	13	6	6
1	11	11	13	12	11	13	9	12	10	12
2 TO 3	38	39	38	38	41	37	36	36	42	39
4 TO 9	28	28	30	30	28	29	27	26	29	33
TEN OR MORE	13	13	11	10	12	10	16	13	13	10
AVERAGE, IF ANY	5.1	5.1	4.7	4.7	5.0	4.7	5.9	5.2	5.1	4.7
AVG., INCL. ZERO	4.6	4.7	4.4	4.3	4.6	4.2	5.3	4.6	4.8	4.5

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 3-3
NIGHTS AWAY FROM HOME

	REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	187	408	1003	295	568	470	380	452	657
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	23.2	56.6	131.2	42.2	75.9	63.1	48.5	62.8	95.4
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	10	8	14	10	8	11	11	12	7	8
1	11	13	12	9	12	12	16	13	8	12
2 TO 3	38	47	41	37	43	42	39	38	42	39
4 TO 9	28	20	24	30	28	28	24	26	33	28
TEN OR MORE	13	12	8	14	9	7	10	12	10	13
AVERAGE, IF ANY	5.1	4.7	4.2	5.3	4.3	4.2	4.6	4.7	4.8	5.0
AVG., INCL. ZERO	4.6	4.4	3.7	4.8	3.9	3.9	4.2	4.1	4.5	4.7

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 3-4
NIGHTS AWAY FROM HOME

	REGION OF ORIGIN									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	204	653	841	281	813	526	440	332	687
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	29.0	88.2	108.9	42.2	100.2	72.2	58.0	45.2	92.3
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	10	5	13	10	12	9	12	11	7	7
1	11	8	11	11	8	11	13	13	8	13
2 TO 3	38	43	33	37	38	39	39	37	44	40
4 TO 9	28	29	28	28	33	29	27	28	25	26
TEN OR MORE	13	13	15	14	10	12	9	11	16	13
AVERAGE, IF ANY	5.1	4.9	5.5	5.2	5.0	4.9	4.7	4.8	5.7	5.0
AVG., INCL. ZERO	4.6	4.7	4.8	4.8	4.6	4.5	4.1	4.3	5.4	4.7

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 4-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4777	3142	1300	3242	1251	2782	2045	2399
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	433.7	160.7	444.9	157.5	366.2	274.4	300.8
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	36	39	30	43	13	43	45	8
HOTEL OR MOTEL	47	41	60	41	71	42	44	100
RENTED CABIN OR CONDOMINIUM	3	4	2	4	1	4	4	1
OWNED CABIN OR CONDOMINIUM	3	3	1	3	1	4	3	*
CAMPER, TRAILER, OR RV	5	7	1	6	2	7	5	*
OTHER	2	2	3	2	4	2	2	2
NO OVERNIGHT STAY	10	9	11	7	15	6	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.5	3.9	6.4	4.6	4.0	4.9	2.6	4.9
HOTEL, MOTEL	3.7	3.4	4.4	4.0	3.4	4.2	2.6	3.7

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 4-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4777	2564	3312	1630	1987	1817	883	2411	1489	877
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	409.3	478.6	227	267.1	229.7	139.4	328.3	202.5	105.0
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	36	40	31	27	42	27	41	32	37	47
HOTEL OR MOTEL	47	44	53	57	46	54	39	50	47	38
RENTED CABIN OR CONDOMINIUM	3	3	4	5	3	4	3	3	4	4
OWNED CABIN OR CONDOMINIUM	3	3	3	3	1	3	5	2	4	3
CAMPER, TRAILER, OR RV	5	6	4	2	5	5	6	4	7	7
OTHER	2	2	3	3	3	2	2	3	2	1
NO OVERNIGHT STAY	10	10	9	10	9	10	11	13	6	6
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.5	4.4	4.1	4.0	4.1	4.3	5.3	4.8	4.2	4.2
HOTEL, MOTEL	3.7	3.8	3.7	3.6	3.8	3.6	3.6	3.6	3.9	3.8

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 4-3
TYPES OF LODGING USED

	REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	187	408	1003	295	568	470	380	452	657
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	23.2	56.6	131.2	42.2	75.9	63.1	48.5	62.8	95.4
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	36	43	36	36	38	38	36	39	33	40
HOTEL OR MOTEL	47	36	41	49	50	49	42	39	58	44
RENTED CABIN OR CONDOMINIUM	3	6	3	5	2	2	5	2	3	2
OWNED CABIN OR CONDOMINIUM	3	5	4	2	1	2	4	5	4	1
CAMPER, TRAILER, OR RV	5	9	4	2	4	5	6	7	4	8
OTHER	2	1	3	2	2	4	1	1	2	3
NO OVERNIGHT STAY	10	8	14	10	8	11	11	12	7	8
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.5	3.8	4.8	4.4	3.7	3.8	4.1	4.4	4.5	4.9
HOTEL, MOTEL	3.7	2.9	2.9	3.8	3.6	3.3	3.4	3.5	3.7	3.5

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 4-4
TYPES OF LODGING USED

	REGION OF ORIGIN									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	204	653	841	281	813	526	440	332	687
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	29.0	88.2	108.9	42.2	100.2	72.2	58.0	45.2	92.3
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	36	41	34	38	34	35	33	42	37	34
HOTEL OR MOTEL	47	44	45	46	54	49	44	41	53	49
RENTED CABIN OR CONDOMINIUM	3	5	3	4	5	3	5	1	3	3
OWNED C\BIN OR CONDOMINIUM	3	4	3	2	1	2	4	4	2	3
CAMPER, TRAILER, OR RV	5	7	5	2	4	6	5	7	3	8
OTHER	2	3	3	2	*	3	1	1	3	3
NO OVERNIGHT STAY	10	5	13	10	12	9	12	11	7	7
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.5	4.7	4.7	4.4	4.2	4.5	4.0	4.4	5.3	4.4
HOTEL, MOTEL	3.7	4.1	4.0	4.0	3.9	3.4	3.3	3.6	3.6	3.8

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 5-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4777	3142	1300	3242	1251	2782	2045	2399
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	433.7	160.7	444.9	157.5	366.2	274.4	300.8
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	52	44	68	45	78	41	42	56
2	27	30	22	30	17	31	32	27
3	9	11	6	11	3	12	12	8
4	6	8	2	7	1	8	8	5
5	4	5	2	5	1	5	4	3
6+	2	2	1	3	*	3	2	1
PARTIES WITHOUT CHILDREN								
ONE ADULT	52	44	68	45	78	41	42	56
TWO ADULTS	25	26	19	26	16	29	30	25
3 + ADULTS	6	7	4	8	2	8	7	6
PARTIES WITH CHILDREN								
ONE ADULT	4	5	3	5	1	6	4	3
TWO ADULTS	8	10	3	10	1	10	10	7
3 + ADULTS	5	6	2	6	1	6	6	4
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	2.1	1.5	2.0	1.3	2.1	2.0	1.7
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.4	.1	.4	.1	.4	.4	.3

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 5-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4777	2564	3312	1630	1987	1817	883	2411	1489	877
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	409.3	478.6	227	267.1	229.7	139.4	328.3	202.5	105.0
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	52	51	51	52	59	47	46	100	*	*
2	27	27	26	27	19	28	43	*	79	15
3	9	10	9	8	9	9	10	*	17	24
4	6	6	7	7	7	8	1	*	2	31
5	4	4	5	4	5	5	*	*	1	21
6+	2	2	2	2	2	3	*	*	1	9
PARTIES WITHOUT CHILDREN										
ONE ADULT	52	51	51	52	59	47	46	100	*	*
TWO ADULTS	25	25	25	25	16	26	41	*	79	*
3 + ADULTS	6	7	7	6	5	7	9	*	21	*
PARTIES WITH CHILDREN										
ONE ADULT	4	4	4	4	4	5	2	*	*	25
TWO ADULTS	8	8	9	8	9	10	2	*	*	47
3 + ADULTS	5	5	5	5	6	6	1	*	*	28
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	1.9	1.9	1.9	2.2	1.7	1.6	1.0	2.3	3.8
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.3	.3	.4	.4	.1	*	.2	1.5

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 5-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DESTINATION								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	187	408	1003	295	568	470	380	452	657
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	23.2	56.6	131.2	42.2	75.9	63.1	48.5	62.8	95.4
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	52	53	56	50	42	56	48	51	55	54
2	27	33	27	31	31	21	22	28	28	27
3	9	6	7	9	14	9	17	8	8	7
4	6	2	6	6	6	8	5	6	6	6
5	4	4	2	4	5	5	5	5	2	4
6+	2	2	3	*	2	2	3	4	2	1
PARTIES WITHOUT CHILDREN										
ONE ADULT	52	53	56	50	42	56	48	51	55	54
TWO ADULTS	25	30	25	28	27	21	22	26	26	25
3 + ADULTS	6	6	6	5	11	4	12	6	5	4
PARTIES WITH CHILDREN										
ONE ADULT	4	4	5	4	5	3	3	4	4	4
TWO ADULTS	8	3	5	8	8	10	10	6	6	10
3 + ADULTS	5	4	3	5	8	6	5	7	4	3
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	1.7	1.8	1.8	2.1	1.9	2.0	2.0	1.8	1.8
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.2	.3	.3	.4	.4	.4	.4	.3	.3

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 5-4
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	204	653	841	281	813	526	440	332	687
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	29.0	88.2	108.9	42.2	100.2	72.2	58.0	45.2	92.3
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	52	59	53	50	52	47	50	47	63	53
2	27	26	30	29	32	25	22	33	23	27
3	9	6	8	10	8	12	15	8	8	7
4	6	1	5	7	5	7	5	6	4	7
5	4	4	3	4	2	7	6	2	2	3
6+	2	3	1	1	1	2	3	3	*	3
PARTIES WITHOUT CHILDREN										
ONE ADULT	52	59	53	50	52	47	50	47	63	53
TWO ADULTS	25	22	29	26	28	26	23	30	20	24
3 + ADULTS	6	3	6	7	5	8	10	5	4	6
PARTIES WITH CHILDREN										
ONE ADULT	4	8	4	4	6	3	3	5	4	4
TWO ADULTS	8	3	5	7	5	10	9	8	6	10
3 + ADULTS	5	5	3	6	4	6	5	5	3	3
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	1.8	1.8	1.9	1.7	2.1	2.0	1.9	1.6	1.8
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.3	.3	.3	.4	.4	.3	.2	.3

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 6-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4777	3142	1300	3242	1251	2782	2045	2399
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	433.7	160.7	444.9	157.5	366.2	274.4	300.8
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	43	49	26	49	26	48	100	40
VACATION TRIP	57	62	48	75	11	100	65	52
PRIMARY PURPOSE OF TRIP								
PLEASURE TOTAL	70	74	61	102	17	92	80	62
VISIT FRIENDS OR RELATIVES	33	36	26	48	5	43	39	18
OUTDOOR RECREATION	16	18	12	23	3	21	18	13
ENTERTAINMENT	21	20	23	31	9	28	23	31
BUSINESS TOTAL	25	18	41	5	100	4	15	37
CONVENTION,ETC.	9	6	15	3	36	2	8	14
OTHER BUSINESS	16	12	26	2	64	2	7	23
OTHER	5	8	*	*	*	4	5	1

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 6-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4777	2564	3312	1630	1987	1817	883	2411	1489	877
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	409.3	478.6	227	267.1	229.7	139.4	328.3	202.5	105.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	43	46	44	39	49	39	39	35	52	54
VACATION TRIP	57	61	54	48	61	52	60	46	66	78
PRIMARY PURPOSE OF TRIP										
PLEASURE TOTAL	69	75	66	61	74	63	76	63	76	85
VISIT FRIENDS OR RELATIVES	33	38	29	24	35	26	41	30	32	44
OUTDOOR RECREATION	16	16	16	16	17	16	14	14	17	21
ENTERTAINMENT	21	21	21	21	22	21	21	19	27	20
BUSINESS TOTAL	25	19	30	37	24	32	15	37	15	5
CONVENTION,ETC.	9	8	10	11	9	10	7	12	7	2
OTHER BUSINESS	16	11	20	26	15	22	8	25	8	3
OTHER	6	6	4	2	2	5	9	*	9	10

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 6-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	187	408	1003	295	568	470	380	452	657
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	23.2	56.6	131.2	42.2	75.9	63.1	48.5	62.8	95.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	43	47	42	40	51	47	48	42	45	46
VACATION TRIP	57	71	53	61	62	51	52	56	54	58
PRIMARY PURPOSE OF TRIP										
PLEASURE TOTAL	70	71	70	71	72	66	70	72	71	71
VISIT FRIENDS OR RELATIVES	33	28	34	34	40	37	37	34	27	34
OUTDOOR RECREATION	16	19	15	13	14	15	18	21	17	16
ENTERTAINMENT	21	24	21	24	18	14	15	17	27	21
BUSINESS TOTAL	25	22	24	26	17	27	22	23	27	28
CONVENTION,ETC.	9	8	10	8	5	12	10	6	9	11
OTHER BUSINESS	16	14	14	18	12	15	12	17	18	17
OTHER	5	7	6	3	11	7	8	5	2	1

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 6-4
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	REGION OF ORIGIN									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	204	653	841	281	813	526	440	332	687
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	29.0	88.2	108.9	42.2	100.2	72.2	58.0	45.2	92.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	43	41	36	44	41	44	46	43	43	46
VACATION TRIP	57	73	56	61	53	60	51	56	59	55
PRIMARY PURPOSE OF TRIP										
PLEASURE TOTAL	70	79	66	71	70	69	70	74	71	71
VISIT FRIENDS OR RELATIVES	33	35	27	37	32	33	37	36	38	28
OUTDOOR RECREATION	16	14	19	12	13	15	18	20	15	17
ENTERTAINMENT	21	30	20	22	25	21	15	18	18	26
BUSINESS TOTAL	25	22	28	24	23	24	22	21	29	26
CONVENTION,ETC.	9	7	9	10	10	10	7	5	10	10
OTHER BUSINESS	16	15	19	14	13	14	15	16	19	16
OTHER	5	*	6	5	7	7	8	5	*	3

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 7-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4706	3100	1274	3205	1218	2752	2024	2358
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	433.7	160.7	444.9	157.5	366.2	274.4	300.8
	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	4	4	3	4	3	5	4	3
MID-ATLANTIC	9	9	8	9	9	8	9	8
SOUTH ATLANTIC	21	22	19	21	21	22	19	22
EAST SOUTH CENTRAL	7	8	3	7	5	7	8	7
EAST NORTH CENTRAL	12	13	10	11	14	11	13	13
WEST SOUTH CENTRAL	10	11	7	10	9	9	11	9
WEST NORTH CENTRAL	8	9	5	8	7	7	7	6
MOUNTAIN	10	9	13	10	11	9	10	12
PACIFIC	15	14	20	15	17	16	16	14
OUTSIDE US	5	3	12	6	4	7	3	7

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 7-2
CENSUS REGION OF FINAL DESTINATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4706	2525	3259	1605	1953	1794	872	2367	1470	869
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	409.3	478.6	227	267.1	229.7	139.4	328.3	202.5	105.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	4	3	4	5	4	4	3	4	4	2
MID-ATLANTIC	9	9	9	9	9	8	10	10	8	7
SOUTH ATLANTIC	21	22	21	21	22	20	21	20	22	22
EAST SOUTH CENTRAL	7	7	7	7	5	7	9	5	8	8
EAST NORTH CENTRAL	12	13	12	11	13	13	9	13	9	14
WEST SOUTH CENTRAL	10	12	10	8	11	9	11	10	10	11
WEST NORTH CENTRAL	8	9	7	5	9	6	8	8	8	8
MOUNTAIN	10	9	10	11	10	11	9	10	10	8
PACIFIC	15	13	15	18	14	16	15	16	14	15
OUTSIDE US	5	4	6	7	5	6	5	5	6	5

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 7-3
CENSUS REGION OF FINAL DESTINATION

	REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4706	187	408	1003	295	568	470	380	452	657
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	23.2	56.6	131.2	42.2	75.9	63.1	48.5	62.8	95.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	4	100	*	*	*	*	*	*	*	*
MID-ATLANTIC	9	*	100	*	*	*	*	*	*	*
SOUTH ATLANTIC	21	*	*	100	*	*	*	*	*	*
EAST SOUTH CENTRAL	7	*	*	*	100	*	*	*	*	*
EAST NORTH CENTRAL	12	*	*	*	*	100	*	*	*	*
WEST SOUTH CENTRAL	10	*	*	*	*	*	100	*	*	*
WEST NORTH CENTRAL	8	*	*	*	*	*	*	100	*	*
MOUNTAIN	10	*	*	*	*	*	*	*	100	*
PACIFIC	15	*	*	*	*	*	*	*	*	100
OUTSIDE US	5	*	*	*	*	*	*	*	*	*

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 7-4
CENSUS REGION OF FINAL DESTINATION

	REGION OF ORIGIN									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4706	201	644	829	279	796	520	431	329	677
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	29.0	88.2	108.9	42.2	100.2	72.2	58.0	45.2	92.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	4	40	8	2	1	1	*	*	*	*
MID-ATLANTIC	9	13	37	8	4	5	3	1	2	2
SOUTH ATLANTIC	21	16	27	62	30	14	5	3	4	2
EAST SOUTH CENTRAL	7	1	1	9	32	9	10	3	1	1
EAST NORTH CENTRAL	12	9	6	6	14	45	3	13	3	1
WEST SOUTH CENTRAL	10	2	2	2	5	4	62	7	5	2
WEST NORTH CENTRAL	8	1	3	2	4	9	3	50	3	1
MOUNTAIN	10	3	2	2	3	7	4	13	50	20
PACIFIC	15	8	6	4	6	3	6	5	29	64
OUTSIDE US	5	10	10	3	1	4	6	4	4	7

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 8-1
CENSUS REGION OF ORIGIN

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4777	3142	1300	3242	1251	2782	2045	2399
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	433.7	160.7	444.9	157.5	366.2	274.4	300.8
	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	5	4	5	5	4	6	4	4
MID-ATLANTIC	14	13	17	13	16	14	12	13
SOUTH ATLANTIC	17	18	16	17	17	18	17	17
EAST SOUTH CENTRAL	7	7	6	7	6	6	6	8
EAST NORTH CENTRAL	16	16	15	16	16	16	16	16
WEST SOUTH CENTRAL	11	12	9	11	10	10	12	10
WEST NORTH CENTRAL	9	10	6	10	8	9	9	8
MOUNTAIN	7	6	9	7	8	7	7	8
PACIFIC	15	14	17	15	16	14	16	15

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 8-2
CENSUS REGION OF ORIGIN

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4777	2564	3312	1630	1987	1817	883	2411	1489	877
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	409.3	478.6	227	267.1	229.7	139.4	328.3	202.5	105.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	5	4	5	6	5	5	3	5	4	4
MID-ATLANTIC	14	12	15	17	13	15	15	14	15	11
SOUTH ATLANTIC	17	17	17	16	17	16	18	16	18	18
EAST SOUTH CENTRAL	7	8	6	6	7	7	6	7	7	6
EAST NORTH CENTRAL	16	17	16	14	15	16	16	15	16	19
WEST SOUTH CENTRAL	11	12	12	10	11	11	12	11	11	12
WEST NORTH CENTRAL	9	10	9	8	10	8	10	8	10	10
MOUNTAIN	7	7	7	7	8	6	6	8	5	6
PACIFIC	15	13	15	17	13	15	15	15	14	15

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 8-3
CENSUS REGION OF ORIGIN

	REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	187	408	1003	295	568	470	380	452	657
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	23.2	56.6	131.2	42.2	75.9	63.1	48.5	62.8	95.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	5	50	7	3	1	3	1	1	1	2
MID-ATLANTIC	14	29	57	18	3	6	3	5	2	5
SOUTH ATLANTIC	17	11	16	51	23	9	4	4	3	4
EAST SOUTH CENTRAL	7	2	3	10	32	7	3	3	2	3
EAST NORTH CENTRAL	16	5	8	11	20	58	6	18	10	3
WEST SOUTH CENTRAL	11	1	3	3	17	3	70	4	5	4
WEST NORTH CENTRAL	9	1	1	1	4	10	7	59	12	3
MOUNTAIN	7	*	1	1	1	2	3	3	36	14
PACIFIC	15	1	3	1	1	1	3	2	29	62

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 8-4
CENSUS REGION OF ORIGIN

REGION OF ORIGIN

	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	204	653	841	281	813	526	440	332	687
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	29.0	88.2	108.9	42.2	100.2	72.2	58.0	45.2	92.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	5	100	*	*	*	*	*	*	*	*
MID-ATLANTIC	14	*	100	*	*	*	*	*	*	*
SOUTH ATLANTIC	17	*	*	100	*	*	*	*	*	*
EAST SOUTH CENTRAL	7	*	*	*	100	*	*	*	*	*
EAST NORTH CENTRAL	16	*	*	*	*	100	*	*	*	*
WEST SOUTH CENTRAL	11	*	*	*	*	*	100	*	*	*
WEST NORTH CENTRAL	9	*	*	*	*	*	*	100	*	*
MOUNTAIN	7	*	*	*	*	*	*	*	100	*
PACIFIC	15	*	*	*	*	*	*	*	*	100

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 9-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4777	3142	1300	3242	1251	2782	2045	2399
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	433.7	160.7	444.9	157.5	366.2	274.4	300.8
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	37	33	50	37	40	39	34	39
250,000-999,999	42	44	35	42	39	41	45	41
50,000-249,000	20	22	14	20	20	20	20	20
LESS THAN 50,000	1	1	1	1	1	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	42	35	58	38	54	38	39	48
WITHIN MAJOR CITY	33	27	49	30	45	30	30	41
B COUNTY	24	27	16	24	23	23	25	21
C COUNTY	16	20	8	18	10	19	19	14
D COUNTY	13	16	6	14	10	13	15	11
OUTSIDE US	5	3	12	6	4	7	3	7

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
TABLE 9-2
SIZE OF ADI OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4777	2564	3312	1630	1987	1817	883	2411	1489	877
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	409.3	478.6	227	267.1	229.7	139.4	328.3	202.5	105.0
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	37	33	40	46	36	39	35	38	38	33
250,000-999,999	42	43	39	37	42	40	45	40	43	44
50,000-249,000	20	23	20	16	20	21	19	21	19	22
LESS THAN 50,000	1	1	1	*	1	*	1	1	1	1
ADI OF DESTINATION - POPULATION										
A COUNTY	42	39	43	45	43	43	35	47	35	34
WITHIN MAJOR CITY	33	31	34	36	36	33	27	38	28	26
B COUNTY	24	24	23	22	23	24	26	23	23	26
C COUNTY	16	19	15	13	16	14	20	13	20	19
D COUNTY	13	13	14	14	12	14	15	12	14	16
OUTSIDE US	5	4	6	7	5	6	5	5	6	5

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 9-3
SIZE OF ADI OF ORIGIN AND DESTINATION

	REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	187	408	1003	295	568	470	380	452	657
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	23.2	56.6	131.2	42.2	75.9	63.1	48.5	62.8	95.4
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	37	68	44	36	25	35	32	20	34	44
250,000-999,999	42	26	48	44	61	49	43	36	34	33
50,000-249,000	20	4	7	19	14	15	25	40	31	22
LESS THAN 50,000	1	1	1	*	*	2	*	4	1	*
ADI OF DESTINATION - POPULATION										
A COUNTY	42	37	45	40	23	37	43	29	41	76
WITHIN MAJOR CITY	33	18	35	34	22	34	42	27	37	44
B COUNTY	24	28	34	32	29	29	25	25	10	12
C COUNTY	16	29	20	14	18	18	24	20	17	10
D COUNTY	13	6	1	13	30	15	8	26	30	3
OUTSIDE US	5	*	*	*	*	*	*	*	*	*

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 9-4
SIZE OF ADI OF ORIGIN AND DESTINATION

	REGION OF ORIGIN									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	204	653	841	281	813	526	440	332	687
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	29.0	88.2	108.9	42.2	100.2	72.2	58.0	45.2	92.3
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	37	57	64	33	*	35	28	19	19	57
250,000-999,999	42	31	33	42	90	47	47	36	34	28
50,000-249,000	20	12	3	25	8	16	25	40	47	15
LESS THAN 50,000	1	*	*	*	1	2	*	4	*	*
ADI OF DESTINATION - POPULATION										
A COUNTY	42	34	43	35	43	36	40	35	49	57
WITHIN MAJOR CITY	33	25	35	29	40	32	34	32	38	35
B COUNTY	24	29	26	31	31	26	21	20	10	16
C COUNTY	16	22	16	17	11	16	20	17	17	12
D COUNTY	13	8	6	13	14	17	13	25	21	7
OUTSIDE US	5	10	10	3	1	4	6	4	4	7

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 10-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4777	3142	1300	3242	1251	2782	2045	2399
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	433.7	160.7	444.9	157.5	366.2	274.4	300.8
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	10	3	29	7	19	7	6	14
PACKAGE TOUR	5	2	9	5	4	7	3	7
CONSULTED TRAVEL AGENT	16	4	44	15	23	16	10	22
USED FOR HOTEL, TRANSP RESER	12	3	35	11	19	11	8	18

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 10-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4777	2564	3312	1630	1987	1817	883	2411	1489	877
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	409.3	478.6	227	267.1	229.7	139.4	328.3	202.5	105.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	10	6	12	17	10	12	6	12	8	5
PACKAGE TOUR	5	5	5	4	4	5	5	5	6	3
CONSULTED TRAVEL AGENT	16	13	17	20	15	18	14	19	14	7
USED FOR HOTEL, TRANSP RESER	12	9	14	17	11	15	9	15	10	5

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 10-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

REGION OF FINAL DESTINATION

	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	187	408	1003	295	568	470	380	452	657
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	23.2	56.6	131.2	42.2	75.9	63.1	48.5	62.8	95.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	10	9	6	9	6	9	7	6	12	13
PACKAGE TOUR	5	4	6	4	3	3	2	2	5	5
CONSULTED TRAVEL AGENT	16	17	15	13	9	14	9	9	19	18
USED FOR HOTEL, TRANSP RESER	12	14	13	9	6	12	8	6	13	14

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 10-4
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	REGION OF ORIGIN									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	204	653	841	281	813	526	440	332	687
PROJECTED TOTAL TRIPS (MILLIONS)	636.3	29.0	88.2	108.9	42.2	100.2	72.2	58.0	45.2	92.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	10	8	14	8	12	8	8	6	17	10
PACKAGE TOUR	5	10	6	4	3	5	3	4	6	4
CONSULTED TRAVEL AGENT	16	22	17	16	10	17	10	13	20	17
USED FOR HOTEL, TRANSP RESER	12	20	14	11	7	14	9	7	15	13

PERSON-TRIP TABLES

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 11-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4746	3126	1288	3216	1247	2759	2040	2382
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	889.4	239.9	901.7	206.2	775.2	559.4	521.5
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	28	1	24	13	22	27	15
300-399	16	19	2	16	12	15	20	13
400-499	10	12	4	9	10	9	12	10
500-599	6	7	2	7	7	6	7	7
600-999	16	17	13	15	17	16	17	17
1000-1999	14	10	28	13	19	15	8	18
2000 OR MORE	11	5	37	11	17	11	7	13
OUTSIDE U.S.	5	3	14	6	5	7	2	8
AVERAGE DISTANCE OF TRIP	920	640	2100	890	1170	920	690	1040
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	73	70	86	71	83	72	71	79
400 OR MORE	57	50	84	55	71	57	51	66
500 OR MORE	48	39	80	46	61	48	39	55
600 OR MORE	41	32	78	39	54	41	32	48
1000 OR MORE	25	15	65	24	37	26	15	31

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 11-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4746	2547	3300	1623	1970	1809	877	2392	1478	876
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	765.0	910.2	426.1	404.6	387.4	220.5	327.8	463.1	400.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	24	22	19	26	20	21	22	19	25
300-399	16	17	15	15	15	15	18	13	17	17
400-499	10	9	10	11	10	10	9	9	9	11
500-599	6	7	6	5	7	6	6	6	8	5
600-999	16	16	16	15	15	16	18	16	17	15
1000-1999	14	13	13	16	13	15	14	15	13	14
2000 OR MORE	11	10	12	14	10	13	10	15	12	8
OUTSIDE U.S.	5	4	6	7	4	6	5	5	7	4
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	920	830	930	980	870	980	880	1050	960	760
CUMULATIVE										
300 OR MORE	73	72	74	76	70	75	75	74	75	71
400 OR MORE	57	55	58	61	55	60	57	61	58	54
500 OR MORE	48	46	48	50	45	51	48	51	49	42
600 OR MORE	41	39	41	45	38	45	42	46	42	37
1000 OR MORE	25	22	25	30	23	29	24	30	25	22

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 11-3
ROUND TRIP MILEAGE

	REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4746	185	407	1001	295	565	470	380	452	657
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	39.3	102.8	240.7	86.9	145.1	128.0	95.3	112.4	171.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	22	20	19	20	37	27	39	11	19
300-399	16	30	26	17	14	17	18	14	8	13
400-499	10	11	15	10	13	11	11	9	10	8
500-599	6	7	8	6	9	5	9	6	7	5
600-999	16	15	11	19	23	14	12	13	22	18
1000-1999	14	9	12	20	15	11	11	13	18	14
2000 OR MORE	11	6	8	9	5	5	11	7	25	23
OUTSIDE U.S.	5	*	*	*	*	*	*	*	*	*
AVERAGE DISTANCE OF TRIP	920	660	770	870	710	630	740	680	1320	1350
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	73	78	79	81	80	63	73	61	89	81
400 OR MORE	57	48	53	64	66	46	55	48	82	68
500 OR MORE	48	36	38	54	52	35	44	39	72	60
600 OR MORE	41	30	31	48	43	30	35	32	65	55
1000 OR MORE	25	15	20	29	20	16	22	20	43	37

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 11-4
ROUND TRIP MILEAGE

	REGION OF ORIGIN									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4746	201	644	836	280	805	525	439	331	685
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	51.1	158.3	204.5	73.4	205.2	144.7	111.6	73.2	170.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	15	17	21	18	28	24	34	16	19
300-399	16	30	17	20	14	13	15	12	9	14
400-499	10	8	11	10	11	8	11	10	12	9
500-599	6	5	7	8	3	5	9	4	7	6
600-999	16	9	10	18	27	12	13	16	22	21
1000-1999	14	10	14	12	15	19	12	9	22	14
2000 OR MORE	11	16	13	9	10	12	14	12	9	10
OUTSIDE U.S.	5	10	12	2	2	4	4	3	4	9
AVERAGE DISTANCE OF TRIP	920	1070	1030	820	900	950	870	790	970	960
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	73	78	72	77	80	69	73	63	81	74
400 OR MORE	57	48	55	57	66	56	58	51	72	59
500 OR MORE	48	39	43	47	56	48	47	41	60	50
600 OR MORE	41	34	37	39	52	42	39	37	53	45
1000 OR MORE	25	25	26	21	25	31	26	21	31	24

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 12-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4678	3142	1300	3184	1202	2761	2008	2324
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	889.4	239.9	901.7	206.2	775.2	559.4	521.5
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	76	100	*	79	54	79	84	68
RENTAL CAR	1	2	*	1	3	1	1	3
AIRPLANE	20	*	100	18	40	17	12	27
BUS	2	*	*	2	2	2	2	3
TRAIN	1	*	*	*	1	1	1	*
OTHER	1	*	*	1	4	1	1	2

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 12-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4678	2512	3238	1594	1939	1776	874	2338	1467	873
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	765.0	910.2	426.1	404.6	387.4	220.5	327.8	463.1	400.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	76	81	75	69	76	76	76	61	77	86
RENTAL CAR	1	2	1	1	2	1	*	2	1	1
AIRPLANE	20	15	22	29	20	21	19	32	20	11
BUS	2	3	1	1	2	1	4	3	2	2
TRAIN	1	1	*	*	1	*	*	1	*	1
OTHER	1	1	2	2	2	1	1	3	1	1

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 12-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DESTINATION								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4678	182	398	983	290	556	458	369	442	648
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	39.3	102.8	240.7	86.9	145.1	128.0	95.3	112.4	171.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	76	77	77	78	86	81	85	87	65	70
RENTAL CAR	1	1	1	2	1	1	1	1	1	2
AIRPLANE	20	17	17	19	10	14	12	11	31	25
BUS	2	4	3	2	1	2	1	2	2	3
TRAIN	1	1	2	1	*	*	*	*	*	1
OTHER	1	1	1	1	2	3	1	1	1	1

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 12-4
PRIMARY MODE OF TRANSPORTATION

	REGION OF ORIGIN									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4678	201	637	833	272	788	516	429	327	675
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	51.1	158.3	204.5	73.4	205.2	144.7	111.6	73.2	170.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	76	69	70	78	77	76	82	84	69	71
RENTAL CAR	1	1	2	1	1	1	1	1	2	1
AIRPLANE	20	26	26	17	19	20	16	14	26	24
BUS	2	3	2	3	3	1	1	2	4	3
TRAIN	1	1	2	1	*	*	*	*	*	1
OTHER	1	2	2	1	1	2	1	1	1	1

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 13-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4777	3142	1300	3242	1251	2782	2045	2399
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	889.4	239.9	901.7	206.2	775.2	559.4	521.5
	100%	100%	100%	100%	100%	100%	100%	100%
NONE	8	9	8	7	12	6	*	*
1	11	11	7	9	14	7	14	13
2 TO 3	40	43	28	40	36	37	64	40
4 TO 9	30	28	36	31	28	35	22	34
TEN OR MORE	12	9	21	12	9	14	*	12
AVERAGE, IF ANY	5.0	4.5	6.9	5.1	4.5	5.5	2.6	4.9
AVG., INCL. ZERO	4.6	4.1	6.4	4.8	4.0	5.2	2.6	4.8

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 13-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP			
								NO CHILD		CHLD	
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL	
RAW TOTAL	4777	2564	3312	1630	1987	1817	883	2411	1489	877	
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	765.0	910.2	426.1	404.6	387.4	220.5	327.8	463.1	400.4	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
NONE	8	9	7	8	7	9	10	15	6	5	
1	11	11	12	10	11	11	9	11	10	11	
2 TO 3	40	40	41	40	42	38	37	36	42	40	
4 TO 9	30	29	30	32	29	32	28	25	30	34	
TEN OR MORE	12	11	10	10	11	10	16	13	12	10	
AVERAGE, IF ANY	5.0	4.9	4.7	4.8	4.8	4.7	5.8	5.2	5.1	4.7	
AVG., INCL. ZERO	4.6	4.5	4.4	4.4	4.5	4.3	5.2	4.5	4.8	4.5	

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 13-3
NIGHTS AWAY FROM HOME

	REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	187	408	1003	295	568	470	380	452	657
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	39.3	102.8	240.7	86.9	145.1	128.0	95.3	112.4	171.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	8	8	13	8	6	8	15	12	5	5
1	11	10	12	9	12	10	14	13	8	12
2 TO 3	40	51	45	37	41	47	40	38	41	41
4 TO 9	30	17	23	34	32	28	24	28	36	31
TEN OR MORE	12	14	7	13	10	6	8	10	9	12
AVERAGE, IF ANY	5.0	5.1	3.9	5.2	4.5	4.0	4.3	4.5	5.0	4.9
AVG., INCL. ZERO	4.6	4.7	3.4	4.8	4.2	3.7	3.7	4.0	4.7	4.6

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 13-4
NIGHTS AWAY FROM HOME

		REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	204	653	841	281	813	526	440	332	687
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	51.1	158.3	204.5	73.4	205.2	144.7	111.6	73.2	170.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	8	4	11	9	10	7	14	10	5	5
1	11	6	10	10	7	9	13	13	9	13
2 TO 3	40	50	34	36	39	43	40	39	46	39
4 TO 9	30	29	30	32	38	31	26	28	25	30
TEN OR MORE	12	12	15	13	7	10	6	9	15	14
AVERAGE, IF ANY	5.0	4.7	5.6	5.3	4.9	4.7	4.2	4.6	5.4	5.2
AVG., INCL. ZERO	4.6	4.5	5.0	4.9	4.5	4.4	3.6	4.1	5.2	5.0

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 14-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4777	3142	1300	3242	1251	2782	2045	2399
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	889.4	239.9	901.7	206.2	775.2	559.4	521.5
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	39	41	34	44	15	43	48	8
HOTEL OR MOTEL	44	39	58	39	72	41	40	100
RENTED CABIN OR CONDOMINIUM	4	4	3	4	1	4	3	1
OWNED CABIN OR CONDOMINIUM	3	4	2	4	1	4	3	*
CAMPER, TRAILER, OR RV	6	8	1	7	2	8	6	1
OTHER	2	1	3	2	4	1	2	1
NO OVERNIGHT STAY	8	9	8	7	12	6	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.3	3.8	6.4	4.4	3.7	4.7	2.6	4.7
HOTEL, MOTEL	3.8	3.5	4.6	4.1	3.5	4.2	2.6	3.8

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 14-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4777	2564	3312	1630	1987	1817	883	2411	1489	877
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	765.0	910.2	426.1	404.6	387.4	220.5	327.8	463.1	400.4
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	39	43	35	32	47	31	42	32	38	48
HOTEL OR MOTEL	44	41	48	52	41	49	38	49	46	37
RENTED CABIN OR CONDOMINIUM	4	3	4	5	3	5	3	3	4	4
OWNED CABIN OR CONDOMINIUM	3	3	4	5	2	4	5	2	4	4
CAMPER, TRAILER, OR RV	6	7	5	3	6	6	7	4	7	8
OTHER	2	2	2	2	2	2	2	3	2	1
NO OVERNIGHT STAY	8	9	7	8	7	9	10	15	6	5
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.3	4.1	4.0	4.1	4.0	4.3	4.9	4.7	4.2	4.1
HOTEL, MOTEL	3.8	3.9	3.8	3.7	4.0	3.7	3.6	3.6	3.8	4.0

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 14-3
TYPES OF LODGING USED

	REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	187	408	1003	295	568	470	380	452	657
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	39.3	102.8	240.7	86.9	145.1	128.0	95.3	112.4	171.2
LODGING TYPE -	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	39	41	42	39	42	40	40	41	35	44
HOTEL OR MOTEL	44	36	35	46	50	44	37	35	55	39
RENTED CABIN OR CONDOMINIUM	4	6	3	6	2	3	4	1	3	2
OWNED CABIN OR CONDOMINIUM	3	7	5	3	2	2	3	7	5	1
CAMPER, TRAILER, OR RV	6	8	6	2	4	9	5	8	5	10
OTHER	2	1	2	1	2	3	*	1	2	3
NO OVERNIGHT STAY	8	8	13	8	6	8	15	12	5	5
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.3	3.7	4.3	4.2	3.7	3.6	3.9	4.1	4.4	4.5
HOTEL, MOTEL	3.8	3.2	2.9	3.8	4.1	3.3	3.3	3.5	3.7	3.5

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 14-4
TYPES OF LODGING USED

		REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	204	653	841	281	813	526	440	332	687
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	51.1	158.3	204.5	73.4	205.2	144.7	111.6	73.2	170.1
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	39	43	36	43	34	37	39	46	38	38
HOTEL OR MOTEL	44	42	43	41	56	48	39	36	51	45
RENTED CABIN OR CONDOMINIUM	4	5	4	5	6	3	4	1	3	3
OWNED CABIN OR CONDOMINIUM	3	5	4	3	2	2	3	6	2	4
CAMPER, TRAILER, OR RV	6	6	8	2	5	8	4	7	5	9
OTHER	2	3	3	2	*	2	1	1	3	3
NO OVERNIGHT STAY	8	4	11	9	10	7	14	10	5	5
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.3	4.1	4.5	4.4	3.9	4.2	3.5	4.3	4.9	4.6
HOTEL, MOTEL	3.8	4.1	4.3	4.2	3.7	3.5	3.3	3.4	3.6	4.0

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 15-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4777	3142	1300	3242	1251	2782	2045	2399
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	889.4	239.9	901.7	206.2	775.2	559.4	521.5
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	28	21	45	22	59	19	20	32
2	29	29	30	29	27	29	32	30
3	15	16	12	16	7	17	17	14
4	12	14	5	13	2	14	15	11
5	10	12	6	12	3	13	11	9
6+	6	8	2	8	2	8	5	3
PARTIES WITHOUT CHILDREN								
ONE ADULT	28	21	45	22	59	19	20	32
TWO ADULTS	27	28	27	27	26	27	30	29
3 + ADULTS	11	11	10	12	6	12	11	11
PARTIES WITH CHILDREN								
ONE ADULT	7	7	5	7	2	8	6	4
TWO ADULTS	15	19	8	19	4	20	19	13
3 + ADULTS	12	14	5	13	4	14	14	11

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 15-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4777	2564	3312	1630	1987	1817	883	2411	1489	877
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	765.0	910.2	426.1	404.6	387.4	220.5	327.8	463.1	400.4
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	28	27	27	28	32	23	28	100	*	*
2	29	28	27	28	20	27	52	*	70	8
3	15	15	14	13	15	14	17	*	22	19
4	12	11	14	14	14	14	2	*	4	31
5	10	12	12	10	13	12	1	*	3	27
6+	6	7	7	8	6	10	*	*	2	14
PARTIES WITHOUT CHILDREN										
ONE ADULT	28	27	27	28	32	23	28	100	*	*
TWO ADULTS	27	27	26	26	18	26	50	*	70	*
3 + ADULTS	11	11	11	11	9	11	15	*	30	*
PARTIES WITH CHILDREN										
ONE ADULT	7	7	6	7	6	9	2	*	*	20
TWO ADULTS	15	15	17	17	19	18	3	*	*	46
3 + ADULTS	12	13	13	11	16	13	1	*	*	34

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 15-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DESTINATION								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	187	408	1003	295	568	470	380	452	657
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	39.3	102.8	240.7	86.9	145.1	128.0	95.3	112.4	171.2
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	28	32	31	27	20	29	24	26	31	30
2	29	39	29	32	30	22	22	28	31	30
3	15	10	12	14	21	14	22	12	13	11
4	12	4	12	13	13	16	10	12	13	12
5	10	12	5	11	12	13	12	12	6	12
6+	6	3	11	2	5	6	11	11	7	5
PARTIES WITHOUT CHILDREN										
ONE ADULT	28	32	31	27	20	29	24	26	31	30
TWO ADULTS	27	35	26	29	25	23	26	27	29	27
3 + ADULTS	11	12	12	9	16	7	16	12	10	8
PARTIES WITH CHILDREN										
ONE ADULT	7	5	11	6	6	5	5	6	8	5
TWO ADULTS	15	6	12	16	13	20	18	11	11	22
3 + ADULTS	12	10	8	11	19	16	11	18	10	8

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 15-4
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	204	653	841	281	813	526	440	332	687
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	51.1	158.3	204.5	73.4	205.2	144.7	111.6	73.2	170.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	28	34	29	26	30	23	25	25	39	29
2	29	30	33	29	38	25	22	34	28	29
3	15	10	13	15	14	17	20	13	15	12
4	12	2	12	15	11	14	9	12	10	13
5	10	11	8	11	5	16	14	5	7	8
6+	6	13	4	4	2	6	10	11	1	9
PARTIES WITHOUT CHILDREN										
ONE ADULT	28	34	29	26	30	23	25	25	39	29
TWO ADULTS	27	25	31	27	32	25	26	31	25	26
3 + ADULTS	11	5	14	11	9	14	14	9	7	10
PARTIES WITH CHILDREN										
ONE ADULT	7	19	6	6	8	4	6	8	6	8
TWO ADULTS	15	6	12	15	11	19	16	15	14	19
3 + ADULTS	12	11	8	15	11	15	13	12	9	7

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 16-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4777	3142	1300	3242	1251	2782	2045	2399
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	889.4	239.9	901.7	206.2	775.2	559.4	521.5
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	47	52	27	50	29	49	100	42
VACATION TRIP	65	68	56	79	14	100	68	61
PRIMARY PURPOSE OF TRIP								
PLEASURE TOTAL	76	79	68	102	19	92	81	70
VISIT FRIENDS OR RELATIVES	37	39	28	49	6	44	41	21
OUTDOOR RECREATION	18	20	14	24	3	22	19	15
ENTERTAINMENT	21	20	26	29	10	26	21	34
BUSINESS TOTAL	17	13	34	3	100	4	11	29
CONVENTION,ETC.	7	5	13	2	40	2	6	12
OTHER BUSINESS	10	8	21	1	60	2	5	17
OTHER	7	8	*	*	*	4	8	1

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 16-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4777	2564	3312	1630	1987	1817	883	2411	1489	877
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	765.0	910.2	426.1	404.6	387.4	220.5	327.8	463.1	400.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	47	50	47	44	55	42	41	34	51	53
VACATION TRIP	65	67	63	61	66	65	63	48	66	79
PRIMARY PURPOSE OF TRIP										
PLEASURE TOTAL	76	80	74	71	80	72	77	64	77	86
VISIT FRIENDS OR RELATIVES	37	41	33	30	39	32	42	32	33	45
OUTDOOR RECREATION	18	18	19	19	20	18	15	14	17	23
ENTERTAINMENT	21	21	22	22	21	22	20	18	27	18
BUSINESS TOTAL	17	14	20	25	17	21	13	35	14	5
CONVENTION,ETC.	7	6	7	9	7	7	6	12	7	2
OTHER BUSINESS	10	8	13	16	10	13	7	23	7	3
OTHER	7	6	6	5	3	7	10	1	9	9

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 16-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	187	408	1003	295	568	470	380	452	657
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	39.3	102.8	240.7	86.9	145.1	128.0	95.3	112.4	171.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	47	52	47	43	52	53	51	46	46	54
VACATION TRIP	65	78	63	68	68	60	60	64	61	65
PRIMARY PURPOSE OF TRIP										
PLEASURE TOTAL	76	77	73	75	77	75	76	79	74	78
VISIT FRIENDS OR RELATIVES	37	32	40	35	44	38	45	35	29	40
OUTDOOR RECREATION	18	18	15	16	16	20	16	26	18	18
ENTERTAINMENT	21	27	18	24	17	17	15	18	27	20
BUSINESS TOTAL	17	16	17	18	12	16	15	14	21	21
CONVENTION,ETC.	7	6	7	6	4	7	7	4	9	9
OTHER BUSINESS	10	10	10	12	8	9	8	10	12	12
OTHER	7	7	10	7	11	9	9	7	5	1

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 16-4
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	REGION OF ORIGIN									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	204	653	841	281	813	526	440	332	687
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	51.1	158.3	204.5	73.4	205.2	144.7	111.6	73.2	170.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	47	43	39	48	44	46	49	49	51	51
VACATION TRIP	65	81	64	68	62	69	58	63	62	63
PRIMARY PURPOSE OF TRIP										
PLEASURE TOTAL	76	85	73	75	76	77	77	79	74	76
VISIT FRIENDS OR RELATIVES	37	41	29	40	35	35	44	38	41	33
OUTDOOR RECREATION	18	13	21	14	18	19	18	24	15	19
ENTERTAINMENT	21	31	23	21	23	23	15	17	18	24
BUSINESS TOTAL	17	15	21	17	17	15	15	14	21	20
CONVENTION,ETC.	7	5	8	7	8	7	5	4	7	9
OTHER BUSINESS	10	10	13	10	9	8	10	10	14	11
OTHER	7	*	6	8	7	8	8	7	5	4

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 17-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4706	3100	1274	3205	1218	2752	2024	2358
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	889.4	239.9	901.7	206.2	775.2	559.4	521.5
	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	3	3	3	3	3	4	4	3
MID-ATLANTIC	9	9	7	8	8	8	9	7
SOUTH ATLANTIC	20	21	19	20	22	21	19	22
EAST SOUTH CENTRAL	7	8	4	8	5	8	8	9
EAST NORTH CENTRAL	12	13	8	12	12	11	14	12
WEST SOUTH CENTRAL	11	12	7	11	9	10	12	9
WEST NORTH CENTRAL	8	9	4	8	7	8	8	6
MOUNTAIN	10	8	15	9	12	9	9	12
PACIFIC	15	13	20	15	17	15	16	13
OUTSIDE US	5	3	14	6	5	7	2	8

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 17-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4706	2525	3259	1605	1953	1794	872	2367	1470	869
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	765.0	910.2	426.1	404.6	387.4	220.5	327.8	463.1	400.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	3	2	3	4	3	4	3	4	4	2
MID-ATLANTIC	9	8	9	10	8	9	10	10	9	8
SOUTH ATLANTIC	20	21	20	20	21	19	23	19	21	21
EAST SOUTH CENTRAL	7	8	7	7	6	7	11	5	8	8
EAST NORTH CENTRAL	12	12	13	12	13	13	9	14	9	15
WEST SOUTH CENTRAL	11	13	10	8	12	10	10	12	10	11
WEST NORTH CENTRAL	8	10	8	5	10	7	8	8	8	9
MOUNTAIN	10	9	10	11	9	10	9	10	10	8
PACIFIC	15	12	14	17	14	15	14	15	14	15
OUTSIDE US	5	4	6	7	4	6	5	5	7	4

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 17-3
CENSUS REGION OF FINAL DESTINATION

	REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4706	187	408	1003	295	568	470	380	452	657
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	39.3	102.8	240.7	86.9	145.1	128.0	95.3	112.4	171.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	3	100	*	*	*	*	*	*	*	*
MID-ATLANTIC	9	*	100	*	*	*	*	*	*	*
SOUTH ATLANTIC	20	*	*	100	*	*	*	*	*	*
EAST SOUTH CENTRAL	7	*	*	*	100	*	*	*	*	*
EAST NORTH CENTRAL	12	*	*	*	*	100	*	*	*	*
WEST SOUTH CENTRAL	11	*	*	*	*	*	100	*	*	1
WEST NORTH CENTRAL	8	*	*	*	*	*	*	100	*	*
MOUNTAIN	10	*	*	*	*	*	*	*	100	*
PACIFIC	15	*	*	*	*	*	1	*	*	100
OUTSIDE US	5	*	*	*	*	*	*	*	*	*

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 17-4
CENSUS REGION OF FINAL DESTINATION

REGION OF ORIGIN

	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4706	201	644	829	279	796	520	431	329	677
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	51.1	158.3	204.5	73.4	205.2	144.7	111.6	73.2	170.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	3	38	8	2	1	1	*	*	*	*
MID-ATLANTIC	9	20	38	8	4	4	1	1	1	2
SOUTH ATLANTIC	20	14	27	63	30	13	5	3	3	2
EAST SOUTH CENTRAL	7	*	1	11	31	10	10	3	1	*
EAST NORTH CENTRAL	12	8	5	5	14	46	2	12	2	1
WEST SOUTH CENTRAL	11	1	2	2	6	4	67	8	4	1
WEST NORTH CENTRAL	8	1	2	2	4	9	2	55	4	1
MOUNTAIN	10	4	2	1	4	7	4	12	50	19
PACIFIC	15	6	6	3	5	3	6	4	32	65
OUTSIDE US	5	10	12	2	2	4	4	3	4	9

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 18-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4777	3142	1300	3242	1251	2782	2045	2399
PROJECTED PERSON TRIPS - (MILLIONS)	1191.1	889.4	239.9	901.7	206.2	775.2	559.4	521.5
	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	4	4	5	5	4	5	4	4
MID-ATLANTIC	13	12	17	12	16	13	11	13
SOUTH ATLANTIC	17	18	15	17	17	18	18	16
EAST SOUTH CENTRAL	6	6	6	6	6	6	6	8
EAST NORTH CENTRAL	17	17	17	18	15	18	17	19
WEST SOUTH CENTRAL	12	13	9	12	10	11	13	11
WEST NORTH CENTRAL	9	10	6	10	8	9	10	8
MOUNTAIN	6	6	8	6	8	6	7	7
PACIFIC	14	13	17	14	17	14	15	15

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 18-2
CENSUS REGION OF ORIGIN

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4777	2564	3312	1630	1987	1817	883	2411	1489	877
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	765.0	910.2	426.1	404.6	387.4	220.5	327.8	463.1	400.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	4	3	5	7	4	6	3	5	4	5
MID-ATLANTIC	13	12	14	15	11	14	16	14	15	10
SOUTH ATLANTIC	17	18	17	16	18	16	19	15	18	18
EAST SOUTH CENTRAL	6	7	6	5	6	7	5	6	7	5
EAST NORTH CENTRAL	17	17	18	17	17	18	17	15	17	20
WEST SOUTH CENTRAL	12	14	12	10	13	12	11	13	11	12
WEST NORTH CENTRAL	9	10	9	8	11	8	10	8	10	10
MOUNTAIN	6	6	6	6	8	5	5	8	5	5
PACIFIC	14	13	14	17	13	15	14	14	14	14

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 18-3
CENSUS REGION OF ORIGIN

	REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	187	408	1003	295	568	470	380	452	657
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	39.3	102.8	240.7	86.9	145.1	128.0	95.3	112.4	171.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	4	50	10	3	*	3	*	*	2	2
MID-ATLANTIC	13	30	57	17	2	5	2	4	3	4
SOUTH ATLANTIC	17	11	16	54	26	7	3	4	2	3
EAST SOUTH CENTRAL	6	2	3	9	26	7	3	3	3	2
EAST NORTH CENTRAL	17	5	7	11	23	64	6	19	13	3
WEST SOUTH CENTRAL	12	1	2	3	17	2	75	3	5	4
WEST NORTH CENTRAL	9	1	1	1	4	9	6	63	11	3
MOUNTAIN	6	*	1	1	1	1	2	3	32	13
PACIFIC	14	1	2	1	1	1	2	2	29	65

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 18-4
CENSUS REGION OF ORIGIN

	REGION OF ORIGIN									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	204	653	841	281	813	526	440	332	687
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	51.1	158.3	204.5	73.4	205.2	144.7	111.6	73.2	170.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	4	100	*	*	*	*	*	*	*	*
MID-ATLANTIC	13	*	100	*	*	*	*	*	*	*
SOUTH ATLANTIC	17	*	*	100	*	*	*	*	*	*
EAST SOUTH CENTRAL	6	*	*	*	100	*	*	*	*	*
EAST NORTH CENTRAL	17	*	*	*	*	100	*	*	*	*
WEST SOUTH CENTRAL	12	*	*	*	*	*	100	*	*	*
WEST NORTH CENTRAL	9	*	*	*	*	*	*	100	*	*
MOUNTAIN	6	*	*	*	*	*	*	*	100	*
PACIFIC	14	*	*	*	*	*	*	*	*	100

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 19-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4777	3142	1300	3242	1251	2782	2045	2399
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	889.4	239.9	901.7	206.2	775.2	559.4	521.5
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	36	33	49	35	40	37	34	38
250,000-999,999	43	44	36	43	38	42	46	40
50,000-249,000	21	22	15	20	21	20	20	21
LESS THAN 50,000	1	1	1	1	1	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	38	32	55	36	52	35	37	44
WITHIN MAJOR CITY	30	24	46	27	43	27	28	38
B COUNTY	24	27	16	24	24	25	25	21
C COUNTY	18	21	7	19	11	20	20	14
D COUNTY	15	17	6	15	10	14	16	13
OUTSIDE US	5	3	14	6	5	7	2	8

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 19-2
SIZE OF ADI OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4777	2564	3312	1630	1987	1817	883	2411	1489	877
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	765.0	910.2	426.1	404.6	387.4	220.5	327.8	463.1	400.4
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	36	31	39	46	35	37	35	38	38	33
250,000-999,999	43	45	40	37	44	40	46	41	43	43
50,000-249,000	21	23	21	17	20	22	18	20	19	23
LESS THAN 50,000	1	1	1	1	1	1	1	1	1	1
ADI OF DESTINATION - POPULATION										
A COUNTY	38	36	38	40	39	37	35	46	35	33
WITHIN MAJOR CITY	30	27	30	32	32	28	27	37	28	25
B COUNTY	24	24	24	24	24	25	25	22	24	26
C COUNTY	18	21	16	14	18	17	20	16	19	19
D COUNTY	15	15	16	15	14	15	15	11	14	17
OUTSIDE US	5	4	6	7	4	6	5	5	7	4

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 19-3
SIZE OF ADI OF ORIGIN AND DESTINATION

	REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	187	408	1003	295	568	470	380	452	657
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	39.3	102.8	240.7	86.9	145.1	128.0	95.3	112.4	171.2
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	36	68	39	33	28	37	28	22	37	42
250,000-999,999	43	27	50	47	55	49	46	37	32	35
50,000-249,000	21	4	10	19	17	13	26	36	31	23
LESS THAN 50,000	1	*	1	1	*	1	*	5	*	*
ADI OF DESTINATION - POPULATION										
A COUNTY	38	32	40	38	20	28	40	26	37	75
WITHIN MAJOR CITY	30	12	32	32	18	25	39	25	33	41
B COUNTY	24	31	39	33	26	31	20	28	9	12
C COUNTY	18	31	19	15	20	24	28	16	22	10
D COUNTY	15	7	1	13	35	17	10	30	30	3
OUTSIDE US	6	*	*	*	*	*	*	*	*	*

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 19-4
SIZE OF ADI OF ORIGIN AND DESTINATION

	REGION OF ORIGIN									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	204	653	841	281	813	526	440	332	687
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	51.1	158.3	204.5	73.4	205.2	144.7	111.6	73.2	170.1
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	36	55	59	33	*	36	25	21	19	55
250,000-999,999	43	27	37	43	88	46	51	35	34	29
50,000-249,000	21	18	4	24	9	16	24	38	47	16
LESS THAN 50,000	1	*	*	*	3	1	*	5	*	*
ADI OF DESTINATION - POPULATION										
A COUNTY	38	29	39	31	40	30	38	32	46	56
WITHIN MAJOR CITY	30	20	31	25	37	27	31	29	33	33
B COUNTY	24	35	26	33	30	26	18	21	11	16
C COUNTY	18	22	16	19	13	20	24	16	19	13
D COUNTY	15	7	7	15	15	18	15	28	21	7
OUTSIDE US	5	10	12	2	2	4	4	3	4	9

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 20-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4777	3142	1300	3242	1251	2782	2045	2399
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	889.4	239.9	901.7	206.2	775.2	559.4	521.5
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	3	28	7	18	6	5	13
PACKAGE TOUR	5	2	11	5	4	6	3	8
CONSULTED TRAVEL AGENT	13	4	44	12	22	14	8	20
USED FOR HOTEL,TRANSP RESER	10	3	35	9	19	10	7	16

USTDC NATIONAL-TRAVEL SURVEY 1987 FULL YEAR
Table 20-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4777	2564	3312	1630	1987	1817	883	2411	1489	877
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	765.0	910.2	426.1	404.6	387.4	220.5	327.8	463.1	400.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	5	10	14	8	9	6	12	8	5
PACKAGE TOUR	5	4	5	5	4	5	5	4	6	3
CONSULTED TRAVEL AGENT	13	10	14	17	12	14	12	19	14	7
USED FOR HOTEL,TRANSP RESER	10	7	11	14	9	12	8	15	11	5

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 20-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	187	408	1003	295	568	470	380	452	657
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	39.3	102.8	240.7	86.9	145.1	128.0	95.3	112.4	171.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	8	4	8	5	6	4	4	12	11
PACKAGE TOUR	5	4	4	4	2	3	2	1	4	4
CONSULTED TRAVEL AGENT	13	13	13	11	7	9	6	6	18	15
USED FOR HOTEL,TRANSP RESER	10	10	12	8	4	8	5	4	14	11

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 20-4
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	4777	204	653	841	281	813	526	440	332	687
PROJECTED PERSON TRIPS (MILLIONS)	1191.1	51.1	158.3	204.5	73.4	205.2	144.7	111.6	73.2	170.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	8	13	6	12	7	5	5	15	8
PACKAGE TOUR	5	10	7	4	2	5	3	4	5	3
CONSULTED TRAVEL AGENT	13	21	14	13	10	15	7	10	17	14
USED FOR HOTEL,TRANSP RESER	10	19	11	9	7	12	6	5	14	9

TRAVELER TABLES

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 21-1
TRAVELER DEMOGRAPHICS - MARITAL STATUS, SEX, AGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
TOTAL TRAVELERS (RAW TOTAL)	4777	3142	1300	3242	1251	2782	2045	2399
TOTAL TRAVELERS (WEIGHTED TOTAL)	3308	2233	839	2350	727	1992	1453	1578
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	58	61	54	57	59	58	57	60
NOT MARRIED	42	39	46	43	41	42	43	40
SEX								
MALE	51	50	54	47	68	45	51	56
FEMALE	49	50	46	53	32	55	49	44
AGE								
18-24	15	15	13	16	11	17	17	12
25-34	27	26	29	27	31	26	31	27
35-44	21	20	23	19	28	19	19	24
45-54	15	15	15	14	16	14	14	16
55-64	12	13	10	12	9	12	11	11
65-74	8	9	7	9	4	9	6	7
75-84	2	2	2	3	1	2	1	1
85+	1	1	*	1	1	1	1	*
AVERAGE	41	41	40	41	39	41	39	41

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 21-2
TRAVELER DEMOGRAPHICS - MARITAL STATUS, SEX, AGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
TOTAL TRAVELERS (RAW TOTAL)	4777	2364	3312	1630	1987	1817	883	2411	1489	877
TOTAL TRAVELERS (WEIGHTED TOTAL)	3308	1953	2089	922	1343	1150	752	1696	1023	589
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	58	51	64	69	42	72	64	35	83	80
NOT MARRIED	42	49	36	31	58	28	36	65	17	20
SEX										
MALE	51	50	57	60	55	51	44	58	47	38
FEMALE	49	50	43	40	45	49	56	42	53	62
AGE										
18-24	15	16	13	12	35	*	*	18	10	13
25-34	27	30	30	24	65	*	*	29	18	38
35-44	21	16	25	33	*	59	*	19	17	34
45-54	15	13	16	19	*	41	*	13	20	10
55-64	12	12	10	9	*	*	52	10	20	2
65-74	8	10	4	2	*	*	36	8	13	2
75-84	2	3	1	*	*	*	9	3	2	*
85+	1	*	*	*	*	*	3	1	1	1
AVERAGE	41	41	39	39	26	43	66	40	46	35

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 21-3
TRAVELER DEMOGRAPHICS - MARITAL STATUS, SEX, AGE

	REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
TOTAL TRAVELERS (RAW TOTAL)	4777	187	478	1003	295	568	470	380	452	657
TOTAL TRAVELERS (WEIGHTED TOTAL)	3308	127	293	690	222	367	340	240	318	457
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	58	58	56	58	65	57	59	61	55	55
NOT MARRIED	42	42	44	42	35	43	41	39	45	45
SEX										
MALE	51	50	53	49	47	51	55	50	51	53
FEMALE	49	50	47	51	53	49	45	50	49	47
AGE										
18-24	15	13	11	16	9	16	17	16	16	13
25-34	27	22	30	26	22	25	29	32	25	27
35-44	21	28	20	20	25	22	14	19	20	25
45-54	15	19	12	15	14	16	15	11	17	13
55-64	12	11	15	11	17	11	13	10	13	10
65-74	8	6	8	9	10	8	7	7	7	9
75-84	2	2	3	1	2	1	4	4	1	2
85+	1	*	*	1	2	1	*	1	*	1
AVERAGE	41	41	42	41	45	41	41	40	41	41

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 21-4
TRAVELER DEMOGRAPHICS - MARITAL STATUS, SEX, AGE

	REGION OF ORIGIN									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
TOTAL TRAVELERS (RAW TOTAL)	4777	204	653	841	281	813	526	440	332	687
TOTAL TRAVELERS (WEIGHTED TOTAL)	3308	158	434	576	219	526	375	287	239	493
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	58	45	61	60	60	60	58	62	49	54
NOT MARRIED	42	55	39	40	40	40	42	38	51	46
SEX										
MALE	51	57	51	47	45	51	54	49	57	53
FEMALE	49	43	49	53	55	49	46	51	43	47
AGE										
18-24	15	14	12	15	14	17	15	14	20	11
25-34	27	29	27	25	29	23	27	27	30	28
35-44	21	26	22	21	22	19	18	20	19	21
45-54	15	16	15	13	15	15	17	13	14	15
55-64	12	8	15	12	9	13	13	12	8	11
65-74	8	6	7	10	6	10	7	8	7	9
75-84	2	2	1	2	4	1	3	3	1	2
85+	1	*	1	*	1	1	*	1	1	1
AVERAGE	41	39	42	42	41	42	41	42	38	42

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 22-1
TRAVELER DEMOGRAPHICS - EDUCATION, OCCUPATION

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
TOTAL TRAVELERS (RAW TOTAL)	4777	3142	1300	3242	1251	2782	2045	2399
TOTAL TRAVELERS (WEIGHTED TOTAL)	3308	2233	839	2350	727	1992	1453	1578
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	14	16	9	15	6	15	14	11
HIGH SCHOOL COMPLETE	36	38	30	38	26	39	37	35
COLLEGE INCOMPLETE	20	20	18	20	20	21	22	20
COLLEGE COMPLETE	20	18	27	18	32	17	19	23
GRADUATE WORK	10	8	16	9	16	9	9	11
OCCUPATION								
PROFESSIONAL MANAGERIAL	17	15	24	15	28	14	16	19
LOWER LEVEL TECHNICAL MANAGERIAL	19	17	24	17	28	16	20	22
CLERICAL, SALES	14	14	15	15	15	15	16	16
BLUE COLLAR	15	17	10	15	15	14	17	15
HOUSEHOLD SERVICE	5	5	4	5	3	5	5	4
RETIRED	15	15	12	16	5	17	11	11
UNEMPLOYED	4	4	2	4	2	4	3	3
NOT WORKING, NOT LOOKING	10	12	8	12	4	13	11	8
OTHER	2	2	2	2	1	2	2	2

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 22-2
TRAVELER DEMOGRAPHICS - EDUCATION, OCCUPATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
TOTAL TRAVELERS (RAW TOTAL)	4777	2564	3312	1630	1987	1817	883	2411	1489	877
TOTAL TRAVELERS (WEIGHTED TOTAL)	3308	1953	2089	922	1343	1150	752	1696	1023	589
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	14	16	8	7	9	12	27	11	19	15
HIGH SCHOOL COMPLETE	36	41	34	25	36	35	39	32	39	43
COLLEGE INCOMPLETE	20	20	20	20	24	18	16	22	18	18
COLLEGE COMPLETE	20	16	25	31	22	23	12	24	17	15
GRADUATE WORK	10	7	13	18	9	13	7	12	7	9
OCCUPATION										
PROFESSIONAL MANAGERIAL	17	13	22	29	17	22	10	20	15	14
LOWER LEVEL TECHNICAL MANAGERIAL	19	18	23	24	22	22	8	23	14	16
CLERICAL, SALES	14	14	15	15	17	15	8	14	13	15
BLUE COLLAR	15	17	16	12	18	18	6	13	17	16
HOUSEHOLD SERVICE	5	5	4	4	6	4	3	5	4	5
RETIRED	15	17	8	4	*	3	57	14	22	4
UNEMPLOYED	4	4	2	2	5	3	1	3	3	6
NOT WORKING, NOT LOOKING	10	10	10	9	12	11	7	6	11	22
OTHER	2	2	1	1	3	1	*	2	1	2

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 22-3
TRAVELER DEMOGRAPHICS - EDUCATION, OCCUPATION

	REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
TOTAL TRAVELERS (RAW TOTAL)	4777	187	408	1003	295	568	470	380	452	657
TOTAL TRAVELERS (WEIGHTED TOTAL)	3308	127	293	690	222	367	340	240	318	457
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	14	7	13	14	24	12	18	13	15	11
HIGH SCHOOL COMPLETE	36	32	35	35	34	39	40	38	37	33
COLLEGE INCOMPLETE	20	20	17	21	18	19	15	22	22	24
COLLEGE COMPLETE	20	24	24	20	16	21	20	20	17	20
GRADUATE WORK	10	17	10	10	7	10	7	7	8	13
OCCUPATION										
PROFESSIONAL MANAGERIAL	17	22	17	19	13	14	18	12	15	19
LOWER LEVEL TECHNICAL MANAGERIAL	19	20	20	18	15	22	19	17	19	19
CLERICAL, SALES	14	16	14	13	10	16	15	15	15	15
BLUE COLLAR	15	9	13	14	17	16	12	22	16	15
HOUSEHOLD SERVICE	5	4	5	5	4	4	5	5	5	4
RETIRED	15	11	15	14	23	14	16	14	12	14
UNEMPLOYED	4	3	2	5	3	4	4	3	3	4
NOT WORKING, NOT LOOKING	10	14	11	11	13	9	10	11	12	9
OTHER	2	1	2	1	1	2	2	1	2	2

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 22-4
TRAVELER DEMOGRAPHICS - EDUCATION, OCCUPATION

	REGION OF ORIGIN									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
TOTAL TRAVELERS (RAW TOTAL)	4777	204	653	841	281	813	526	440	332	687
TOTAL TRAVELERS (WEIGHTED TOTAL)	3308	158	434	576	219	526	375	287	239	493
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	14	12	11	16	18	14	17	18	6	12
HIGH SCHOOL COMPLETE	36	35	37	33	36	43	38	36	34	32
COLLEGE INCOMPLETE	20	16	15	20	22	18	18	20	26	24
COLLEGE COMPLETE	20	21	22	21	19	17	21	20	20	20
GRADUATE WORK	10	16	15	10	5	8	6	6	14	12
OCCUPATION										
PROFESSIONAL MANAGERIAL	17	23	18	20	13	12	17	15	21	19
LOWER LEVEL TECHNICAL MANAGERIAL	19	22	21	19	18	18	19	16	21	18
CLERICAL, SALES	14	15	14	11	13	15	18	13	14	15
BLUE COLLAR	15	11	14	12	17	17	12	20	14	15
HOUSEHOLD SERVICE	5	8	5	5	5	5	4	5	4	3
RETIRED	15	7	15	16	15	17	15	16	9	15
UNEMPLOYED	4	3	2	4	4	4	3	5	3	4
NOT WORKING, NOT LOOKING	10	9	10	11	13	12	10	10	9	9
OTHER	2	2	1	2	2	1	2	1	5	2

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 23-1
TRAVELER DEMOGRAPHICS - FAMILY INCOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
TOTAL TRAVELERS (RAW TOTAL)	4777	3142	1300	3242	1251	2782	2045	2399
TOTAL TRAVELERS (WEIGHTED TOTAL)	3308	2233	839	2350	727	1992	1453	1578
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	9	9	6	10	4	9	8	6
$10,000-$19,999	18	21	12	20	11	21	19	15
$20,000-$29,999	21	23	16	22	17	23	24	20
$30,000-$39,999	19	19	20	19	21	18	20	22
$40,000-$49,999	13	13	14	12	15	13	13	14
$50,000-$74,999	13	11	18	11	19	11	11	15
$75,000-$99,999	3	2	6	3	7	3	2	4
$100,000 OR MORE	3	2	7	3	7	3	3	5
CUMULATIVE INCOME								
$20,000 OR MORE	73	70	82	70	85	70	73	79
$30,000 OR MORE	51	47	65	47	68	47	49	59
$40,000 OR MORE	32	28	45	29	47	29	29	37
$50,000 OR MORE	19	16	31	16	32	16	16	24
$75,000 OR MORE	7	5	13	5	14	5	5	9

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 23-2
TRAVELER DEMOGRAPHICS - FAMILY INCOME

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-35	35-54	55+	1 ADL	2+ ADL	1+ ADL
TOTAL TRAVELERS (RAW TOTAL)	4777	2564	3312	1630	1987	1817	883	2411	1489	877
TOTAL TRAVELERS (WEIGHTED TOTAL)	3308	1953	2089	922	1343	1150	752	1696	1023	589
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	9	13	*	*	8	4	19	12	5	6
$10,000-$19,999	18	27	*	*	19	12	28	17	21	16
$20,000-$29,999	21	31	29	*	26	16	20	21	21	22
$30,000-$39,999	19	28	27	*	19	22	15	17	20	24
$40,000-$49,999	13	*	17	39	11	17	8	11	14	15
$50,000-$74,999	13	*	17	39	10	19	6	13	12	12
$75,000-$99,999	3	*	5	11	3	5	2	4	3	3
$100,000 OR MORE	3	*	5	11	3	4	2	4	3	3
CUMULATIVE INCOME										
$20,000 OR MORE	73	60	100	100	73	84	53	70	74	78
$30,000 OR MORE	51	28	71	100	47	68	33	49	53	56
$40,000 OR MORE	32	*	44	100	27	46	18	32	33	32
$50,000 OR MORE	19	*	27	61	16	29	10	21	18	17
$75,000 OR MORE	7	*	10	22	6	10	4	8	6	6

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 23-3
TRAVELER DEMOGRAPHICS - FAMILY INCOME

	REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
TOTAL TRAVELERS (RAW TOTAL)	4777	187	408	1003	295	568	470	380	452	657
TOTAL TRAVELERS (WEIGHTED TOTAL)	3308	127	293	690	222	367	340	240	318	457
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	9	4	11	8	8	12	9	8	14	9
$10,000-$19,999	18	13	16	21	23	17	20	24	14	16
$20,000-$29,999	21	17	21	18	20	24	25	29	23	18
$30,000-$39,999	19	20	21	21	18	18	21	18	17	18
$40,000-$49,999	13	12	12	14	13	12	10	8	12	16
$50,000-$74,999	13	20	11	12	14	12	10	9	13	14
$75,000-$99,999	3	5	4	3	2	3	2	3	3	5
$100,000 OR MORE	3	9	4	3	2	3	3	1	4	4
CUMULATIVE INCOME										
$20,000 OR MORE	73	83	73	71	69	71	71	68	72	75
$30,000 OR MORE	51	66	52	52	49	48	45	39	49	58
$40,000 OR MORE	32	46	32	31	31	29	24	21	32	39
$50,000 OR MORE	19	34	19	17	19	18	14	13	20	23
$75,000 OR MORE	7	14	8	6	4	6	5	3	7	9

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 23-4
TRAVELER DEMOGRAPHICS - FAMILY INCOME

	REGION OF ORIGIN									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
TOTAL TRAVELERS (RAW TOTAL)	4777	204	653	841	281	813	526	440	332	687
TOTAL TRAVELERS (WEIGHTED TOTAL)	3308	158	434	576	219	526	375	287	239	493
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	9	5	8	8	7	11	10	8	10	11
$10,000-$19,999	18	16	14	20	29	18	17	23	17	16
$20,000-$29,999	21	18	20	20	21	22	26	25	21	20
$30,000-$39,999	19	19	21	19	19	20	19	17	19	19
$40,000-$49,999	13	16	12	13	11	12	11	13	16	14
$50,000-$74,999	13	15	17	13	8	13	11	10	12	12
$75,000-$99,999	3	7	4	4	3	2	2	3	2	5
$100,000 OR MORE	3	4	5	4	2	2	4	2	4	4
CUMULATIVE INCOME										
$20,000 OR MORE	73	80	78	72	64	71	73	69	73	74
$30,000 OR MORE	51	62	59	52	43	49	47	44	52	54
$40,000 OR MORE	32	43	38	33	24	29	28	27	33	35
$50,000 OR MORE	19	27	26	20	13	17	17	15	17	21
$75,000 OR MORE	7	11	10	8	5	4	6	5	5	9

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 24-1
HOUSEHOLD DEMOGRAPHICS - SIZE,STRUCTURE, WAGE EARNERS

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
TOTAL TRAVELERS (RAW TOTAL)	4777	3142	1300	3242	1251	2782	2045	2399
TOTAL TRAVELERS (WEIGHTED TOTAL)	3308	2233	839	2350	727	1992	1453	1578
HOUSEHOLD STRUCTURE:	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	18	24	21	21	20	19	19
TWO OR MORE ADULTS,NO CHILDREN	42	42	41	42	39	43	41	40
SINGLE ADULT WITH CHILD	3	3	2	3	2	3	3	3
TWO OR MORE ADULTS WITH CHILDREN	35	36	33	34	38	34	36	37
HOUSEHOLD SIZE								
ONE PERSON	20	18	24	21	21	20	19	19
TWO PEOPLE	32	33	32	33	30	33	31	31
THREE PEOPLE	18	19	18	18	19	19	19	19
FOUR PEOPLE	17	18	15	17	18	17	19	19
FIVE OR MORE PEOPLE	12	12	11	12	13	11	11	11
NUMBER OF WAGE EARNERS								
NONE	14	15	11	16	5	16	12	10
ONE	38	37	41	38	43	37	38	40
TWO	39	39	40	37	43	37	41	40
THREE OR MORE	9	9	8	8	9	9	10	9

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 24-2
HOUSEHOLD DEMOGRAPHICS - SIZE,STRUCTURE, WAGE EARNERS

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
TOTAL TRAVELERS (RAW TOTAL)	4777	2564	3312	1630	1987	1817	883	2411	1489	877
TOTAL TRAVELERS (WEIGHTED TOTAL)	3308	1953	2089	922	1343	1150	752	1696	1023	589
HOUSEHOLD STRUCTURE:	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	25	17	12	21	14	30	39	*	*
TWO OR MORE ADULTS,NO CHILDREN	42	38	41	44	35	36	63	33	77	*
SINGLE ADULT WITH CHILD	3	4	2	1	4	4	*	3	*	9
TWO OR MORE ADULTS WITH CHILDREN	35	32	40	43	41	46	6	25	23	91
HOUSEHOLD SIZE										
ONE PERSON	20	25	17	12	21	14	30	39	*	*
TWO PEOPLE	32	31	31	31	24	29	52	24	62	9
THREE PEOPLE	18	18	19	20	21	20	11	15	18	28
FOUR PEOPLE	17	15	20	22	21	22	4	13	12	37
FIVE OR MORE PEOPLE	12	11	13	15	14	15	3	9	9	26
NUMBER OF WAGE EARNERS										
NONE	14	17	7	5	4	5	46	15	19	7
ONE	38	43	38	31	41	40	31	46	25	39
TWO	39	35	45	50	44	45	19	31	47	47
THREE OR MORE	9	6	10	15	11	9	3	8	9	8

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 24-3
HOUSEHOLD DEMOGRAPHICS - SIZE,STRUCTURE, WAGE EARNERS

	REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
TOTAL TRAVELERS (RAW TOTAL)	4777	187	408	1003	295	568	470	380	452	657
TOTAL TRAVELERS (WEIGHTED TOTAL)	3308	127	293	690	222	367	340	240	318	457
HOUSEHOLD STRUCTURE:	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	19	25	18	16	22	18	18	21	24
TWO OR MORE ADULTS,NO CHILDREN	42	49	43	43	40	43	40	39	42	38
SINGLE ADULT WITH CHILD	3	3	2	3	2	3	4	4	4	3
TWO OR MORE ADULTS WITH CHILDREN	35	29	30	35	41	33	38	39	33	34
HOUSEHOLD SIZE										
ONE PERSON	20	19	25	18	16	22	18	18	21	24
TWO PEOPLE	32	33	34	33	29	31	30	32	35	32
THREE PEOPLE	18	24	14	18	23	17	19	19	16	17
FOUR PEOPLE	17	15	16	20	18	20	18	17	17	12
FIVE OR MORE PEOPLE	12	10	11	11	13	10	14	14	11	14
NUMBER OF WAGE EARNERS										
NONE	14	13	17	15	18	12	13	16	13	13
ONE	38	37	39	40	30	42	38	31	41	41
TWO	39	39	37	37	46	36	41	46	38	35
THREE OR MORE	9	12	7	8	7	10	8	7	8	10

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 24-4
HOUSEHOLD DEMOGRAPHICS - SIZE,STRUCTURE, WAGE EARNERS

	REGION OF ORIGIN									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
TOTAL TRAVELERS (RAW TOTAL)	4777	204	653	841	281	813	526	440	332	687
TOTAL TRAVELERS (WEIGHTED TOTAL)	3308	158	434	576	219	526	375	287	239	493
HOUSEHOLD STRUCTURE:	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	25	18	19	19	18	21	19	26	24
TWO OR MORE ADULTS,NO CHILDREN	42	39	47	44	40	43	38	41	40	39
SINGLE ADULT WITH CHILD	3	3	3	3	3	2	4	4	4	2
TWO OR MORE ADULTS WITH CHILDREN	35	33	32	34	38	36	38	36	30	35
HOUSEHOLD SIZE										
ONE PERSON	20	25	18	19	19	18	21	19	26	24
TWO PEOPLE	32	29	35	36	27	32	29	32	33	33
THREE PEOPLE	18	16	17	17	24	18	20	21	16	16
FOUR PEOPLE	17	15	19	19	18	19	17	17	14	13
FIVE OR MORE PEOPLE	12	15	11	10	12	12	14	11	10	14
NUMBER OF WAGE EARNERS										
NONE	14	12	14	16	18	14	13	16	11	14
ONE	38	39	37	38	36	38	41	33	42	40
TWO	39	37	39	39	40	39	39	43	38	36
THREE OR MORE	9	11	10	7	6	9	7	8	9	9

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 25-1
TRAVELER DEMOGRAPHICS- HOME OWNERSHIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
TOTAL TRAVELERS (RAW TOTAL)	4777	3142	1300	3242	1251	2782	2045	2399
TOTAL TRAVELERS (WEIGHTED TOTAL)	3308	2233	839	2350	727	1992	1453	1578
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%
OWN	68	69	69	67	72	66	66	72
RENT	32	31	31	33	28	34	34	28

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 25-2
TRAVELER DEMOGRAPHICS- HOME OWNERSHIP

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
TOTAL TRAVELERS (RAW TOTAL)	4777	2564	3312	1630	1987	1817	883	2411	1489	877
TOTAL TRAVELERS (WEIGHTED TOTAL)	3308	1953	2089	922	1343	1150	752	1696	1023	589
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	68	61	74	83	48	80	85	61	78	74
RENT	32	39	26	17	52	20	15	39	22	26

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 25-3
TRAVELER DEMOGRAPHICS- HOME OWNERSHIP

	REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
TOTAL TRAVELERS (RAW TOTAL)	4777	187	408	1003	295	568	470	380	452	657
TOTAL TRAVELERS (WEIGHTED TOTAL)	3308	127	293	690	222	367	340	240	318	457
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	68	68	70	71	81	67	70	64	64	64
RENT	32	32	30	29	19	33	30	36	36	36

USTDC NATIONAL TRAVEL SURVEY 1987 FULL YEAR
Table 25-4
TRAVELER DEMOGRAPHICS- HOME OWNERSHIP

	REGION OF ORIGIN									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
TOTAL TRAVELERS (RAW TOTAL)	4777	204	653	841	281	813	526	440	332	687
TOTAL TRAVELERS (WEIGHTED TOTAL)	3308	158	434	576	219	526	375	287	239	493
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	68	59	70	75	75	69	72	66	62	61
RENT	32	41	30	25	25	31	28	34	38	39

APPENDICES

GLOSSARY OF TERMS

ADI. An ADI or area of dominant influence, as defined by the Arbitron Ratings Company, includes all counties in which television stations from a given city are watched more than television stations from any other city. Therefore, an ADI includes not only the metropolitan statistical area (MSA), but also all the surrounding towns and counties receiving the major share of their television exposure from that point.

ADI of Destination. Following Arbitron's standards, four county types are identified: "A" Counties are those counties located in the 25 most populated metropolitan statistical areas (MSAs) in the U.S.; "B" Counties have populations of or are located within MSAs of over 150,000 (but are not"A" counties); "C" Counties have populations of or are located within MSAs of 35,000 to 150,000; "D" Counties describe all others. Also, those who visit the actual city within the top 25 MSAs are shown as a component of the "A" County category.

ADI of Origin. The geographic area of origin is defined as the ADI in which the respondent resides. Following Arbitron's standards, the ADIs of origin are classified according to four population categories: Over one million (large); 250,000 to 999,999 (medium); 50,000 to 249,999 (small); and under 50,000 (also small).

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane."

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention, seminar or meeting."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit," that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives, (2) hotels, motels, motor hotels and tourist courts, (3) rented cabins, condominiums and vacation homes, (4) owned cabins, condominiums and vacation homes, (5) campers, trailers, recreational vehicles, and tents, (6) enroute, for example, nights spent in a common carrier, and (7) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment, (2) auto or truck with camper trailer or camping equipment, (3) self-contained recreational vehicle (live-in trailer), (4) airplane, (5) bus, (6) train, (7) ship or boat, and (8) other.

Metropolitan Statistical Area. A Metropolitan Statistical Area (MSA) is an integrated economic and social unit with a large population nucleus. Each MSA consists of one or more counties meeting standards of population and metropolitan character, except New England where towns and cities rather than counties are the basic geographic units.

Nights Away from home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives, (2) convention, seminar, meeting, (3) business, (4) outdoor recreation (hunting, fishing, boating, camping), (5) entertainment (sightseeing, theater, sports), (6) personal, family (medical, funeral, wedding), and (7) other.

The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. This reflects the weighted number of trips or person-trips projected up to the entire population. See "Weighted Total."

Raw Total. This is the actual number trips taken by respondents with the exception of multiple identical trips taken by the same respondent.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are the twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Traveler. Respondents who make one or more trips at least 100 miles away from home are counted as travelers. Travelers are only counted once regardless of how many trips are taken or how many people are on the trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from ho and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship, (2) commuting to a place of work, and (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. Each trip was classified as to whether it is weekend trip by asking the respondents, "Was this a weekend or long weekend trip" for each trip reported.

Weighted Total. The actual number of respondents surveyed adjusted to correct for the limitation of one respondent per household and, if necessary, adjusted for demographics and other factors.

NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN_____ FORM A

LOCATION NUMBER_____PHONE #_____ _____

Hello, my name is _____ and I am calling for the US Travel Data Center. We are conducting a study to learn how often people in the United States take trips.

I'd like to begin by asking how many adults, age 18 and over, live in this household? _____ADULTS

FOR EACH ADULT, ASK:

What is the sex of the oldest adult?	1	MALE	2	FEMALE
What is the sex of the next oldest adult?	1	MALE	2	FEMALE
CONTINUE FOR EACH ADULT IN HOUSEHOLD.	1	MALE	2	FEMALE
	1	MALE	2	FEMALE

IF MORE THAN FOUR ADULTS OVER AGE 18 LIVE IN HOUSEHOLD, DISCONTINUE INTERVIEW. DO NOT COUNT TOWARD QUOTA.

2. How many children under age 18 live in this household? _____

3. Did you take any trips away from home of 75 miles or more, **one way**, since January 1, 19__? Do not include trips taken in regular commuting to and from work or school, or trips taken as flight attendant or vehicle operator. 1 YES 2 NO - (IF NO, GO TO Z1)

4. Did you take any trips away from home 75 miles or more, **one way**, between the 1st and the ____ of (Current Survey Month)? Include trips that may have started in previous month but ended after the 1st of (Current Survey Month). 1 YES 2 NO- (IF NO, GO TO Z1)

IF "YES", ASK:

5. How many trips of 75 miles or more, **one way**, have you taken away from home during (Current Survey Month)?

_____

FILL OUT Q.6-21 FOR EVERY TRIP TAKEN (Q.4) ABOVE.

TRIP #_____ ( ) IDENTICAL TO TRIP # 1

6. Thinking of your **first trip** in (Current Survey Month), how many other members of your household, if any, went on this trip?

_____ HOUSEHOLD MEMBERS
IF NONE, GO TO Q.8 BELOW

IF ANY OTHER HOUSEHOLD MEMBERS WENT ALONG, ASK:

7. Please give me the age and sex of each household member who went with you on that trip:

PERSON #1	_____ YEARS	1	MALE	2	FEMALE
PERSON #2	_____ YEARS	1	MALE	2	FEMALE
PERSON #3	_____ YEARS	1	MALE	2	FEMALE
PERSON #4	_____ YEARS	1	MALE	2	FEMALE
PERSON #5	_____ YEARS	1	MALE	2	FEMALE

8. Thinking of the entire trip, what was the total number of **nights** that you spent away from home?

_____ NIGHTS
IF NONE, GO TO Q.12 BELOW

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:

9. Please tell me the names of each state or country in which you stayed **overnight** on that trip. LIST IN LEFT COLUMN BELOW.

Q9. NAME OF STATE/COUNTRY	Q.10 # OF NIGHTS	Q.11 LODGING
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

10. How many nights did you spend in (EACH STATE/COUNTRY. ASK FOR EACH. TOTAL SHOULD EQUAL NUMBER OF NIGHTS AWAY IN Q.8)

11. In what types of lodging did you stay when were in **each state/country**? ENTER LODGING CODE FROM LIST BELOW.

LODGING CODES:

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 ENROUTE--DID NOT STAY ANYPLACE OVERNIGHT
7 OTHER (SPECIFY) _____

12. Thinking of this first trip, what is the name of the destination or the **farthest place** you reached on that trip?

PLACE, CITY, TOWN NAME _____

STATE, COUNTRY _____

13. Was this a vacation trip? 1 YES 2 NO

14. Was this a weekend or long weekend trip? 1 YES 2 NO 3 DON'T KNOW

15. What was the main activity on this trip? (ACCEPT ONLY ONE ANSWER)

1 VISIT FRIENDS OR RELATIVES
2 CONVENTION, SEMINAR, MEETING
3 BUSINESS
4 OUTDOOR RECREATION (hunting,fishing,boating,camping)
5 ENTERTAINMENT (sightseeing,theater,sports)
6 PERSONAL, FAMILY (medical,funeral,wedding)
7 OTHER (specify) _____

IF 1, 3, 4, 5, 6, 7, CIRCLED IN Q.15 ASK:
16. Did you attend a convention, seminar or trade show on this trip? 1 YES 2 NO

17. What was the one type of transportation used to cover most of the miles on this trip? (READ CATEGORIES BELOW)

AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	1
AUTO OR TRUCK WITH CAMPER TRAILER OR CAMPING EQUIPMENT	2
SELF-CONTAINED RECREATIONAL VEHICLE (LIVE-IN CAMPER)	3
AIRPLANE	4
BUS	5
TRAIN	6
SHIP, BOAT	7
OTHER, (SPECIFY) _____	8
RENTAL CAR	9

18. Did you rent a car at any time on this trip? 1 YES 2 NO

19. For this trip did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price? 1 YES 2 NO

20. Did you consult a travel agent while arranging this trip? 1 YES 2 NO

IF YES, ASK:

21. Did you use the services of a travel agent to make any hotel or transportation reservations for this trip? 1 YES 2 NO

VACATION TRAVEL INTENTIONS

Z1. How many vacation trips do you intend to take in the next six months?

0 1 2 3 4 5 6 7 8 9 OR MORE Y DON'T KNOW

IF ANY:

Z2. Thinking only of the longest vacation trip you intend to take, in what month will that trip probably end?

1 JANUARY	4 APRIL	7 JULY	O OCTOBER
2 FEBRUARY	5 MAY	8 AUGUST	X NOVEMBER
3 MARCH	6 JUNE	9 SEPTEMBER	Y DECEMBER

Z3. How many nights do you intend to be away from home on this trip? _____NIGHTS

Z4. In what type of lodging do you intend to spend most of the nights on this trip? (CIRCLE - READ IF NEED TO)

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 OTHER (SPECIFY) _____
7 DON'T KNOW

Z5. What will be your final vacation destination (the farthest point you will reach)? (RECORD CITY AND STATE OR COUNTRY)

_____

Z6. Will your destination be more than 500 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

IF YES:

Z7. Will your destination be more than 1000 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

Z8. What one mode of transportation will be used to cover most of the miles on this trip? (READ CATEGORIES)

1 AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	5 BUS
2 AUTO OR TRUCK WITH CAMPING EQUIPMENT	6 TRAIN
3 SELF CONTAINED RECREATIONAL VEHICLE	7 SHIP, BOAT
4 AIRPLANE	8 OTHER
	9 RENTAL CAR

Z9. Have you made any arrangements yet, such as transportation or hotel reservations for this trip?

1 YES
2 NO
3 DON'T KNOW

Z10. How many other members of your household, if any, will go with you on this trip? (CIRCLE ANSWER BELOW)

0 1 2 3 4 5 or more Y DON'T KNOW

IF ONE OR MORE, ASK:
Z11. How many of those members are under 18 years of age? _____

DEMOGRAPHIC CHARACTERISTICS

D1. What is your marital status?

1 MARRIED
2 SINGLE, NEVER MARRIED
3 SEPARATED
4 DIVORCED
5 WIDOWED
6 REFUSED

D2. Are you currently employed full or part-time?

1 YES
2 NO

IF YES, ASK:
D3. What is your occupation? _____

IF NO, ASK:
D4. Are you looking for work? 1 YES 2 NO

D5. Are you retired? 1 YES 2 NO

D6. What is the last grade that you completed in school?

1 LESS THAN HIGH SCHOOL
2 HIGH SCHOOL COMPLETE
3 COLLEGE INCOMPLETE
4 COLLEGE COMPLETE
5 GRADUATE WORK
6 REFUSED

D7. Do you own or rent your home?

1 OWN
2 RENT
3 REFUSED

D8. How many full-time or part-time wage earners live in this household?

1 ONE
2 TWO
3 THREE OR MORE
4 NONE
5 REFUSED

D9. How old are you? _____

D10. Is you family income less than $10,000 per year, between $10,000 and $19,999, between $20,000 and $29,999, $30,000 and $39,999 or between $40,000 and $49,999, between $50,000 and $74,999, between $75,000 and $99,999 or $100,000 or more per year?

1 LESS THAN $10,000
2 BETWEEN $10,000 AND $19,999
3 BETWEEN $20,000 AND $29,999
4 BETWEEN $30,000 AND $39,999
5 BETWEEN $40,000 AND $49,999
6 BETWEEN $50,000 AND $74,999
7 BETWEEN $75,000 AND $99,999
8 $100,000 OR MORE
9 REFUSED

D11. Which of the following credit cards does your household have?

1 VISA
2 MASTERCARD
3 AMERICAN EXPRESS
4 CARTE BLANCHE
5 DINERS CLUB
6 TELEPHONE CREDIT CARD
7 NONE OF THESE
8 REFUSED

D12. What is your zip code number? ___ ___ ___ ___ ___

D14. Sex of respondent: 1 MALE 2 FEMALE

THANK YOU FOR THIS INTERVIEW.
NAME OF INTERVIEWER _____ DATE _____
TIME INTERVIEW ENDED _____ LENGTH OF INTERVIEW _____

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Survey is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States. The sample design is a two-stage, stratified, internally replicated national probability sample using a new sample each month.

Respondents are asked about all trips of 75 miles or more, one-way, taken during the month preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimate of the number of trips. Starting in 1986, data are also being collected on trips of less than 100 miles which included one or more nights spent in paid accommodations. Demographic information is collected from all 1,500 respondents each month. In addition, a random sample of 1,000 respondents (both travelers and non-travelers) are asked a series of questions concerning vacation travel intentions.

In projecting results, an unequal probability of selection of individuals is corrected by weighting all respondents where the weight given each individual is inversely proportional to the probability of selection of the individual. Such weighting is used to correct for the limitation of one respondent per household in order to give a more accurate count of all trips taken and to correct for unequal probabilities of selection among household members. Weighting is also done when necessary by demographic factors to compensate for any random variation in response.

SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

	TRIPS (MILLIONS)		PERSON-TRIPS (MILLIONS)	
	ESTIMATE	RANGE	ESTIMATE	RANGE
Total	636.3	617-655	1191.1	1155-1227
Vacation	366.2	355-377	775.2	752-799
Pleasure	444.9	423-467	901.7	857-947
Bus/Conv	157.5	154-161	206.2	202-210
Weekend	274.4	271-277	559.4	554-565
Auto	433.7	425-443	889.4	871-907
Air	160.7	159-164	239.9	235-245
Hotel	300.8	295-307	521.5	511-532
Affluent ($40K+)	227.0	222-232	426.1	417-435
Seniors (55+)	139.4	135-144	220.5	214-227

In looking at characteristics of trips and person-trips for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY PERCENTAGES AT OR NEAR THESE LEVELS

SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7	10	11	12	12
500	3	4	5	5	5
700	3	3	4	4	4
1000	2	3	4	4	4
1500	1	2	3	3	3

SAMPLE CHARACTERISTICS
Full Year 1987

Number of telephone interviews completed	18,270
Number of respondents reporting one or more qualifying* trips	4,223
Number of qualifying trips, excluding multiple identical trips by same respondent	4,777
Total number of qualifying trips	5,937

*A trip must be at least 100 miles away from home to qualify for the National Travel Survey.

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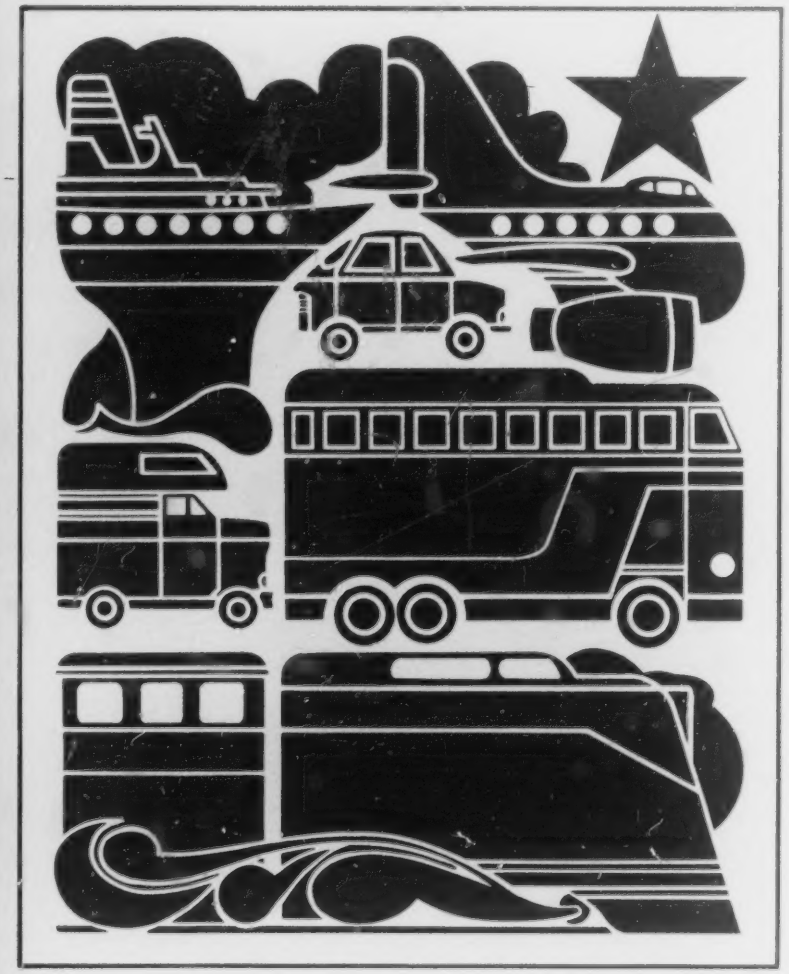
US Travel
Data Center

1988 Travel Market Close-Up



National Travel Survey Tabulations

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The US Travel Data Center is an affiliate of the Travel Industry Association of America

1988
TRAVEL MARKET CLOSE-UP:
NATIONAL TRAVEL SURVEY TABULATIONS

US TRAVEL DATA CENTER
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The US Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The US Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

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1988 TRAVEL MARKET CLOSE-UP:
NATIONAL TRAVEL SURVEY TABULATIONS

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INTRODUCTION

Since 1979, the US Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This report on 1988 travel and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

This TRAVEL MARKET CLOSE-UP provides detailed tabulations of the National Travel Survey. Offering extensive data on trip characteristics and traveler demographics not usually available, this CLOSE-UP report serves as a supplement to the TRAVEL EXECUTIVE BRIEFING report. While the BRIEFING provides a summary of seasonal and annual travel information, the CLOSE-UP yields cross-tabulations in much greater detail.

Encompassing the calendar year for 1988, the TRAVEL MARKET CLOSE-UP reports trip characteristics for "person-trips" and "trips" and demographics are described in terms of "trips." Travel volumes and characteristics are projectable to the U.S. adult population. The trips unit accounts for the number of trips a respondent took, but does not count other household members on the trip. Assessing all travel activity, the person-trip unit measures both the number of trips taken and the number of people from the respondent's household on the trip. More detailed definitions of these and other terms used in this report are in "Appendix A: Glossary of Terms."

Because the sample for the National Travel Survey is representative of the contiguous United States adult population, data from this report are limited to travel by U.S. residents to both domestic and international destinations. This report does not include data on foreign visitor activity in the U.S.

GUIDE TO READING TABLES

The TRAVEL MARKET CLOSE-UP is divided into three sections:

Tables	Base	Pages
Trip Characteristics	Trips	1 - 40
Trip Characteristics	Person-Trips	41 - 80
Demographic Characteristics	Trips	81 - 100

There are four pages for each table, showing a variety of types of travel, demographic characteristics and regions of destination and origin. A key to abbreviations for all column headings is given on the following page.

In addition to the projected travel volume base, each table gives the "raw total" respondent base for all types of travel presented. Raw totals are the actual number of trips taken by respondents, excluding multiple identical trips taken by the same respondent.

Column percentages should add to 100 percent (may vary a few percentage points due to rounding), except for the primary purpose of trip and lodging tables which may add to more than 100 percent due to multiple responses.

The final section characterizes the volume of trips taken according to several demographic and household characteristics of adult travelers. For example, marital status, sex, age, education and occupation refer to the adult traveler reporting one or more qualifying trips. Family income, household structure and home ownership characterize the households of these adult travelers.

KEY TO ABBREVIATIONS*

MODE AUTO: Travel by auto, truck or recreational vehicle (RV)

MODE AIR: Travel by airplane

PLEASURE: Travel for entertainment, outdoor recreation or visits to friends and relatives

BUSINESS: Travel for business or conventions

VAC TRIP: Considered to be a vacation trip

WEEKEND TRIP: Travel took place over a weekend or a long weekend

USED HOTL MOTL: Spent at least one night in a hotel or motel

LT $40K: Resides in household with an annual family income of less than $40,000

$20K+: Resides in household with an annual family income of $20,000 or more

$40K+: Resides in household with an annual income of $40,000 or more

18-34: Between 18 and 34 years old

35-54: Between 35 and 54 years old

55+: 55 years and over

NO CHILD, 1 ADL: One adult without children on trip

NO CHILD, 2+ ADL: Two or more adults without children on trip

CHILD, 1+ ADL: One or more adults with child(ren) on trip

NEW ENG (New England): Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

MID ATL (Mid-Atlantic): New Jersey, New York, Pennsylvania

*For detailed definitions, see "Appendix A: Glossary of Terms."

STH ATL (South Atlantic): Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia

E-S CTL (East South Central): Alabama, Kentucky, Mississippi, Tennessee

E-N CTL (East North Central): Indiana, Illinois, Michigan, Ohio, Wisconsin

W-S CTL (West South Central): Arkansas, Louisiana, Oklahoma, Texas

W-N CTL (West North Central): Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota

MTN (Mountain): Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming

PAC (Pacific): California, Oregon, Washington (Alaska and Hawaii as destinations only)

TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 1-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5044	3533	1300	3497	1203	3151	2103	2371
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	472.6	154.6	455.3	155.6	396.2	271.7	291.4
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	28	3	22	20	21	25	18
300-399	16	20	4	16	14	15	19	13
400-499	10	12	5	11	8	12	13	10
500-599	6	7	4	6	7	6	6	7
600-999	13	13	14	13	15	12	14	14
1000-1999	15	11	25	14	17	15	12	17
2000 OR MORE	12	5	35	12	16	13	8	15
OUTSIDE U.S.	6	4	13	7	5	8	4	7
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	970	680	1980	940	1100	980	790	1090
CUMULATIVE								
300 OR MORE	72	68	86	71	76	72	72	76
400 OR MORE	57	49	82	55	62	57	53	63
500 OR MORE	46	37	77	44	54	46	40	52
600 OR MORE	40	30	74	39	48	40	34	46
1000 OR MORE	27	17	60	26	32	28	20	32

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 1-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5044	2577	3480	1705	2038	1912	970	2410	1709	925
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	415.6	510.1	240.5	265.9	251.7	138.5	336.2	206.9	113.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	25	21	19	23	22	21	22	22	23
300-399	16	17	16	14	16	17	15	16	15	19
400-499	10	11	11	11	11	10	10	9	13	12
500-599	6	5	6	7	6	6	5	6	6	5
600-999	13	13	14	13	13	13	14	14	12	13
1000-1999	15	14	15	15	14	14	16	15	15	14
2000 OR MORE	12	9	12	16	12	13	13	14	12	9
OUTSIDE U.S.	6	5	6	7	7	5	7	6	6	6
AVERAGE DISTANCE OF TRIP	970	860	970	1100	960	990	950	1030	930	860
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	72	70	74	75	71	74	73	73	72	72
400 OR MORE	57	53	57	61	56	57	58	57	57	53
500 OR MORE	46	42	47	50	45	46	48	48	45	42
600 OR MORE	40	37	41	44	39	40	44	43	38	37
1000 OR MORE	27	23	27	31	26	27	29	29	26	24

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 1-3
ROUND TRIP MILEAGE

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	229	507	1013	300	665	531	373	402	720
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	35.8	69.0	120.7	40.0	83.2	73.9	49.4	53.3	98.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	20	30	21	24	28	22	24	17	24
300-399	16	23	25	13	17	15	20	21	11	14
400-499	10	13	13	10	9	13	13	10	9	10
500-599	6	5	4	6	8	7	7	8	11	4
600-999	13	7	8	17	22	14	16	12	15	13
1000-1999	15	11	10	21	17	17	14	18	16	11
2000 OR MORE	12	20	11	12	3	7	8	8	21	22
OUTSIDE U.S.	6	*	*	*	*	*	*	*	*	*
AVERAGE DISTANCE OF TRIP	970	1060	810	1000	680	780	750	740	1150	1250
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	72	79	70	79	76	71	78	76	83	76
400 OR MORE	57	57	45	66	59	57	59	55	72	61
500 OR MORE	46	43	32	56	49	44	45	45	63	51
600 OR MORE	40	38	29	50	41	38	38	37	52	47
1000 OR MORE	27	31	21	33	19	24	22	25	37	33

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 1-4
ROUND TRIP MILEAGE

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	271	651	919	269	858	606	406	309	755
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	31.1	85.2	107.6	39.5	107.4	83.9	51.7	46.1	103.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	14	25	23	24	25	19	19	19	22
300-399	16	24	19	14	14	13	18	20	10	15
400-499	10	9	13	10	5	11	13	10	5	12
500-599	6	3	3	5	8	8	7	5	9	5
600-999	13	7	8	15	25	12	13	15	14	13
1000-1999	15	10	12	19	13	16	14	16	20	10
2000 OR MORE	12	25	11	10	8	9	13	14	18	14
OUTSIDE U.S.	6	8	8	5	2	6	4	1	4	13
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	970	1310	910	940	820	870	890	950	1160	1090
CUMULATIVE										
300 OR MORE	72	77	67	73	74	69	77	80	77	69
400 OR MORE	57	54	48	59	60	56	59	60	67	54
500 OR MORE	46	44	35	49	55	45	46	49	62	42
600 OR MORE	40	42	31	44	47	37	40	45	53	37
1000 OR MORE	27	35	23	28	22	25	27	29	38	24

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 2-1
PRIMARY MODE OF TRANSPORTATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5044	3533	1300	3497	1203	3151	2103	2371
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	472.6	154.6	455.3	155.6	396.2	271.7	291.4
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	72	100	*	77	54	77	82	65
RENTAL CAR	2	3	*	2	4	2	2	3
AIRPLANE	24	*	100	18	44	19	15	30
BUS	2	*	*	3	1	3	2	3
TRAIN	1	*	*	1	1	1	1	1
OTHER	2	*	*	2	2	1	1	2

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 2-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5044	2577	3480	1705	2038	1912	970	2410	1709	925
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	415.6	510.1	240.5	265.9	251.7	138.5	336.2	206.9	113.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	72	79	71	63	72	72	73	63	79	85
RENTAL CAR	2	1	3	3	3	2	*	2	2	1
AIRPLANE	24	16	25	34	24	25	20	31	17	12
BUS	2	2	1	1	1	1	4	3	1	1
TRAIN	1	1	1	1	1	1	1	1	*	*
OTHER	2	2	2	1	2	2	2	2	2	1

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 2-3
PRIMARY MODE OF TRANSPORTATION

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	229	507	1013	300	665	531	373	402	720
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	35.8	69.0	120.7	40.0	83.2	73.9	49.4	53.3	98.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	72	71	71	74	84	78	75	82	65	66
RENTAL CAR	2	3	2	2	1	2	1	1	2	2
AIRPLANE	24	24	20	23	14	18	20	14	29	31
BUS	2	2	2	1	2	2	2	2	4	1
TRAIN	1	*	5	1	*	1	*	*	*	*
OTHER	2	2	1	2	*	1	3	2	1	1

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 2-4
PRIMARY MODE OF TRANSPORTATION

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	271	651	919	269	858	606	406	309	755
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	31.1	85.2	107.6	39.5	107.4	83.9	51.7	46.1	103.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	72	64	69	73	75	80	74	71	61	69
RENTAL CAR	2	2	4	3	1	2	2	1	1	1
AIRPLANE	24	30	23	23	21	17	21	24	35	28
BUS	2	2	2	2	1	1	2	2	3	1
TRAIN	1	2	2	1	1	1	*	1	*	*
OTHER	2	1	3	1	1	1	3	3	1	1

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 3-1
NIGHTS AWAY FROM HOME

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5044	3533	1300	3497	1203	3151	2103	2371
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	472.6	154.6	455.3	155.6	396.2	271.7	291.4
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE		14	14	14	12	20	9	*
1	14	15	9	12	19	11	16	18
2 TO 3	36	39	26	37	33	37	60	39
4 TO 9	26	23	35	27	23	30	24	30
TEN OR MORE	11	8	16	12	6	13	*	11
AVERAGE, IF ANY	4.8	4.4	6.2	5.2	3.8	5.4	2.7	4.6
AVG., INCL. ZERO	4.1	3.7	5.3	4.6	3.1	4.9	2.7	4.6

*

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 3-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5044	2577	3480	1705	2038	1912	970	2410	1709	925
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	415.6		510.1	240.5		265.9		251.7	
	336.2	206.9	113.0							
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	14	15	14	13	13	16	15	17	12	11
1	14	14	14	14	14	15	12	15	12	11
2 TO 3	36	36	37	37	39	37	28	33	37	42
4 TO 9	26	24	26	27	25	25	28	24	27	26
TEN OR MORE	11	10	10	10	9	8	18	10	11	10
AVERAGE, IF ANY	4.8	4.7	4.6	4.7	4.6	4.4	6.3	4.8	5.1	4.7
AVG., INCL. ZERO	4.1	4.0	4.0	4.1	4.0	3.7	5.3	4.0	4.5	4.2

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 3-3
NIGHTS AWAY FROM HOME

		CENSUS REGION OF FINAL DESTINATION								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	229	507	1013	300	665	531	373	402	720
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	35.8	69.0	120.7	40.0	83.2	73.9	49.4	53.3	98.6
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	14	12	16	12	10	16	16	16	14	16
1	14	12	17	16	16	14	14	17	9	12
2 TO 3	36	38	39	34	42	36	40	36	37	35
4 TO 9	26	29	20	27	25	28	23	21	28	28
TEN OR MORE	11	9	8	12	6	6	7	9	12	11
AVERAGE, IF ANY	4.8	4.5	4.1	5.1	3.9	4.2	4.2	4.5	5.2	4.9
AVG., INCL. ZERO	4.1	3.9	3.4	4.5	3.5	3.6	3.5	3.7	4.4	4.1

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 3-4
NIGHTS AWAY FROM HOME

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	271	651	919	269	858	606	406	309	755
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	31.1	85.2	107.6	39.5	107.4	83.9	51.7	46.1	103.6
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	14	14	13	12	13	15	16	16	15	16
1	14	13	13	16	19	15	12	17	11	10
2 TO 3	36	31	37	34	32	35	40	32	40	38
4 TO 9	26	29	26	27	27	26	25	27	23	23
TEN OR MORE	11	13	11	12	10	10	7	9	11	13
AVERAGE, IF ANY	4.8	5.5	4.9	5.0	4.6	4.6	4.4	4.7	5.1	5.1
AVG., INCL. ZERO	4.1	4.7	4.3	4.4	4.0	4.0	3.7	3.9	4.3	4.2

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 4-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5044	3533	1300	3497	1203	3151	2103	2371
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	472.6	154.6	455.3	155.6	396.2	271.7	291.4
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	36	39	30	44	13	44	46	7
HOTEL OR MOTEL	44	40	56	39	67	41	44	100
RENTED CABIN OR CONDOMINIUM	3	3	3	4	1	4	3	1
OWNED CABIN OR CONDOMINIUM	3	3	2	3	1	3	3	*
CAMPER, TRAILER, OR RV	4	6	*	5	2	6	6	1
OTHER	3	2	3	2	3	2	2	1
NO OVERNIGHT STAY	14	14	14	12	20	9	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.4	3.8	6.3	4.4	3.4	4.7	2.7	5.8
HOTEL, MOTEL	3.5	3.2	4.3	3.8	3.1	3.8	2.6	3.5

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 4-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5044	2577	3480	1705	2038	1912	970	2410	1709	925
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	415.6	510.1	240.5	265.9	251.7	138.5	336.2	206.9	113.0
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	36	41	33	28	42	29	40	34	34	48
HOTEL OR MOTEL	44	40	48	53	40	49	43	46	47	35
RENTED CABIN OR CONDOMINIUM	3	2	3	4	4	2	2	2	3	3
OWNED CABIN OR CONDOMINIUM	3	2	3	4	2	3	3	2	4	3
CAMPER, TRAILER, OR RV	4	5	5	3	4	5	5	3	6	7
OTHER	3	3	2	3	2	2	3	3	2	2
NO OVERNIGHT STAY	14	15	13	13	12	15	14	17	12	10
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.4	4.2	4.2	4.4	3.9	3.8	6.0	4.6	4.2	4.0
HOTEL, MOTEL	3.5	3.4	3.5	3.5	3.4	3.4	4.0	3.4	3.6	3.6

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 4-3
TYPES OF LODGING USED

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	229	507	1013	300	665	531	373	402	720
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	35.8	69.0	120.7	40.0	83.2	73.9	49.4	53.3	98.6
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	36	38	37	36	32	42	42	41	29	36
HOTEL OR MOTEL	44	43	44	47	50	40	39	38	55	43
RENTED CABIN OR CONDOMINIUM	3	4	3	4	2	1	2	2	3	2
OWNED CABIN OR CONDOMINIUM	3	4	2	2	1	4	2	3	2	2
CAMPER, TRAILER, OR RV	4	2	3	4	5	3	6	4	6	6
OTHER	3	4	1	3	1	1	2	4	1	2
NO OVERNIGHT STAY	14	12	16	12	10	16	15	16	14	15
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.4	3.9	4.2	4.8	4.0	3.9	3.7	4.4	4.2	4.7
HOTEL, MOTEL	3.5	3.1	2.6	3.5	2.9	3.2	3.4	3.0	3.7	3.5

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 4-4
TYPES OF LODGING USED

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	271	651	919	269	858	606	406	309	755
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	31.1	85.2	107.6	39.5	107.4	83.9	51.7	46.1	103.6
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	36	37	33	39	39	34	40	40	34	34
HOTEL OR MOTEL	44	44	48	45	47	45	39	41	53	41
RENTED CABIN OR CONDOMINIUM	3	6	3	3	1	3	2	3	2	2
OWNED CABIN OR CONDOMINIUM	3	3	3	1	1	4	2	3	1	3
CAMPER, TRAILER, OR RV	4	3	4	4	3	4	6	3	5	6
OTHER	3	*	2	3	1	2	1	5	3	3
NO OVERNIGHT STAY	14	14	13	12	13	14	16	15	15	16
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.4	4.4	4.9	4.6	4.8	3.8	3.7	3.9	4.7	4.6
HOTEL, MOTEL	3.5	3.7	3.4	3.4	3.1	3.7	3.6	3.5	2.8	4.0

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 5-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5044	3533	1300	3497	1203	3151	2103	2371
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	472.6	154.6	455.3	155.6	396.2	271.7	291.4
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	51	45	68	43	78	41	43	53
2	27	30	20	31	16	32	31	28
3	10	11	7	12	4	12	12	10
4	6	8	2	8	1	8	8	5
5	3	4	2	4	1	4	4	2
6+	2	2	1	2	*	2	2	2
PARTIES WITHOUT CHILDREN	83	80	91	79	95	78	78	86
ONE ADULT	51	45	68	43	78	41	43	53
TWO ADULTS	25	28	18	28	15	30	28	27
3 + ADULTS	6	7	5	7	2	7	7	7
PARTIES WITH CHILDREN	17	20	9	21	5	22	22	14
ONE ADULT	3	4	2	4	1	4	5	2
TWO ADULTS	9	11	4	11	3	12	12	7
3 + ADULTS	5	6	3	6	1	6	5	4
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	2.0	1.5	2.1	1.3	2.1	2.1	1.8
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.1	.4	.1	.4	.4	.2

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 5-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5044	2577	3480	1705	2038	1912	970	2410	1709	925
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	415.6	510.1	240.5	265.9	251.7	138.5	336.2	206.9	113.0
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	51	50	51	54	57	48	46	100	*	*
2	27	27	27	28	20	27	45	*	80	12
3	10	11	11	9	11	12	6	*	15	32
4	6	6	6	6	7	7	2	*	3	30
5	3	3	4	3	4	4	1	*	1	18
6+	2	2	2	1	2	2	*	*	1	9
PARTIES WITHOUT CHILDREN	83	81	81	85	80	78	97	100	100	*
ONE ADULT	51	50	51	54	57	48	46	100	*	*
TWO ADULTS	25	25	25	26	17	24	45	*	81	*
3 + ADULTS	6	6	6	5	6	6	7	*	19	*
PARTIES WITH CHILDREN	17	19	19	15	20	22	3	*	*	100
ONE ADULT	3	4	3	2	4	4	*	*	*	20
TWO ADULTS	9	9	10	9	11	11	1	*	*	52
3 + ADULTS	5	6	5	3	5	7	1	*	*	28
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	1.9	1.9	1.8	1.9	2.0	1.7	1.0	2.3	3.8
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.3	.2	.3	.4	*	*	*	1.6

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 5-3
TRAVEL PARTY SIZE AND STRUCTURE

		CENSUS REGION OF FINAL DESTINATION								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	229	507	1013	300	665	531	373	402	720
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	35.8	69.0	120.7	40.0	83.2	73.9	49.4	53.3	98.6
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	51	57	53	51	49	48	52	50	52	53
2	27	22	28	28	29	29	26	25	26	29
3	10	11	9	11	9	12	11	13	12	8
4	6	5	7	6	9	7	5	7	6	6
5	3	5	2	3	3	3	2	4	3	3
6+	2	1	1	2	1	1	3	1	3	1
PARTIES WITHOUT CHILDREN	83	86	84	82	82	82	81	81	85	85
ONE ADULT	51	57	53	51	49	48	52	50	52	53
TWO ADULTS	25	21	26	26	27	28	24	24	24	26
3 + ADULTS	6	8	6	6	6	6	4	7	8	6
PARTIES WITH CHILDREN	17	14	16	18	18	18	19	19	15	15
ONE ADULT	3	1	3	4	4	3	4	5	4	4
TWO ADULTS	9	7	10	8	10	10	10	10	8	7
3 + ADULTS	5	5	3	6	4	5	5	5	4	4
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	1.8	1.8	1.9	1.9	1.9	1.9	1.9	1.9	1.8
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.2	.2	.3	.3	.3	.3	.3	.3	.3

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 5-4
TRAVEL PARTY SIZE AND STRUCTURE

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	271	651	919	269	858	606	406	309	755
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	31.1	85.2	107.6	39.5	107.4	83.9	51.7	46.1	103.6
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	51	62	49	52	59	47	53	51	49	51
2	27	19	31	26	26	29	28	24	26	28
3	10	10	10	11	7	12	10	11	11	9
4	6	5	6	7	7	6	5	8	7	5
5	3	3	3	3	1	3	2	4	4	5
6+	2	1	1	2	1	2	2	1	3	1
PARTIES WITHOUT CHILDREN	83	88	85	81	86	82	83	81	81	83
ONE ADULT	51	62	49	52	59	47	53	51	49	51
TWO ADULTS	25	18	30	24	23	28	26	24	25	25
3 + ADULTS	6	8	7	5	4	7	5	6	7	6
PARTIES WITH CHILDREN	17	12	15	19	14	18	17	19	19	17
ONE ADULT	3	2	3	4	4	4	3	3	3	3
TWO ADULTS	9	6	7	11	8	8	10	11	11	8
3 + ADULTS	5	4	5	4	3	6	4	5	5	5
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	1.7	1.9	1.9	1.7	2.0	1.8	1.9	2.0	1.9
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.2	.2	.3	.2	.3	.3	.3	.4	.3

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 6-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5044	3533	1300	3497	1203	3151	2103	2371
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	472.6	154.6	455.3	155.6	396.2	271.7	291.4
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	41	47	26	47	23	49	100	41
VACATION TRIP	60	64	47	80	8	100	71	56
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	69	73	53	100	7	91	78	60
VISIT FRIENDS OR RELATIVES	33	36	26	48	4	41	39	16
OUTDOOR RECREATION	14	16	9	20	2	20	16	13
ENTERTAINMENT	23	23	21	34	4	32	24	32
BUSINESS (ANY)	24	18	44	3	100	3	13	36
CONVENTION,ETC.	7	5	13	2	29	2	5	12
OTHER BUSINESS	17	13	31	1	71	1	8	24
PERSONAL, FAMILY, OTHER	9	10	7	*	*	7	10	7

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 6-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5044	2577	3480	1705	2038	1912	970	2410	1709	925
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	415.6	510.1	240.5	265.9	251.7	138.5	336.2	206.9	113.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	41	45	41	37	48	40	33	34	47	53
VACATION TRIP	60	65	58	51	62	54	70	48	72	76
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	69	74	66	58	72	63	74	58	77	85
VISIT FRIENDS OR RELATIVES	33	35	29	26	34	28	38	29	33	41
OUTDOOR RECREATION	14	14	15	15	16	14	12	11	16	20
ENTERTAINMENT	23	25	23	19	23	23	25	19	28	25
BUSINESS (ANY)	24	17	28	37	22	30	14	36	13	7
CONVENTION, ETC.	7	6	8	10	7	8	4	10	5	3
OTHER BUSINESS	17	12	20	27	15	22	10	26	8	5
PERSONAL, FAMILY, OTHER	9	10	8	7	7	9	13	8	12	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 6-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	229	507	1013	300	665	531	373	402	720
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	35.8	69.0	120.7	40.0	83.2	73.9	49.4	53.3	98.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	41	43	46	41	47	41	47	43	39	40
VACATION TRIP	60	68	59	64	58	59	52	56	64	58
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	69	69	69	69	66	66	67	65	72	69
VISIT FRIENDS OR RELATIVES	33	27	35	32	34	38	41	37	23	31
OUTDOOR RECREATION	14	19	11	15	13	11	10	13	20	15
ENTERTAINMENT	23	22	24	23	21	18	17	16	30	24
BUSINESS (ANY)	24	21	26	23	25	24	24	25	24	24
CONVENTION, ETC.	7	5	8	7	10	7	8	7	8	6
OTHER BUSINESS	17	16	18	16	14	17	16	17	16	18
PERSONAL, FAMILY, OTHER	9	12	7	9	10	11	10	12	6	9

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 6-4
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	CENSUS REGION OF ORIGIN									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	271	651	919	269	858	606	406	309	755
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	31.1	85.2	107.6	39.5	107.4	83.9	51.7	46.1	103.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	41	38	44	42	37	40	46	40	42	39
VACATION TRIP	60	67	67	63	51	62	55	61	53	59
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	69	68	71	71	63	67	66	69	64	71
VISIT FRIENDS OR RELATIVES	33	27	31	36	37	31	37	32	30	30
OUTDOOR RECREATION	14	19	13	14	9	14	10	17	18	15
ENTERTAINMENT	23	23	30	23	18	23	20	21	18	26
BUSINESS (ANY)	24	24	21	23	33	21	24	26	30	23
CONVENTION,ETC.	7	6	6	8	10	7	6	10	7	5
OTHER BUSINESS	17	18	15	15	23	14	17	16	24	18
PERSONAL, FAMILY, OTHER	9	9	9	8	6	13	10	8	7	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 7-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5044	3533	1300	3497	1203	3151	2103	2371
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	472.6	154.6	455.3	155.6	396.2	271.7	291.4
NEW ENGLAND	100% 4	100% 4	100% 4	100% 4	100% 4	100% 5	100% 4	100% 4
MID-ATLANTIC	11	11	9	11	12	11	12	11
SOUTH ATLANTIC	19	19	18	19	18	20	18	20
EAST SOUTH CENTRAL	6	7	4	6	6	6	7	7
EAST NORTH CENTRAL	13	14	10	12	13	12	13	11
WEST SOUTH CENTRAL	11	12	10	11	11	10	13	10
WEST NORTH CENTRAL	8	9	4	7	8	7	8	7
MOUNTAIN	8	8	10	9	8	9	8	10
PACIFIC	15	14	20	15	16	14	14	14
OUTSIDE US	6	4	13	7	5	8	4	7

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 7-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5044	2577	3480	1705	2038	1912	970	2410	1709	925
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	415.6	510.1	240.5	265.9	251.7	138.5	336.2	206.9	113.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	4	3	4	5	4	3	5	5	4	4
MID-ATLANTIC	11	10	11	13	10	11	10	11	11	10
SOUTH ATLANTIC	19	20	19	17	18	19	20	18	19	19
EAST SOUTH CENTRAL	6	7	6	5	6	6	6	6	6	7
EAST NORTH CENTRAL	13	12	13	13	12	13	13	12	14	13
WEST SOUTH CENTRAL	11	14	11	8	14	11	9	12	10	13
WEST NORTH CENTRAL	8	9	7	6	7	7	9	7	7	9
MOUNTAIN	8	8	8	8	8	8	9	8	8	7
PACIFIC	15	13	15	19	13	18	14	16	15	13
OUTSIDE US	6	5	6	7	7	5	7	6	6	6

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 7-3
CENSUS REGION OF FINAL DESTINATION

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	229	507	1013	300	665	531	373	402	720
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	35.8	69.0	120.7	40.0	83.2	73.9	49.4	53.3	98.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	4	100	*	*	*	*	*	*	*	*
MID-ATLANTIC	11	*	100	*	*	*	*	*	*	*
SOUTH ATLANTIC	19	*	*	100	*	*	*	*	*	*
EAST SOUTH CENTRAL	6	*	*	*	100	*	*	*	*	*
EAST NORTH CENTRAL	13	*	*	*	*	100	*	*	*	*
WEST SOUTH CENTRAL	11	*	*	*	*	*	100	*	*	*
WEST NORTH CENTRAL	8	*	*	*	*	*	*	100	*	*
MOUNTAIN	8	*	*	*	*	*	*	*	100	*
PACIFIC	15	*	*	*	*	*	*	*	*	100
OUTSIDE US	6	*	*	*	*	*	*	*	*	*

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 7-4
CENSUS REGION OF FINAL DESTINATION

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	271	651	919	269	858	606	406	309	755
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	31.1	85.2	107.6	39.5	107.4	83.9	51.7	46.1	103.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	4	38	11	2	1	2	*	1	2	1
MID-ATLANTIC	11	25	46	10	2	5	2	2	4	1
SOUTH ATLANTIC	19	18	20	59	33	10	6	5	3	4
EAST SOUTH CENTRAL	6	2	1	7	31	11	7	2	*	1
EAST NORTH CENTRAL	13	3	6	7	13	47	4	15	6	1
WEST SOUTH CENTRAL	11	1	2	3	8	3	64	9	4	2
WEST NORTH CENTRAL	8	1	1	2	4	11	5	49	9	1
MOUNTAIN	8	3	1	2	2	3	5	8	49	14
PACIFIC	15	4	4	3	4	4	5	7	20	67
OUTSIDE US	6	8	8	5	2	6	4	1	4	13

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 8-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5044	3533	1300	3497	1203	3151	2103	2371
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	472.6	154.6	455.3	155.6	396.2	271.7	291.4
	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	5	4	6	5	5	5	4	5
MID-ATLANTIC	13	12	13	14	12	14	14	14
SOUTH ATLANTIC	16	17	16	17	16	17	17	17
EAST SOUTH CENTRAL	6	6	5	6	8	5	5	6
EAST NORTH CENTRAL	16	18	12	16	14	17	16	17
WEST SOUTH CENTRAL	13	13	11	12	13	12	14	11
WEST NORTH CENTRAL	8	8	8	8	9	8	8	7
MOUNTAIN	7	6	10	7	9	6	7	8
PACIFIC	16	15	19	16	15	16	15	15

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 8-2
CENSUS REGION OF ORIGIN

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5044	2577	3480	1705	2038	1912	970	2410	1709	925
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	415.6	510.1	240.5	265.9	251.7	138.5	336.2	206.9	113.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	5	4	5	6	5	5	4	6	4	3
MID-ATLANTIC	13	12	14	15	13	13	13	12	15	11
SOUTH ATLANTIC	16	17	17	16	16	17	15	17	15	18
EAST SOUTH CENTRAL	6	7	5	5	6	5	8	7	5	5
EAST NORTH CENTRAL	16	16	16	16	16	16	17	15	18	18
WEST SOUTH CENTRAL	13	15	12	9	14	13	11	13	12	13
WEST NORTH CENTRAL	8	9	8	7	7	8	9	8	7	9
MOUNTAIN	7	7	7	8	7	8	5	7	7	8
PACIFIC	16	14	16	18	16	16	17	16	16	15

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 8-3
CENSUS REGION OF ORIGIN

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	229	507	1013	300	665	531	373	402	720
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	35.8	69.0	120.7	40.0	83.2	73.9	49.4	53.3	98.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	5	42	11	4	1	1	*	*	1	1
MID-ATLANTIC	13	33	56	14	3	6	3	2	2	3
SOUTH ATLANTIC	16	8	16	52	19	9	5	4	5	3
EAST SOUTH CENTRAL	6	2	1	11	30	6	4	3	2	2
EAST NORTH CENTRAL	16	8	7	9	29	61	4	23	6	4
WEST SOUTH CENTRAL	13	1	2	4	14	4	72	8	8	4
WEST NORTH CENTRAL	8	1	2	2	3	9	6	50	7	4
MOUNTAIN	7	3	2	1	*	3	2	8	43	10
PACIFIC	16	3	2	3	1	1	3	2	26	70

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 8-4
CENSUS REGION OF ORIGIN

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	271	651	919	269	858	606	406	309	755
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	31.1	85.2	107.6	39.5	107.4	83.9	51.7	46.1	103.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	5	100	*	*	*	*	*	*	*	*
MID-ATLANTIC	13	*	100	*	*	*	*	*	*	*
SOUTH ATLANTIC	16	*	*	100	*	*	*	*	*	*
EAST SOUTH CENTRAL	6	*	*	*	100	*	*	*	*	*
EAST NORTH CENTRAL	16	*	*	*	*	100	*	*	*	*
WEST SOUTH CENTRAL	13	*	*	*	*	*	100	*	*	*
WEST NORTH CENTRAL	8	*	*	*	*	*	*	100	*	*
MOUNTAIN	7	*	*	*	*	*	*	*	100	*
PACIFIC	16	*	*	*	*	*	*	*	*	100

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 9-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5044	3533	1300	3497	1203	3151	2103	2371
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	472.6	154.6	455.3	155.6	396.2	271.7	291.4
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	36	33	45	38	33	38	36	39
250,000-999,999	40	41	36	39	42	39	39	41
50,000-249,000	23	24	19	22	23	22	24	19
LESS THAN 50,000	1	1	*	1	1	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	41	36	57	38	52	38	39	46
WITHIN MAJOR CITY	31	26	48	27	43	28	31	37
B COUNTY	25	28	16	26	20	26	27	23
C COUNTY	16	18	10	16	14	15	16	14
D COUNTY	13	15	6	14	9	14	14	10
OUTSIDE US	6	4	13	7	5	8	4	7

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 9-2
SIZE OF ADI OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5044	2577	3480	1705	2038	1912	970	2410	1709	925
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	415.6	510.1	240.5	265.9	251.7	138.5	336.2	206.9	113.0
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	36	31	38	44	36	39	31	37	37	32
250,000-999,999	40	42	40	37	39	40	40	40	38	44
50,000-249,000	23	26	22	19	23	20	28	22	24	23
LESS THAN 50,000	1	1	1	*	1	1	2	1	1	1
ADI OF DESTINATION - POPULATION										
A COUNTY	41	36	43	48	41	44	35	45	38	34
WITHIN MAJOR CITY	31	28	32	35	34	31	25	36	27	25
B COUNTY	25	26	25	23	25	25	28	24	26	26
C COUNTY	16	18	16	13	16	15	17	15	17	17
D COUNTY	13	14	11	9	12	13	14	10	13	18
OUTSIDE US	6	5	6	7	7	5	7	6	6	6

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 9-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		CENSUS REGION OF FINAL DESTINATION								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	229	507	1013	300	665	531	373	402	720
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	35.8	69.0	120.7	40.0	83.2	73.9	49.4	53.3	98.6
ADI OF ORIGIN - POPULATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	36	52	47	35	23	37	27	25	31	42
250,000-999,999	40	32	42	48	60	45	33	34	33	33
50,000-249,000	23	8	11	16	16	18	37	41	36	25
LESS THAN 50,000	1	9	*	1	2	1	2	*	*	*
ADI OF DESTINATION - POPULATION										
A COUNTY	41	41	43	40	27	39	47	24	28	77
WITHIN MAJOR CITY	31	13	33	34	27	37	45	23	26	37
B COUNTY	25	17	29	40	30	27	24	34	10	10
C COUNTY	16	30	26	8	9	18	26	10	26	11
D COUNTY	13	11	*	12	33	16	2	32	35	2
OUTSIDE US	6	*	*	*	*	*	*	*	*	*

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 9-4
SIZE OF ADI OF ORIGIN AND DESTINATION

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	271	651	919	269	858	606	406	309	755
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	31.1	85.2	107.6	39.5	107.4	83.9	51.7	46.1	103.6
ADI OF ORIGIN - POPULATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	36	43	61	34	*	36	27	26	13	53
250,000-999,999	40	36	33	50	77	46	32	41	34	26
50,000-249,000	23	12	5	16	23	17	38	33	53	21
LESS THAN 50,000	1	- 9	*	*	*	1	3	*	*	*
ADI OF DESTINATION - POPULATION										
A COUNTY	41	31	39	37	36	37	43	33	42	59
WITHIN MAJOR CITY	31	19	31	31	31	32	40	29	32	28
B COUNTY	25	30	25	37	27	27	23	29	8	15
C COUNTY	16	22	22	10	13	15	22	11	19	12
D COUNTY	13	10	5	12	21	16	8	26	28	5
OUTSIDE US	6	8	8	5	2	6	4	1	4	13

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 10-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5044	3533	1300	3497	1203	3151	2103	2371
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	472.6	154.6	455.3	155.6	396.2	271.7	291.4
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	3	28	6	17	7	5	13
PACKAGE TOUR	4	1	8	4	3	5	3	6
CONSULTED TRAVEL AGENT	13	4	39	11	20	12	7	19
USED FOR HOTEL,TRANSP RESERVATION	9	3	30	8	17	8	5	15

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 10-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5044	2577	3480	1705	2038	1912	970	2410	1709	925
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	415.6	510.1	240.5	265.9	251.7	138.5	336.2	206.9	113.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	5	9	14	7	10	5	10	7	4
PACKAGE TOUR	4	4	4	3	4	3	5	3	5	2
CONSULTED TRAVEL AGENT	13	9	14	18	12	13	12	15	11	8
USED FOR HOTEL,TRANSP RESERVATION	9	6	11	14	9	10	9	11	8	6

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 10-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	229	507	1013	300	665	531	373	402	720
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	35.8	69.0	120.7	40.0	83.2	73.9	49.4	53.3	98.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	11	7	8	3	4	6	5	9	9
PACKAGE TOUR	4	2	2	3	3	2	2	1	6	2
CONSULTED TRAVEL AGENT	13	14	11	13	7	9	10	6	13	13
USED FOR HOTEL,TRANSP RESERVATION	9	11	9	9	6	7	7	2	11	10

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 10-4
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	271	651	919	269	858	606	406	309	755
PROJECTED TOTAL TRIPS (MILLIONS)	656.1	31.1	85.2	107.6	39.5	107.4	83.9	51.7	46.1	103.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	10	9	8	6	7	6	5	9	7
PACKAGE TOUR	4	6	4	4	4	3	3	3	3	3
CONSULTED TRAVEL AGENT	13	17	15	12	14	12	10	11	16	12
USED FOR HOTEL, TRANSP RESERVATION	9	13	10	9	12	9	8	8	11	9

PERSON-TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 11-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5044	3533	1300	3497	1203	3151	2103	2371
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	952.2	238.6	927.9	211.7	830.9	560.0	531.9
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	26	3	22	18	20	25	18
300-399	16	19	3	16	15	15	19	12
400-499	11	13	4	11	9	12	14	11
500-599	6	6	3	5	6	6	6	6
600-999	13	13	12	12	15	12	13	13
1000-1999	15	12	26	15	17	15	12	18
2000 OR MORE	12	6	36	12	16	12	7	15
OUTSIDE U.S.	6	4	13	7	5	8	4	8
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	950	700	2050	940	1100	960	760	1080
CUMULATIVE								
300 OR MORE	73	70	86	71	78	73	71	75
400 OR MORE	57	51	82	55	64	57	53	63
500 OR MORE	45	38	78	44	55	45	39	52
600 OR MORE	40	32	74	39	48	40	33	46
1000 OR MORE	27	18	62	27	33	28	20	32

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 11-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5044	2577	3480	1705	2038	1912	970	2410	1709	925
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	797.3	976.9	435.2	405.9	420.8	226.3	336.2	464.6	431.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	24	21	20	22	22	20	22	22	22
300-399	16	17	16	14	15	17	15	16	14	18
400-499	11	11	12	13	12	11	10	9	13	11
500-599	6	5	6	7	6	6	5	6	6	5
600-999	13	12	14	14	13	13	14	14	12	13
1000-1999	15	16	15	13	15	14	16	15	15	15
2000 OR MORE	12	9	11	14	11	12	13	14	12	10
OUTSIDE U.S.	6	6	6	6	7	5	7	6	6	7
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	950	840	930	1040	940	950	950	1030	950	880
CUMULATIVE										
300 OR MORE	73	71	73	75	72	73	73	73	73	72
400 OR MORE	57	53	57	61	57	56	59	57	59	54
500 OR MORE	45	42	45	48	45	44	48	49	46	43
600 OR MORE	40	37	39	41	39	39	43	43	39	38
1000 OR MORE	27	25	26	27	26	26	29	29	27	25

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 11-3
ROUND TRIP MILEAGE

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	229	507	1013	300	665	531	373	402	720
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	49.3	125.8	229.2	75.6	158.4	138.8	95.5	100.5	179.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	18	30	20	23	26	25	26	18	23
300-399	16	19	26	14	19	14	20	18	10	14
400-499	11	15	13	10	10	15	13	11	9	12
500-599	6	6	3	5	8	8	6	9	10	5
600-999	13	8	7	16	23	13	14	11	17	13
1000-1999	15	16	9	23	14	17	15	20	17	11
2000 OR MORE	12	18	11	12	2	7	7	6	19	22
OUTSIDE U.S.	6	*	*	*	*	*	*	*	*	*
AVERAGE DISTANCE OF TRIP	950	1030	780	1010	650	770	720	730	1100	1230
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	73	80	69	80	76	73	75	74	82	77
400 OR MORE	57	62	44	66	57	60	55	56	72	63
500 OR MORE	45	47	30	56	46	44	42	46	62	51
600 OR MORE	40	41	27	51	38	36	36	36	53	46
1000 OR MORE	27	33	20	35	16	24	22	26	36	33

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 11-4
ROUND TRIP MILEAGE

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	271	651	919	269	858	606	406	309	755
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	53.5	158.3	202.4	66.0	212 1	153.3	100.8	92.1	194.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	15	24	23	25	22	23	20	20	20
300-399	16	22	20	15	17	13	19	17	9	17
400-499	11	9	14	11	5	13	12	13	5	12
500-599	6	3	3	5	8	7	7	6	8	5
600-999	13	6	9	15	24	11	12	13	16	13
1000-1999	15	8	12	19	14	20	14	13	21	9
2000 OR MORE	12	25	10	9	5	9	11	17	17	14
OUTSIDE U.S.	6	11	8	4	2	5	5	2	5	13
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	950	1300	870	930	730	900	810	1000	1130	1060
CUMULATIVE										
300 OR MORE	73	74	68	74	73	72	74	78	76	70
400 OR MORE	57	51	49	59	56	59	55	62	67	53
500 OR MORE	45	42	35	48	51	47	43	49	62	42
600 OR MORE	40	39	31	43	43	40	36	43	53	36
1000 OR MORE	27	34	22	28	19	29	24	30	38	23

USTDC NATIONAL TRAVEL SURVEY - 1988 FULL YEAR

Table 12-1
PRIMARY MODE OF TRANSPORTATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5044	3533	1300	3497	1203	3151	2103	2371
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	952.2	238.6	927.9	211.7	830.9	560.0	531.9
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	77	100	*	80	57	80	85	70
RENTAL CAR	2	32	*	1	4	2	2	3
AIRPLANE	19	*	100	16	41	16	12	25
BUS	1	*	*	2	1	2	1	2
TRAIN	1	*	*	1	1	1	1	1
OTHER	2	*	*	1	1	1	1	2

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 12-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5044	2577	3480	1705	2038	1912	970	2410	1709	925
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	797.3	976.9	435.2	405.9	420.8	226.3	336.2	464.6	431.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	77	83	77	70	77	78	76	62	79	86
RENTAL CAR	2	1	2	3	3	2	*	2	2	1
AIRPLANE	19	13	20	27	20	19	18	32	18	12
BUS	1	2	1	1	1	1	3	3	1	1
TRAIN	1	1	1	1	1	1	1	1	*	*
OTHER	2	2	1	1	2	1	2	2	2	1

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 12-3
PRIMARY MODE OF TRANSPORTATION

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	229	507	1013	300	665	531	373	402	720
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	49.3	125.8	229.2	75.6	158.4	138.8	95.5	100.5	179.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	77	77	78	78	89	84	81	86	71	73
RENTAL CAR	2	3	1	2	1	2	1	1	2	2
AIRPLANE	19	18	15	19	10	14	15	10	25	25
BUS	1	2	2	1	1	1	1	2	3	1
TRAIN	1	*	4	1	*	1	*	*	*	*
OTHER	2	2	1	1	*	1	2	3	1	1

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 12-4
PRIMARY MODE OF TRANSPORTATION

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	271	651	919	269	858	606	406	309	755
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	53.5	158.3	202.4	66.0	212.1	153.3	100.8	92.1	194.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	77	68	74	78	80	84	82	75	68	74
RENTAL CAR	2	2	4	3	1	1	2	1	1	1
AIRPLANE	19	27	20	18	17	14	15	20	29	24
BUS	1	3	2	1	1	1	1	2	2	1
TRAIN	1	1	2	1	1	1	*	1	*	*
OTHER	2	1	2	1	1	1	2	3	1	1

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 13-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5044	3533	1300	3497	1203	3151	2103	2371
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	952.2	238.6	927.9	211.7	830.9	560.0	531.9
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	13	13	14	11	20	9	*	*
1	13	14	8	11	18	10	15	16
2 TO 3	27	40	24	38	31	38	62	39
4 TO 9	27	24	37	28	25	30	24	30
TEN OR MORE	11	9	18	12	7	13	*	13
AVERAGE, IF ANY	4.9	4.5	6.6	5.1	4.0	5.4	2.7	4.9
AVG., INCL. ZERO	4.3	3.9	5.7	4.6	3.3	4.9	2.7	4.9

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 13-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5044	2577	3480	1705	2038	1912	970	2410	1709	925
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	797.3	976.9	435.2	405.9	420.8	226.3	336.2	464.6	431.7
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	13	14	12	11	11	14	14	17	12	10
1	13	13	12	12	12	14	11	15	12	11
2 TO 3	37	38	38	37	41	38	28	33	36	41
4 TO 9	27	24	27	29	26	25	30	24	28	27
TEN OR MORE	11	11	11	11	9	10	17	10	12	11
AVERAGE, IF ANY	4.9	4.8	4.9	4.9	4.6	4.6	6.3	4.8	5.2	4.8
AVG., INCL. ZERO	4.3	4.1	4.3	4.4	4.1	3.9	5.4	4.0	4.5	4.3

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 13-3
NIGHTS AWAY FROM HOME

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	229	507	1013	300	665	531	373	402	720
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	49.3	125.8	229.2	75.6	158.4	138.8	95.5	100.5	179.5
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	13	10	13	11	10	15	13	15	12	12
1	13	12	18	14	13	12	13	18	8	10
2 TO 3	37	41	39	35	48	38	43	36	36	36
4 TO 9	27	28	20	27	24	29	22	23	30	30
TEN OR MORE	11	10	9	13	5	6	10	7	13	11
AVERAGE, IF ANY	4.9	4.6	4.3	5.3	3.8	4.3	4.5	4.3	5.4	5.0
AVG., INCL. ZERO	4.3	4.2	3.7	4.7	3.4	3.6	3.9	3.6	4.7	4.4

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 13-4
NIGHTS AWAY FROM HOME

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	271	651	919	269	858	606	406	309	755
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	53.5	158.3	202.4	66.0	212.1	153.3	100.8	92.1	194.3
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	13	10	11	11	10	13	14	14	12	17
1	13	13	13	16	14	12	11	17	12	8
2 TO 3	37	33	38	36	40	37	42	32	36	37
4 TO 9	27	29	26	26	29	27	26	30	25	24
TEN OR MORE	11	15	12	11	7	11	7	7	14	14
AVERAGE, IF ANY	4.9	6.0	5.1	4.9	4.3	4.8	4.2	4.5	5.5	5.3
AVG., INCL. ZERO	4.3	5.4	4.5	4.4	3.9	4.2	3.7	3.9	4.8	4.4

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 14-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5044	3533	1300	3497	1203	3151	2103	2371
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	952.2	238.6	927.9	211.7	830.9	560.0	531.9
LODGING TYPE								
FRIENDS, RELATIVES HOMES	100% 39	100% 41	100% 32	100% 44	100% 14	100% 44	100% 47	100% 9
HOTEL OR MOTEL	43	39	56	39	67	42	43	100
RENTED CABIN OR CONDOMINIUM	3	3	3	4	1	4	3	1
OWNED CABIN OR CONDOMINIUM	3	3	2	3	1	3	3	*
CAMPER, TRAILER, OR RV	5	6	*	6	2	6	6	1
OTHER	2	2	2	2	3	1	1	1
NO OVERNIGHT STAY	13	12	13	11	19	8	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.3	3.8	6.4	4.3	3.4	4.6	2.7	6.1
HOTEL, MOTEL	3.6	3.3	4.6	3.8	3.3	3.8	2.5	3.6

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 14-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5044	2577	3480	1705	2038	1912	970	2410	1709	925
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	797.3	976.9	435.2	405.9	420.8	226.3	336.2	464.6	431.7
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	39	42	37	33	44	34	39	34	34	47
HOTEL OR MOTEL	43	40	45	49	40	45	45	46	47	36
RENTED CABIN OR CONDOMINIUM	3	2	3	5	4	3	3	2	3	3
OWNED CABIN OR CONDOMINIUM	3	2	3	4	2	3	4	2	4	3
CAMPER, TRAILER, OR RV	5	6	6	4	5	6	6	3	6	7
OTHER	2	2	2	2	2	2	3	3	2	2
NO OVERNIGHT STAY	13	14	12	11	11	14	13	17	12	10
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.3	4.2	4.2	4.2	3.9	3.9	5.7	4.6	4.3	4.0
HOTEL, MOTEL	3.6	3.4	3.6	3.6	3.5	3.4	3 9	3.4	3.6	3.7

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 14-3
TYPES OF LODGING USED

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	229	507	1013	300	665	531	373	402	720
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	49.3	125.8	229.2	75.6	158.4	138.8	95.5	100.5	179.5
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	39	39	42	37	34	46	46	44	31	37
HOTEL OR MOTEL	43	47	44	47	46	36	38	35	52	45
RENTED CABIN OR CONDOMINIUM	3	5	3	5	3	2	3	1	3	3
OWNED CABIN OR CONDOMINIUM	3	4	2	2	1	5	1	4	2	3
CAMPER, TRAILER, OR RV	5	2	3	4	6	3	7	7	8	7
OTHER	2	7	1	2	1	1	2	4	1	2
NO OVERNIGHT STAY	13	9	13	11	9	15	12	15	12	11
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.3	3.8	4.0	4.8	3.7	3.9	4.1	3.9	4.5	4.6
HOTEL, MOTEL	3.6	3.3	2.7	3.5	3.0	3.2	3.7	3.0	3.5	3.7

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 14-4
TYPES OF LODGING USED

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	271	651	919	269	858	606	406	309	755
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	53.5	158.3	202.4	66.0	212.1	153.3	100.8	92.1	194.3
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	39	40	37	40	40	37	42	46	36	35
HOTEL OR MOTEL	43	41	48	44	48	43	38	36	53	40
RENTED CABIN OR CONDOMINIUM	3	8	3	4	1	3	3	3	3	3
OWNED CABIN OR CONDOMINIUM	3	3	3	2	1	4	2	4	2	4
CAMPER, TRAILER, OR RV	5	5	5	4	3	6	7	2	7	7
OTHER	2	*	2	3	1	2	1	4	2	2
NO OVERNIGHT STAY	13	10	11	11	10	12	13	14	12	17
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.3	4.3	4.5	4.3	4.5	3.9	3.7	3.8	4.9	4.7
HOTEL, MOTEL	3.6	3.8	3.5	3.2	3.2	4.0	3.7	3.6	3.0	4.1

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 15-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5044	3533	1300	3497	1203	3151	2103	2371
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	952.2	238.6	927.9	211.7	830.9	560.0	531.9
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	27	22	45	21	59	19	21	29
2	29	30	26	30	23	30	30	30
3	16	17	14	18	9	17	18	16
4	13	15	6	15	4	16	15	12
5	9	10	6	10	3	10	10	6
6+	6	6	4	7	2	7	7	6
PARTIES WITHOUT CHILDREN	65	61	79	60	86	60	60	71
ONE ADULT	27	22	45	21	59	19	21	29
TWO ADULTS	27	28	24	27	22	29	27	30
3 + ADULTS	11	11	11	11	5	11	12	12
PARTIES WITH CHILDREN	35	39	21	40	14	40	40	29
ONE ADULT	5	5	4	6	2	5	6	3
TWO ADULTS	18	20	10	21	7	21	21	15
3 + ADULTS	12	14	7	14	5	14	13	11

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 15-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5044	2577	3480	1705	2038	1912	970	2410	1709	925
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	797.3	976.9	435.2	405.9	420.8	226.3	336.2	464.6	431.7
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	27	26	27	30	31	24	27	100	*	*
2	29	28	28	30	21	26	54	*	71	6
3	16	17	16	15	18	18	11	*	20	25
4	13	13	13	12	15	15	5	*	5	31
5	9	9	10	8	9	11	2	*	1	24
6+	6	7	6	4	7	6	2	*	2	14
PARTIES WITHOUT CHILDREN	65	62	62	69	59	58	95	100	100	*
ONE ADULT	27	26	27	30	31	24	27	100	*	*
TWO ADULTS	27	26	25	28	18	24	54	*	72	*
3 + ADULTS	11	10	10	10	10	10	14	*	28	*
PARTIES WITH CHILDREN	35	38	38	31	41	42	5	*	*	100
ONE ADULT	5	6	5	3	5	7	1	*	*	14
TWO ADULTS	18	18	19	19	23	19	3	*	*	51
3 + ADULTS	12	14	13	9	13	16	2	*	*	35

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 15-3
TRAVEL PARTY SIZE AND STRUCTURE

		CENSUS REGION OF FINAL DESTINATION								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	229	507	1013	300	665	531	373	402	720
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	49.3	125.8	229.2	75.6	158.4	138.8	95.5	100.5	179.5
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	27	31	29	27	26	25	28	26	28	29
2	29	24	31	29	31	30	28	26	27	32
3	16	17	15	17	14	18	18	20	18	13
4	13	10	14	13	19	14	10	14	12	13
5	9	15	7	8	7	9	7	10	7	9
6+	6	2	4	7	4	2	9	3	9	5
PARTIES WITHOUT CHILDREN	65	70	69	65	64	65	61	63	67	68
ONE ADULT	27	31	29	27	26	25	28	26	28	29
TWO ADULTS	27	23	30	27	28	29	25	24	25	28
3 + ADULTS	11	16	10	11	10	11	8	13	14	10
PARTIES WITH CHILDREN	35	30	31	35	36	35	39	37	33	32
ONE ADULT	5	2	3	5	5	4	5	7	7	5
TWO ADULTS	18	14	21	16	21	19	20	19	16	16
3 + ADULTS	12	14	7	14	10	12	14	12	10	11

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 15-4
TRAVEL PARTY SIZE AND STRUCTURE

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	271	651	919	269	858	606	406	309	755
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	53.5	158.3	202.4	66.0	212.1	153.3	100.8	92.1	194.3
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	27	37	27	28	35	24	29	26	25	28
2	29	22	33	27	30	30	30	25	26	30
3	16	17	16	17	13	19	16	17	16	14
4	13	11	12	14	10	12	11	17	15	11
5	9	9	8	8	2	9	6	11	9	13
6+	6	5	4	6	4	7	7	4	9	5
PARTIES WITHOUT CHILDREN	65	73	70	63	69	63	65	61	61	66
ONE ADULT	27	37	27	28	35	24	29	26	25	28
TWO ADULTS	27	21	31	26	27	28	28	24	25	27
3 + ADULTS	11	16	12	9	7	12	8	10	11	11
PARTIES WITH CHILDREN	35	27	30	37	31	37	35	39	39	34
ONE ADULT	5	4	4	6	5	5	4	5	6	5
TWO ADULTS	18	13	13	21	17	16	19	23	22	16
3 + ADULTS	12	10	12	10	8	15	11	12	11	14

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 16-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5044	3533	1300	3497	1203	3151	2103	2371
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	952.2	238.6	927.9	211.7	830.9	560.0	531.9
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	45	50	28	49	27	50	100	45
VACATION TRIP	67	70	55	83	11	100	73	65
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	75	78	61	100	8	91	81	67
VISIT FRIENDS OR RELATIVES	35	37	27	46	4	40	40	17
OUTDOOR RECREATION	16	17	12	21	2	21	17	15
ENTERTAINMENT	25	25	24	34	5	32	24	36
BUSINESS (ANY)	17	13	36	2	100	3	10	27
CONVENTION,ETC.	5	4	12	2	32	2	4	10
OTHER BUSINESS	12	9	24	*	68	1	6	17
PERSONAL, FAMILY, OTHER	9	10	7	*	*	6	10	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 16-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5044	2577	3480	1705	2038	1912	970	2410	1709	925
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	797.3	976.9	435.2	405.9	420.8	226.3	336.2	464.6	431.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	45	49	45	42	51	46	35	34	47	52
VACATION TRIP	67	70	67	62	70	63	71	48	72	78
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	75	78	74	68	79	71	76	57	77	86
VISIT FRIENDS OR RELATIVES	35	36	32	30	37	30	39	29	33	40
OUTDOOR RECREATION	16	16	17	17	18	16	12	11	16	20
ENTERTAINMENT	25	27	25	22	25	26	26	19	28	26
BUSINESS (ANY)	17	12	20	27	15	21	13	37	12	7
CONVENTION,ETC.	5	4	6	8	5	6	4	10	5	3
OTHER BUSINESS	12	8	13	19	10	15	9	27	8	4
PERSONAL, FAMILY, OTHER	9	10	8	7	7	9	12	8	12	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 16-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	229	507	1013	300	665	531	373	402	720
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	49.3	125.8	229.2	75.6	158.4	138.8	95.5	100.5	179.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	45	48	53	44	51	46	52	48	42	43
VACATION TRIP	67	74	67	69	63	66	61	65	68	64
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	75	74	76	74	75	70	75	71	75	76
VISIT FRIENDS OR RELATIVES	35	27	39	34	35	40	44	42	23	32
OUTDOOR RECREATION	16	25	13	17	15	12	13	14	23	18
ENTERTAINMENT	25	22	26	24	25	19	19	15	30	27
BUSINESS (ANY)	17	14	19	17	17	18	16	17	18	19
CONVENTION,ETC.	5	4	6	6	7	6	6	6	6	5
OTHER BUSINESS	12	10	13	11	9	13	11	12	12	14
PERSONAL, FAMILY, OTHER	9	15	7	10	9	12	10	13	8	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 16-4
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	271	651	919	269	858	606	406	309	755
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	53.5	158.3	202.4	66.0	212.1	153.3	100.8	92.1	194.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	45	46	48	47	41	44	51	45	46	40
VACATION TRIP	67	74	73	70	55	69	62	71	59	67
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	75	77	77	75	68	72	74	75	69	79
VISIT FRIENDS OR RELATIVES	35	33	34	37	36	33	40	39	30	30
OUTDOOR RECREATION	16	23	15	15	12	15	12	17	21	19
ENTERTAINMENT	25	22	29	25	21	25	23	20	19	30
BUSINESS (ANY)	17	17	14	17	27	15	17	19	23	16
CONVENTION,ETC.	5	5	5	6	9	5	4	8	5	4
OTHER BUSINESS	12	12	9	11	18	9	12	10	17	12
PERSONAL, FAMILY, OTHER	9	8	10	9	7	13	10	9	9	7

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 17-1
CENSUS REGION OF FINAL DESTINATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5044	3533	1300	3497	1203	3151	2103	2371
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	952.2	238.6	927.9	211.7	830.9	560.0	531.9
	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	4	4	4	4	3	5	4	4
MID-ATLANTIC	10	11	8	11	11	10	12	10
SOUTH ATLANTIC	19	19	19	19	19	20	18	20
EAST SOUTH CENTRAL	6	7	3	6	6	6	7	7
EAST NORTH CENTRAL	13	14	9	12	14	13	13	11
WEST SOUTH CENTRAL	11	12	9	11	11	10	13	10
WEST NORTH CENTRAL	8	9	4	8	8	8	8	6
MOUNTAIN	8	8	11	8	9	8	8	10
PACIFIC	15	13	21	15	16	14	13	15
OUTSIDE US	6	4	13	7	5	8	4	8

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 17-2
CENSUS REGION OF FINAL DESTINATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5044	2577	3480	1705	2038	1912	970	2410	1709	925
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	797.3	976.9	435.2	405.9	420.8	226.3	336.2	464.6	431.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	4	3	4	5	4	3	5	5	4	4
MID-ATLANTIC	10	9	11	13	9	11	10	11	11	9
SOUTH ATLANTIC	19	20	19	17	18	20	19	19	19	19
EAST SOUTH CENTRAL	6	7	6	6	7	7	5	6	6	7
EAST NORTH CENTRAL	13	13	14	13	12	13	15	12	14	13
WEST SOUTH CENTRAL	11	14	11	7	13	11	9	12	10	13
WEST NORTH CENTRAL	8	9	7	6	8	7	10	7	8	8
MOUNTAIN	8	8	8	9	9	7	9	8	9	8
PACIFIC	15	12	15	19	13	17	12	16	15	13
OUTSIDE US	6	6	6	6	7	5	7	6	6	7

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 17-3
CENSUS REGION OF FINAL DESTINATION

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5033	229	507	1013	300	665	531	373	402	720
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	49.3	125.8	229.2	75.6	158.4	138.8	95.5	100.5	179.5
NEW ENGLAND	100% 4	100% 100	100% *	100% *	100% *	100% *	100% *	100% *	100% *	100% *
MID-ATLANTIC	10	*	100	*	*	*	*	*	*	*
SOUTH ATLANTIC	19	*	*	100	*	*	*	*	*	*
EAST SOUTH CENTRAL	6	*	*	*	100	*	*	*	*	*
EAST NORTH CENTRAL	13	*	*	*	*	100	*	*	*	*
WEST SOUTH CENTRAL	11	*	*	*	*	*	100	*	*	*
WEST NORTH CENTRAL	8	*	*	*	*	*	*	100	*	*
MOUNTAIN	8	*	*	*	*	*	*	*	100	*
PACIFIC	15	*	*	*	*	*	*	*	*	100
OUTSIDE US	6	*	*	*	*	*	*	*	*	*

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 17-4
CENSUS REGION OF FINAL DESTINATION

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5033	270	649	918	269	855	606	405	308	753
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	53.5	158.3	202.4	66.0	212.1	153.3	100.8	92.1	194.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	4	39	11	2	1	2	*	*	1	1
MID-ATLANTIC	10	24	46	11	2	4	2	2	3	1
SOUTH ATLANTIC	19	18	22	60	33	10	5	6	3	3
EAST SOUTH CENTRAL	6	1	1	8	36	10	6	3	*	1
EAST NORTH CENTRAL	13	2	6	7	11	47	3	13	7	1
WEST SOUTH CENTRAL	11	*	2	2	7	4	66	11	3	2
WEST NORTH CENTRAL	8	*	1	2	4	11	5	47	10	1
MOUNTAIN	8	2	1	2	1	3	6	8	46	15
PACIFIC	15	3	3	3	3	4	3	8	22	65
OUTSIDE US	6	11	8	4	2	5	5	2	5	13

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 18-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5044	3533	1300	3497	1203	3151	2103	2371
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	952.2	238.6	927.9	211.7	830.9	560.0	531.9
	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	4	4	6	4	4	5	4	4
MID-ATLANTIC	13	12	13	13	11	14	14	14
SOUTH ATLANTIC	16	17	15	17	16	17	17	17
EAST SOUTH CENTRAL	5	6	5	5	8	4	5	6
EAST NORTH CENTRAL	17	19	12	17	15	17	17	17
WEST SOUTH CENTRAL	12	13	10	12	12	12	14	11
WEST NORTH CENTRAL	8	8	8	8	9	9	8	7
MOUNTAIN	7	7	11	7	10	7	8	9
PACIFIC	16	15	19	17	15	16	14	15

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 18-2
CENSUS REGION OF ORIGIN

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5044	2577	3480	1705	2038	1912	970	2410	1709	925
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	797.3	976.9	435.2	405.9	420.8	226.3	336.2	464.6	431.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	4	4	5	5	4	4	5	6	4	3
MID-ATLANTIC	13	12	14	15	12	13	13	12	15	11
SOUTH ATLANTIC	16	17	17	17	16	18	15	17	15	18
EAST SOUTH CENTRAL	5	6	5	5	6	4	7	7	5	5
EAST NORTH CENTRAL	17	17	16	15	16	16	20	15	18	18
WEST SOUTH CENTRAL	12	14	12	9	13	13	11	13	12	12
WEST NORTH CENTRAL	8	9	8	7	8	8	9	8	7	9
MOUNTAIN	7	7	8	9	8	8	5	7	7	8
PACIFIC	16	15	16	18	16	16	16	16	16	15

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 18-3
CENSUS REGION OF ORIGIN

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	229	507	1013	300	665	531	373	402	720
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	49.3	125.8	229.2	75.6	158.4	138.8	95.5	100.5	179.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	4	41	10	4	1	1	*	*	1	1
MID-ATLANTIC	13	34	57	15	2	6	2	2	2	2
SOUTH ATLANTIC	16	8	17	52	20	9	3	4	4	3
EAST SOUTH CENTRAL	5	1	1	9	31	4	4	2	1	1
EAST NORTH CENTRAL	17	10	7	9	29	63	6	23	6	5
WEST SOUTH CENTRAL	12	1	2	4	12	3	73	8	9	3
WEST NORTH CENTRAL	8	1	1	3	4	8	8	49	8	4
MOUNTAIN	7	2	2	1	*	4	2	9	42	12
PACIFIC	16	2	2	2	2	1	3	2	28	69

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 18-4
CENSUS REGION OF ORIGIN

	CENSUS REGION OF ORIGIN									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	271	651	919	269	858	606	406	309	755
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	53.5	158.3	202.4	66.0	212.1	153.3	100.8	92.1	194.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NEW ENGLAND	4	100	*	*	*	*	*	*	*	*
MID-ATLANTIC	13	*	100	*	*	*	*	*	*	*
SOUTH ATLANTIC	16	*	*	100	*	*	*	*	*	*
EAST SOUTH CENTRAL	5	*	*	*	100	*	*	*	*	*
EAST NORTH CENTRAL	17	*	*	*	*	100	*	*	*	*
WEST SOUTH CENTRAL	12	*	*	*	*	*	100	*	*	*
WEST NORTH CENTRAL	8	*	*	*	*	*	*	100	*	*
MOUNTAIN	7	*	*	*	*	*	*	*	100	*
PACIFIC	16	*	*	*	*	*	*	*	*	100

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 19-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5044	3533	1300	3497	1203	3151	2103	2371
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	952.2	238.6	927.9	211.7	830.9	560.0	531.9
ADI OF ORIGIN - POPULATION								
	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	36	33	44	37	32	37	36	38
250,000-999,999	40	41	37	40	44	40	39	41
50,000-249,000	23	24	19	22	24	22	24	20
LESS THAN 50,000	1	1	*	1	1	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	39	36	55	37	51	37	38	45
WITHIN MAJOR CITY	29	25	45	26	42	27	29	35
B COUNTY	25	27	16	25	21	25	26	22
C COUNTY	16	18	10	17	14	16	16	15
D COUNTY	14	16	7	15	10	14	16	12
OUTSIDE US	6	4	13	7	5	8	4	8

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 19-2
SIZE OF ADI OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5044	2577	3480	1705	2038	1912	970	2410	1709	925
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	797.3	976.9	435.2	405.9	420.8	226.3	336.2	464.6	431.7
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	36	31	36	43	36	37	31	37	38	32
250,000-999,999	40	42	41	38	38	43	40	40	38	44
50,000-249,000	23	26	22	19	25	19	27	22	24	23
LESS THAN 50,000	1	1	1	*	1	1	2	1	1	1
ADI OF DESTINATION - POPULATION										
A COUNTY	39	34	41	47	39	43	33	45	38	36
WITHIN MAJOR CITY	29	26	30	33	30	30	24	36	27	25
B COUNTY	25	27	25	22	25	24	28	24	26	25
C COUNTY	16	18	16	14	17	14	18	15	17	16
D COUNTY	14	16	13	12	13	14	15	10	14	17
OUTSIDE US	6	6	6	6	7	5	7	6	6	7

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 19-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		CENSUS REGION OF FINAL DESTINATION								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	229	507	1013	300	665	531	373	402	720
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	49.3	125.8	229.2	73.6	158.4	138.8	95.5	100.5	179.5
ADI OF ORIGIN - POPULATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	36	57	48	34	23	37	29	22	29	40
250,000-999,999	40	29	41	49	62	45	31	33	36	35
50,000-249,000	23	8	12	16	15	17	38	45	35	25
LESS THAN 50,000	1	5	*	1	1	1	2	*	*	*
ADI OF DESTINATION - POPULATION										
A COUNTY	39	36	41	39	23	36	43	20	25	79
WITHIN MAJOR CITY	29	11	32	33	23	34	42	20	23	35
B COUNTY	25	15	31	40	30	27	28	32	10	9
C COUNTY	16	33	26	8	12	20	27	10	26	10
D COUNTY	14	15	*	13	35	17	2	37	39	2
OUTSIDE US	6	*	*	*	*	*	*	*	*	*

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
TABLE 19-4
SIZE OF ADI OF ORIGIN AND DESTINATION

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	271	651	919	269	858	606	406	309	755
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	53.5	158.3	202.4	66.0	212.1	153.3	100.8	92.1	194.3
ADI OF ORIGIN - POPULATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	36	41	62	34	*	35	28	24	11	52
250,000-999,999	40	40	32	50	74	47	31	40	36	28
50,000-249,000	23	9	6	16	26	17	38	36	53	19
LESS THAN 50,000	1	10	*	*	*	2	3	*	*	*
ADI OF DESTINATION - POPULATION										
A COUNTY	39	29	35	37	30	35	42	28	39	60
WITHIN MAJOR CITY	29	17	28	30	27	29	39	25	28	26
B COUNTY	25	26	28	37	28	26	25	29	8	13
C COUNTY	16	24	21	9	16	17	22	13	18	11
D COUNTY	14	10	7	13	24	17	8	29	31	5
OUTSIDE US	6	11	8	4	2	5	5	2	5	13

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 20-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5044	3533	1300	3497	1203	3151	2103	2371
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	952.2	238.6	927.9	211.7	830.9	560.0	531.9
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	3	28	6	16	6	4	12
PACKAGE TOUR	4	1	10	4	3	4	2	6
CONSULTED TRAVEL AGENT	11	4	39	10	19	11	6	17
USED FOR HOTEL,TRANSP RESERVATION	8	3	30	7	16	8	4	14

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 20-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5044	2577	3480	1705	2038	1912	970	2410	1709	925
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	797.3	976.9	435.2	405.9	420.8	226.3	336.2	464.6	431.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	4	7	11	6	8	5	10	7	5
PACKAGE TOUR	4	4	4	3	3	3	5	3	5	2
CONSULTED TRAVEL AGENT	11	8	12	15	11	10	11	15	11	8
USED FOR HOTEL,TRANSP RESERVATION	8	6	9	12	8	8	8	11	8	6

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 20-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	229	507	1013	300	665	531	373	402	720
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	49.3	125.8	229.2	75.6	158.4	138.8	95.5	100.5	179.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	12	5	8	3	3	5	3	7	8
PACKAGE TOUR	4	3	1	4	3	2	1	1	6	2
CONSULTED TRAVEL AGENT	11	16	9	11	5	6	8	5	11	12
USED FOR HOTEL,TRANSP RESERVATION	8	13	6	9	4	5	5	2	9	9

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 20-4
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	271	651	919	269	858	606	406	309	755
PROJECTED PERSON TRIPS (MILLIONS)	1232.5	53.5	158.3	202.4	66.0	212.1	153.3	100.8	92.1	194.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	9	8	8	4	7	5	5	7	7
PACKAGE TOUR	4	7	4	4	3	3	3	3	3	4
CONSULTED TRAVEL AGENT	11	17	14	9	12	10	9	9	13	11
USED FOR HOTEL,TRANSP RESERVATION	8	13	10	7	10	8	7	6	10	8

TRIP TABLES:

DEMOGRAPHIC CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 21-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5044	3533	1300	3497	1203	3151	2103	2371
PROJECTED TO TRIPS (MILLIONS)	656.1	472.6	154.6	455.3	155.6	396.2	271.7	291.4
MARITAL STATUS								
MARRIED	100% 59	100% 61	100% 57	100% 58	100% 62	100% 58	100% 57	100% 62
NOT MARRIED	41	39	43	42	38	42	43	38
SEX								
MALE	57	56	60	54	71	52	53	63
FEMALE	43	44	40	46	29	48	47	37
AGE								
18-24	15	16	14	17	10	17	19	12
25-34	25	25	[illegible]	25	28	25	28	25
35-44	23	24	23	21	32	20	22	27
45-54	15	15	18	14	17	14	15	16
55-64	10	11	9	10	9	11	8	10
65-74	8	8	6	9	2	10	6	8
75-84	2	2	2	3	1	3	1	2
85+	1	1	1	1	1	1	*	1
AVERAGE	41	41	40	41	39	41	39	41

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 21-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5044	2577	3480	1705	2038	1912	970	2410	1709	925
PROJECTED TO TRIPS (MILLIONS)	656.1	415.6	510.1	240.5	265.9	251.7	138.5	336.2	206.9	113.0
MAARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	59	53	64	71	41	76	65	37	83	80
NOT MARRIED	41	47	36	29	59	24	35	63	17	20
SEX										
MALE	57	53	61	66	60	59	49	66	49	47
FEMALE	43	47	39	34	40	41	51	34	51	53
AGE										
18-24	15	17	12	10	37	*	*	18	12	13
25-34	25	28	27	24	63	*	*	27	17	35
35-44	23	19	28	32	*	61	*	21	18	39
45-54	15	12	18	21	*	39	*	15	19	10
55-64	10	11	10	9	*	*	49	9	18	2
65-74	8	9	4	3	*	*	36	6	14	1
75-84	2	3	1	*	*	*	11	3	2	*
85+	1	*	*	*	*	*	4	1	1	*
AVERAGE	41	41	40	40	26	43	66	40	46	35

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 21-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	229	507	1013	300	665	531	373	402	720
PROJECTED TO TRIPS (MILLIONS)	656.1	35.8	69.0	120.7	40.0	83.2	73.9	49.4	53.3	98.6
MARITAL STATUS										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	59	48	58	59	64	61	61	65	60	57
NOT MARRIED	41	52	42	41	36	39	39	35	40	43
SEX										
MALE	57	52	64	53	63	53	58	55	57	61
FEMALE	43	48	36	47	37	47	42	45	43	39
AGE										
18-24	15	11	15	13	16	15	18	18	16	15
25-34	25	33	25	26	26	25	31	20	25	22
35-44	23	22	25	22	21	25	22	21	22	28
45-54	15	11	15	16	18	14	14	16	14	15
55-64	10	13	7	11	10	12	9	10	14	11
65-74	8	7	10	8	7	7	5	9	8	8
75-84	2	3	2	3	2	2	2	4	1	2
85+	1	1	1	*	1	1	1	2	*	*
AVERAGE	41	41	41	41	41	41	39	43	40	40

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 21-4
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	CENSUS REGION OF ORIGIN									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	271	651	919	269	858	606	406	309	755
PROJECTED TO TRIPS (MILLIONS)	656.1	31.1	85.2	107.6	39.5	107.4	83.9	51.7	46.1	103.6
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	59	54	59	57	60	60	62	64	69	52
NOT MARRIED	41	46	41	43	40	40	38	36	31	48
SEX										
MALE	57	62	58	56	55	54	58	55	60	60
FEMALE	43	38	42	44	45	46	42	45	40	40
AGE										
18-24	15	16	14	14	13	16	17	14	15	16
25-34	25	25	26	26	26	24	29	23	26	24
35-44	23	20	23	27	20	22	22	22	29	23
45-54	15	19	16	14	12	15	15	16	15	15
55-64	10	11	9	8	12	13	9	12	8	12
65-74	8	7	9	7	13	8	5	7	5	8
75-84	2	1	2	3	2	2	2	5	*	1
85+	1	1	1	*	1	*	2	*	2	*
AVERAGE	41	41	41	40	43	41	39	42	39	40

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 22-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5044	3533	1300	3697	1203	3151	2103	2371
PROJECTED TO TRIPS (MILLIONS)	656.1	472.6	154.6	455.3	155.6	396.2	271.7	291.4
EDUCATION								
	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	16	18	8	17	9	17	16	14
HIGH SCHOOL COMPLETE	33	35	27	36	23	36	35	31
COLLEGE INCOMPLETE	19	19	19	19	18	19	20	19
COLLEGE COMPLETE	22	19	30	19	32	19	20	23
GRADUATE WORK	11	9	17	9	18	9	10	13
OCCUPATION								
PROFESSIONAL MANAGERIAL	18	16	28	14	30	14	16	21
LOWER LEVEL TECHNICAL MANAGERIAL	20	18	35	18	31	16	19	24
CLERICAL, SALES	14	14	13	14	14	14	15	14
BLUE COLLAR	18	20	11	18	15	18	21	16
HOUSEHOLD SERVICE	4	4	2	4	2	4	4	3
RETIRED	13	13	10	15	2	17	10	12
UNEMPLOYED	3	3	2	3	1	3	3	2
NOT WORKING, NOT LOOKING	9	10	9	11	4	11	10	6
OTHER	2	2	1	2	2	2	2	1

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 22-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5044	2577	3480	1705	2038	1912	970	2410	1709	925
PROJECTED TO TRIPS (MILLIONS)	656.1	415.6	510.1	240.5	265.9	251.7	138.5	336.2	206.9	113.0
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	16	20	11	8	12	13	26	13	18	18
HIGH SCHOOL COMPLETE	33	38	32	26	34	32	35	29	37	41
COLLEGE INCOMPLETE	19	19	19	19	21	18	16	20	18	16
COLLEGE COMPLETE	22	18	25	28	26	21	15	25	19	17
GRADUATE WORK	11	6	13	19	7	16	9	14	8	8
OCCUPATION										
PROFESSIONAL MANAGERIAL	18	12	22	30	15	26	10	21	15	15
LOWER LEVEL TECHNICAL MANAGERIAL	20	17	22	26	23	23	9	24	14	18
CLERICAL, SALES	14	14	15	13	17	15	8	13	14	16
BLUE COLLAR	18	21	19	15	20	20	10	18	16	22
HOUSEHOLD SERVICE	4	5	4	2	5	3	1	3	4	4
RETIRED	13	16	8	5	*	2	56	11	22	1
UNEMPLOYED	3	4	2	1	5	1	1	2	3	4
NOT WORKING, NOT LOOKING	9	10	8	7	11	9	6	5	11	18
OTHER	2	2	1	1	3	1	*	2	1	1

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 22-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	229	507	1013	300	665	531	373	402	720
PROJECTED TO TRIPS (MILLIONS)	656.1	35.8	69.0	120.7	40.0	83.2	73.9	49.4	53.3	98.6
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	16	5	11	16	16	14	17	22	14	15
HIGH SCHOOL COMPLETE	33	39	38	35	36	32	31	36	35	30
COLLEGE INCOMPLETE	19	13	16	18	21	22	21	15	20	20
COLLEGE COMPLETE	22	32	21	21	17	22	19	19	19	23
GRADUATE WORK	11	11	13	9	9	10	11	9	12	12
OCCUPATION										
PROFESSIONAL MANAGERIAL	18	23	18	17	17	18	14	15	15	22
LOWER LEVEL TECHNICAL MANAGERIAL	20	20	20	18	22	15	23	21	26	18
CLERICAL, SALES	14	14	11	16	13	16	13	11	13	13
BLUE COLLAR	18	12	19	17	21	19	21	20	16	16
HOUSEHOLD SERVICE	4	5	4	4	2	4	4	4	2	3
RETIRED	13	12	14	14	9	13	9	14	15	14
UNEMPLOYED	3	1	4	2	5	2	4	3	3	3
NOT WORKING, NOT LOOKING	9	9	8	9	12	10	11	10	8	9
OTHER	2	3	2	1	*	2	1	2	2	2

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 22-4
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	271	651	919	269	858	606	406	309	755
PROJECTED TO TRIPS (MILLIONS)	656.1	31.1	85.2	107.6	39.5	107.4	83.9	51.7	46.1	103.6
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	16	2	10	15	22	18	18	15	12	20
HIGH SCHOOL COMPLETE	33	38	39	31	35	35	31	34	35	29
COLLEGE INCOMPLETE	19	13	17	21	18	19	21	18	21	18
COLLEGE COMPLETE	22	32	24	22	14	20	21	23	19	21
GRADUATE WORK	11	16	11	11	11	9	9	10	12	12
OCCUPATION										
PROFESSIONAL MANAGERIAL	18	21	16	20	21	15	14	18	19	21
LOWER LEVEL TECHNICAL MANAGERIAL	20	23	20	20	17	17	22	20	28	19
CLERICAL, SALES	14	17	13	15	11	14	15	13	13	14
BLUE COLLAR	18	16	18	14	19	19	20	21	18	16
HOUSEHOLD SERVICE	4	2	6	4	2	4	4	4	2	3
RETIRED	13	10	15	13	18	15	9	13	8	14
UNEMPLOYED	3	*	3	3	2	3	4	3	3	4
NOT WORKING, NOT LOOKING	9	8	9	11	9	11	12	7	6	9
OTHER	2	4	2	2	1	1	*	2	3	1

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 23-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5044	3533	1300	3497	1203	3151	2103	2371
PROJECTED TO TRIPS (MILLIONS)	656.1	472.6	154.6	455.3	155.6	396.2	271.7	291.4
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	6	7	4	7	3	6	5	4
$10,000-$19,999	16	17	11	18	8	18	19	12
$20,000-$29,999	21	23	15	23	16	22	24	21
$30,000-$39,999	20	21	16	21	17	22	20	19
$40,000-$49,999	13	13	14	12	17	12	12	14
$50,000-$74,999	14	13	21	12	21	12	13	17
$75,000-$99,999	4	4	7	4	7	4	3	6
$100,000 OR MORE	5	3	13	3	11	4	3	7
CUMULATIVE INCOME								
$20,000 OR MORE	78	76	86	75	89	76	76	84
$30,000 OR MORE	57	53	71	53	73	53	52	63
$40,000 OR MORE	37	32	55	32	56	31	32	44
$50,000 OR MORE	24	19	41	20	39	20	20	30
$75,000 OR MORE	10	7	20	7	18	8	7	13

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 23-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5044	2577	3480	1705	2038	1912	970	2410	1709	925
PROJECTED TO TRIPS (MILLIONS)	656.1	415.6	510.1	240.5	265.9	251.7	138.5	336.2	206.9	113.0
FAMILY INCOME										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	6	10	*	*	6	2	15	7	6	3
$10,000-$19,999	16	25	*	*	20	8	24	16	17	14
$20,000-$29,999	21	33	27	*	25	16	23	21	20	24
$30,000-$39,999	20	32	26	*	19	24	15	18	20	27
$40,000-$49,999	13	*	16	35	12	16	8	13	13	13
$50,000-$74,999	14	*	18	39	12	20	9	13	16	13
$75,000-$99,999	4	*	6	12	4	6	3	5	4	4
$100,000 OR MORE	5	*	7	14	4	8	4	7	4	2
CUMULATIVE INCOME										
$20,000 OR MORE	78	65	100	100	74	90	61	77	77	83
$30,000 OR MORE	57	32	73	100	49	74	38	56	57	58
$40,000 OR MORE	37	*	47	100	31	50	24	38	37	32
$50,000 OR MORE	24	*	31	65	19	33	16	25	24	19
$75,000 OR MORE	10	*	12	26	7	13	7	12	8	6

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 23-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	229	507	1013	300	665	531	373	402	720
PROJECTED TO TRIPS (MILLIONS)	656.1	35.8	69.0	120.7	40.0	83.2	73.9	49.4	53.3	98.6
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	6	1	6	5	6	5	7	9	6	8
$10,000-$19,999	16	16	16	17	16	13	21	17	24	13
$20,000-$29,999	21	18	15	25	28	23	23	24	19	16
$30,000-$39,999	20	18	19	21	18	21	23	21	14	19
$40,000-$49,999	13	17	16	10	9	16	10	16	14	12
$50,000-$74,999	14	16	18	14	11	15	12	8	12	19
$75,000-$99,999	4	8	6	4	4	4	3	2	3	6
$100,000 OR MORE	5	6	4	4	7	3	1	2	8	7
CUMULATIVE INCOME										
$20,000 OR MORE	78	83	78	78	78	82	72	74	70	79
$30,000 OR MORE	57	65	63	53	50	59	49	50	51	64
$40,000 OR MORE	37	47	44	33	32	39	26	28	37	44
$50,000 OR MORE	24	30	28	22	23	22	16	13	23	33
$75,000 OR MORE	10	14	10	8	12	7	4	4	11	13

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 23-4
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	271	651	919	269	858	606	406	309	755
PROJECTED TO TRIPS (MILLIONS)	656.1	31.1	85.2	107.6	39.5	107.4	83.9	51.7	46.1	103.6
FAMILY INCOME										
LT $10,000	100% 6	100% 2	100% 5	100% 5	100% 10	100% 6	100% 7	100% 7	100% 3	100% 8
$10,000-$19,999	16	13	14	15	21	15	19	16	21	15
$20,000-$29,999	21	17	18	23	24	25	22	24	18	17
$30,000-$39,999	20	21	21	20	15	18	25	22	16	19
$40,000-$49,999	13	11	15	11	10	16	11	14	19	10
$50,000-$74,999	14	20	18	15	9	15	10	11	13	16
$75,000-$99,999	4	7	6	4	4	3	4	3	4	6
$100,000 OR MORE	5	8	3	6	6	3	2	4	5	11
CUMULATIVE INCOME										
$20,000 OR MORE	78	84	81	80	68	80	74	77	76	77
$30,000 OR MORE	57	67	63	57	45	54	52	53	57	61
$40,000 OR MORE	37	46	42	36	30	36	27	32	41	42
$50,000 OR MORE	24	35	27	25	20	21	16	18	22	32
$75,000 OR MORE	10	15	9	10	10	6	6	6	9	16

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 24-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5044	3533	1300	3497	1203	3151	2103	2371
PROJECTED TO TRIPS (MILLIONS)	656.1	472.6	154.6	455.3	155.6	396.2	271.7	291.4
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	18	24	19	21	20	19	19
TWO OR MORE ADULTS,NO CHILDREN	41	42	39	42	37	44	42	41
SINGLE ADULT WITH CHILD	3	3	2	3	3	3	3	3
TWO OR MORE ADULTS WITH CHILDREN	36	36	34	35	38	34	36	37
HOUSEHOLD SIZE								
ONE PERSON	20	18	24	19	21	20	19	19
TWO PEOPLE	32	32	32	33	28	34	31	31
THREE PEOPLE	19	20	17	19	19	18	19	19
FOUR PEOPLE	17	18	17	17	18	17	18	18
FIVE OR MORE PEOPLE-	12	12	10	11	13	11	12	13
NUMBER OF WAGE EARNERS								
NONE	12	12	10	13	4	15	10	10
ONE	41	40	44	40	46	38	41	42
TWO	38	38	38	38	40	38	40	38
THREE OR MORE	9	10	8	9	10	9	10	10

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 24-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5044	2577	3480	1705	2038	1912	970	2410	1709	925
PROJECTED TO TRIPS (MILLIONS)	656.1	415.6	510.1	240.5	265.9	251.7	138.5	336.2	206.9	113.0
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	25	17	12	20	15	27	38	2	*
TWO OR MORE ADULTS,NO CHILDREN	41	39	41	44	37	34	65	33	75	5
SINGLE ADULT WITH CHILD	3	4	3	3	4	3	1	3	*	7
TWO OR MORE ADULTS WITH CHILDREN	36	32	39	41	38	48	7	26	23	88
HOUSEHOLD SIZE										
ONE PERSON	20	25	17	12	20	15	27	38	2	*
TWO PEOPLE	32	32	30	31	27	25	54	24	56	8
THREE PEOPLE	19	18	21	22	20	23	12	14	22	29
FOUR PEOPLE	17	14	19	23	21	21	3	15	12	36
FIVE OR MORE PEOPLE	12	11	12	12	12	16	3	9	8	27
NUMBER OF WAGE EARNERS										
NONE	12	14	7	5	4	3	43	11	18	3
ONE	41	48	40	33	43	42	36	50	30	36
TWO	38	31	43	49	43	44	17	30	42	53
THREE OR MORE	9	7	10	13	10	11	4	9	10	8

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 24-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	229	507	1013	300	665	531	373	402	720
PROJECTED TO TRIPS (MILLIONS)	656.1	35.8	69.0	120.7	40.0	83.2	73.9	49.4	53.3	98.6
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	21	19	20	20	18	20	19	19	21
TWO OR MORE ADULTS,NO CHILDREN	41	42	42	41	43	45	38	36	44	40
SINGLE ADULT WITH CHILD	3	*	5	3	2	2	4	2	2	4
TWO OR MORE ADULTS WITH CHILDREN	36	35	34	36	36	34	38	43	35	35
HOUSEHOLD SIZE										
ONE PERSON	20	21	19	20	19	18	20	19	19	21
TWO PEOPLE	32	25	30	34	32	31	30	27	37	31
THREE PEOPLE	19	21	22	19	19	20	24	19	17	17
FOUR PEOPLE	17	19	18	16	20	19	14	17	15	19
FIVE OR MORE PEOPLE	12	12	11	11	9	11	13	17	12	12
NUMBER OF WAGE EARNERS										
NONE	12	11	14	11	13	10	11	15	12	15
ONE	41	40	36	43	43	36	44	35	45	42
TWO	38	38	39	37	37	40	39	39	38	34
THREE OR MORE	9	11	11	9	7	14	6	11	5	9

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 24-4
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	271	651	919	269	858	606	406	309	755
PROJECTED TO TRIPS (MILLIONS)	656.1	31.1	85.2	107.6	39.5	107.4	83.9	51.7	46.1	103.6
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	21	18	20	26	17	20	21	13	24
TWO OR MORE ADULTS,NO CHILDREN	41	47	44	40	36	42	39	37	41	45
SINGLE ADULT WITH CHILD	3	1	3	3	5	3	2	2	2	3
TWO OR MORE ADULTS WITH CHILDREN	36	31	34	37	33	37	38	40	44	29
HOUSEHOLD SIZE										
ONE PERSON	20	21	18	20	26	17	20	21	13	24
TWO PEOPLE	32	30	33	32	33	30	27	30	34	35
THREE PEOPLE	19	24	18	19	14	19	25	19	21	15
FOUR PEOPLE	17	17	18	18	19	19	15	17	15	17
FIVE OR MORE PEOPLE	12	7	13	11	7	14	12	14	17	9
NUMBER OF WAGE EARNERS										
NONE	12	8	13	11	14	13	11	14	5	15
ONE	41	36	38	43	49	36	45	35	45	43
TWO	38	42	38	37	31	38	37	44	43	34
THREE OR MORE	9	14	11	8	6	13	8	6	8	8

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 25-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5044	3533	1300	3497	1203	3151	2103	2371
PROJECTED TO TRIPS (MILLIONS)	656.1	472.6	154.6	455.3	155.6	396.2	271.7	291.4
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%
OWN	71	71	73	70	74	71	68	75
RENT	29	29	27	30	26	29	32	25

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 25-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5044	2577	3480	1705	2038	1912	970	2410	1709	925
PROJECTED TO TRIPS (MILLIONS)	656.1	415.6	510.1	240.5	265.9	251.7	138.5	336.2	206.9	113.0
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	71	64	76	83	49	83	92	65	79	76
RENT	29	36	24	17	51	17	8	35	21	24

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 25-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	229	507	1013	300	665	531	373	402	720
PROJECTED TO TRIPS (MILLIONS)	656.1	35.8	69.0	120.7	40.0	83.2	73.9	49.4	53.3	98.6
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	71	69	70	74	73	72	66	73	74	72
RENT	29	31	30	26	27	28	34	27	26	28

USTDC NATIONAL TRAVEL SURVEY 1988 FULL YEAR
Table 25-4
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5044	271	651	919	269	858	606	406	309	755
PROJECTED TO TRIPS (MILLIONS)	656.1	31.1	85.2	107.6	39.5	107.4	83.9	51.7	46.1	103.6
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	71	67	73	72	76	73	67	78	75	65
RENT	29	33	27	28	24	27	33	22	25	35

APPENDICES

GLOSSARY OF TERMS

ADI. An ADI or area of dominant influence, as defined by the Arbitron Ratings Company, includes all counties in which television stations from a given city are watched more than television stations from any other city. Therefore, an ADI includes not only the metropolitan statistical area (MSA), but also all the surrounding towns and counties receiving the major share of their television exposure from that point.

ADI of Destination. Following Arbitron's standards, four county types are identified: "A" Counties are those counties located in the 25 most populated metropolitan statistical areas (MSAs) in the U.S.; "B" Counties have populations of or are located within MSAs of over 150,000 (but are not"A" counties); "C" Counties have populations of or are located within MSAs of 35,000 to 150,000; "D" Counties describe all others. Also, those who visit the actual city within the top 25 MSAs are shown as a component of the "A" County category.

ADI of Origin. The geographic area of origin is defined as the ADI in which the respondent resides. Following Arbitron's standards, the ADIs of origin are classified according to four population categories: Over one million (large); 250,000 to 999,999 (medium); 50,000 to 249,999 (small); and under 50,000 (also small).

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane."

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention, seminar or meeting."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit," that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives, (2) hotels, motels, motor hotels and tourist courts, (3) rented cabins, condominiums and vacation homes, (4) owned cabins, condominiums and vacation homes, (5) campers, trailers, recreational vehicles, and tents, (6) enroute, for example, nights spent in a common carrier, and (7) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment, (2) auto or truck with camper trailer or camping equipment, (3) self-contained recreational vehicle (live-in trailer), (4) airplane, (5) bus, (6) train, (7) ship or boat, and (8) other.

Metropolitan Statistical Area. A Metropolitan Statistical Area (MSA) is an integrated economic and social unit with a large population nucleus. Each MSA consists of one or more counties meeting standards of population and metropolitan character, except New England where towns and cities rather than counties are the basic geographic units.

Nights Away from Home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives, (2) convention, seminar, meeting, (3) business, (4) outdoor recreation (hunting, fishing, boating, camping), (5) entertainment (sightseeing, theater, sports), (6) personal, family (medical, funeral, wedding), and (7) other.

The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. These figures are the estimated number of trips or person-trips projected to have been taken by U.S. residents. The estimated trip volume is projected to the U.S. resident adult population, while the person-trip volume covers all travelers (children included).

Raw Total. This is the actual number trips taken by respondents with the exception of multiple identical trips taken by the same respondent.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are the twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Traveler. Respondents who make one or more trips at least 100 miles away from home are counted as travelers. Travelers are only counted once regardless of how many trips are taken or how many people are on the trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship, (2) commuting to a place of work, and (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. Each trip was classified as to whether it is weekend trip by asking the respondents, "Was this a weekend or long weekend trip" for each trip reported.

NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN_____

LOCATION NUMBER_____PHONE #_____

Hello, my name is _____ and I am calling for the US Travel Data Center. We are conducting a study to learn how often people in the United States take trips.

I'd like to begin by asking how many adults, age 18 and over, live in this household? _____ADULTS

FOR EACH ADULT, ASK:

What is the sex of the oldest adult?	1 MALE	2 FEMALE
What is the sex of the next oldest adult?	1 MALE	2 FEMALE
CONTINUE FOR EACH ADULT IN HOUSEHOLD.	1 MALE	2 FEMALE
	1 MALE	2 FEMALE

IF MORE THAN FOUR ADULTS OVER AGE 18 LIVE IN HOUSEHOLD, DISCONTINUE INTERVIEW. DO NOT COUNT TOWARD QUOTA.

2. How many children under age 18 live in this household? _____

3. Did you take any trips away from home of 75 miles or more, **one way**, since January 1, 19__? Do not include trips taken in regular commuting to and from work or school, or trips taken as flight attendant or vehicle operator. 1 YES 2 NO - (IF NO, GO TO Z1)

4. Did you take any trips away from home 75 miles or more, **one way**, between the 1st and the ____ of (Current Survey Month)? Include trips that may have started in previous month but ended after the 1st of (Current Survey Month). 1 YES 2 NO- (IF NO, GO TO Z1)

IF "YES", ASK:

5. How many trips of 75 miles or more, **one way**, have you taken away from home during (Current Survey Month)?

_____

FILL OUT Q.6-21 FOR EVERY TRIP TAKEN (Q.4) ABOVE.

TRIP #_____ ( ) IDENTICAL TO TRIP # 1

6. Thinking of your **first trip** in (Current Survey Month), how many other members of your household, if any, went on this trip?

_____ HOUSEHOLD MEMBERS
IF NONE, GO TO Q.8 BELOW

IF ANY OTHER HOUSEHOLD MEMBERS WENT ALONG, ASK:

7. Please give me the age and sex of each household member who went with you on that trip:

PERSON #1	_____ YEARS	1	MALE	2	FEMALE
PERSON #2	_____ YEARS	1	MALE	2	FEMALE
PERSON #3	_____ YEARS	1	MALE	2	FEMALE
PERSON #4	_____ YEARS	1	MALE	2	FEMALE
PERSON #5	_____ YEARS	1	MALE	2	FEMALE

8. Thinking of the entire trip, what was the total number of **nights** that you spent away from home?

_____ NIGHTS
IF NONE, GO TO Q.12 BELOW

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:

9. Please tell me the names of each state or country in which you stayed **overnight** on that trip. LIST IN LEFT COLUMN BELOW.

Q9. NAME OF STATE/COUNTRY	Q.10 # OF NIGHTS	Q.11 LODGING
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

10. How many nights did you spend in (EACH STATE/COUNTRY. ASK FOR EACH. TOTAL SHOULD EQUAL NUMBER OF NIGHTS AWAY IN Q.8)

11. In what types of lodging did you stay when were in **each state/country**? ENTER LODGING CODE FROM LIST BELOW.

LODGING CODES:

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 ENROUTE--DID NOT STAY ANYPLACE OVERNIGHT
7 OTHER (SPECIFY) _____

12. Thinking of this first trip, what is the name of the destination or the **farthest place** you reached on that trip?

PLACE, CITY, TOWN NAME _____

STATE, COUNTRY _____

13. Was this a vacation trip? 1 YES 2 NO

IF NUMBER OF NIGHTS (Q.8) SPENT AWAY FROM HOME IS 1-5, ASK:
14. Were you away over a Saturday night? 1 YES 2 NO 3 DON'T KNOW

15. What was the main activity on this trip? (ACCEPT ONLY ONE ANSWER)

1 VISIT FRIENDS OR RELATIVES
2 CONVENTION, SEMINAR, MEETING
3 BUSINESS
4 OUTDOOR RECREATION (hunting,fishing,boating,camping)
5 ENTERTAINMENT (sightseeing,theater,sports)
6 PERSONAL, FAMILY (medical,funeral,wedding)
7 OTHER (specify) _____

IF 1, 3, 4, 5, 6, 7, CIRCLED IN Q.15 ASK:
16. Did you attend a convention, seminar or trade show on this trip? 1 YES 2 NO

17. What was the one type of transportation used to cover most of the miles on this trip? (READ CATEGORIES BELOW)

AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	1
AUTO OR TRUCK WITH CAMPER TRAILER OR CAMPING EQUIPMENT	2
SELF-CONTAINED RECREATIONAL VEHICLE (LIVE-IN CAMPER)	3
AIRPLANE	4
BUS	5
TRAIN	6
SHIP, BOAT	7
OTHER, (SPECIFY) _____	8
RENTAL CAR	9

18. Did you rent a car at any time on this trip? 1 YES 2 NO

19. For this trip did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price? 1 YES 2 NO

20. Did you consult a travel agent while arranging this trip? 1 YES 2 NO

IF YES, ASK:

21. Did you use the services of a travel agent to make any hotel or transportation reservations for this trip? 1 YES 2 NO

VACATION TRAVEL INTENTIONS

Z1. How many vacation trips do you intend to take in the next six months?

0 1 2 3 4 5 6 7 8 9 OR MORE Y DON'T KNOW

IF ANY:

Z2. Thinking only of the longest vacation trip you intend to take, in what month will that trip probably end?

1 JANUARY	4 APRIL	7 JULY	O OCTOBER
2 FEBRUARY	5 MAY	8 AUGUST	X NOVEMBER
3 MARCH	6 JUNE	9 SEPTEMBER	Y DECEMBER

Z3. How many nights do you intend to be away from home on this trip? _____NIGHTS

Z4. In what type of lodging do you intend to spend most of the nights on this trip? (CIRCLE - READ IF NEED TO)

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 OTHER (SPECIFY) _____
7 DON'T KNOW

Z5. What will be your final vacation destination (the farthest point you will reach)? (RECORD CITY AND STATE OR COUNTRY)

_____

Z6. Will your destination be more than 500 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

IF YES:

Z7. Will your destination be more than 1000 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

Z8. What one mode of transportation will be used to cover most of the miles on this trip? (READ CATEGORIES)

1 AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	5 BUS
2 AUTO OR TRUCK WITH CAMPING EQUIPMENT	6 TRAIN
3 SELF CONTAINED RECREATIONAL VEHICLE	7 SHIP, BOAT
4 AIRPLANE	8 OTHER
	9 RENTAL CAR

Z9. Have you made any arrangements yet, such as transportation or hotel reservations for this trip?

1 YES
2 NO
3 DON'T KNOW

Z10. How many other members of your household, if any, will go with you on this trip? (CIRCLE ANSWER BELOW)

0 1 2 3 4 5 or more Y DON'T KNOW

IF ONE OR MORE, ASK:
Z11. How many of those members are under 18 years of age? _____

DEMOGRAPHIC CHARACTERISTICS

D1. What is your marital status?

1 MARRIED
2 SINGLE, NEVER MARRIED
3 SEPARATED
4 DIVORCED
5 WIDOWED
6 REFUSED

D2. Are you currently employed full or part-time?

1 YES
2 NO

IF YES, ASK:
D3. What is your occupation? _____

IF NO, ASK:
D4. Are you looking for work? 1 YES 2 NO

D5. Are you retired? 1 YES 2 NO

D6. What is the last grade that you completed in school?

1 LESS THAN HIGH SCHOOL
2 HIGH SCHOOL COMPLETE
3 COLLEGE INCOMPLETE
4 COLLEGE COMPLETE
5 GRADUATE WORK
6 REFUSED

D7. Do you own or rent your home?

1 OWN
2 RENT
3 REFUSED

D8. How many full-time or part-time wage earners live in this household?

1 ONE
2 TWO
3 THREE OR MORE
4 NONE
5 REFUSED

D9. How old are you? _____

D10. Is you family income less than $10,000 per year, between $10,000 and $19,999, between $20,000 and $29,999, $30,000 and $39,999 or between $40,000 and $49,999, between $50,000 and $74,999, between $75,000 and $99,999 or $100,000 or more per year?

1 LESS THAN $10,000
2 BETWEEN $10,000 AND $19,999
3 BETWEEN $20,000 AND $29,999
4 BETWEEN $30,000 AND $39,999
5 BETWEEN $40,000 AND $49,999
6 BETWEEN $50,000 AND $74,999
7 BETWEEN $75,000 AND $99,999
8 $100,000 OR MORE
9 REFUSED

D11. Which of the following credit cards does your household have?

1 VISA
2 MASTERCARD
3 AMERICAN EXPRESS
4 CARTE BLANCHE
5 DINERS CLUB
6 TELEPHONE CREDIT CARD
7 NONE OF THESE
8 REFUSED

D12. What is your zip code number? ___ ___ ___ ___ ___

D14. Sex of respondent: 1 MALE 2 FEMALE

THANK YOU FOR THIS INTERVIEW.
NAME OF INTERVIEWER _____ DATE _____
TIME INTERVIEW ENDED _____ LENGTH OF INTERVIEW _____

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Survey is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States. The sample design is a two-stage, stratified, internally replicated national probability sample using a new sample each month.

Respondents are asked about all trips of 75 miles or more, one-way, taken during the month preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimate of the number of trips. Starting in 1986, data are also being collected on trips of less than 100 miles which included one or more nights spent in paid accommodations. Demographic information is collected from all 1,500 respondents each month. In addition, a random sample of 1,000 respondents (both travelers and non-travelers) are asked a series of questions concerning vacation travel intentions.

In projecting results, an unequal probability of selection of individuals is corrected by weighting all respondents where the weight given each individual is inversely proportional to the probability of selection of the individual. Such weighting is used to correct for the limitation of one respondent per household in order to give a more accurate count of all trips taken and to correct for unequal probabilities of selection among household members. Weighting is also done when necessary by demographic factors to compensate for any random variation in response.

SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

	PERSON-TRIPS (Millions)		TRIPS (Millions)	
	Estimate	Range	Estimate	Range
Total	1,232.5	1,228.0-1,237.0	656.1	652.6 - 659.6
Vacation	830.9	826.9 - 834.9	396.2	393.2 - 399.2
Pleasure	927.9	923.9 - 931.9	455.3	452.3 - 458.3
Visit frnds/rel	425.8	422.8 - 428.8	213.8	211.3 - 216.3
Recrt/ent	502.1	499.1 - 505.1	241.5	239.0 - 244.0
Business/conv	211.7	209.2 - 214.2	155.6	153.6 - 157.6
Weekend	560.0	557.0 - 563.0	271.7	269.2 - 274.2
Auto	952.2	948.2 - 956.2	472.6	469.6 - 475.6
Air	238.6	236.1 - 241.1	154.6	152.6 - 156.6
Hotel	531.9	528.9 - 534.9	291.4	288.9 - 293.9
18-34 age group	405.9	399.9 - 411.9	265.9	260.9 - 270.9
35-54 age group	420.8	414.8 - 426.8	251.7	246.7 - 256.7
Seniors (55+)	226.3	221.3 - 231.3	291.4	286.4 - 296.4
New England	49.3	47.3 - 51.3	35.8	33.8 - 37.8
Mid-Atlantic	125.8	121.8 - 129.8	69.0	67.0 - 71.0
South Atlantic	229.2	224.2 - 234.2	120.7	117.7 - 123.7
East South Central	75.6	73.6 - 77.6	40.0	38.0 - 42.0
East North Central	158.4	154.4 - 162.4	83.2	80.2 - 86.2
West South Central	138.8	135.8 - 141.8	73.9	71.9 - 75.9
West North Central	95.5	93.5 - 97.5	49.4	47.4 - 51.4
Mountain	100.5	97.5 - 103.5	53.3	51.3 - 55.3
Pacific	179.5	175.5 - 183.5	98.6	95.6 - 101.6

When examining percentage distributions of trip and person-trip characteristics for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY PERCENTAGES AT OR NEAR THESE LEVELS

SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7%	10%	11%	12%	12%
500	3	4	5	5	5
700	3	3	4	4	4
1,000	2	3	4	4	4
1,500	1	2	3	3	3

SAMPLE CHARACTERISTICS
Full Year 1988

Number of telephone interviews completed	18,273
Number of respondents reporting one or more qualifying trips*	4,037
Total number of qualifying trips	6,359

*A trip must be at least 100 miles away from home to qualify for the National Travel Survey.